

University of Wisconsin-Milwaukee Points of Pride

Students

Total enrollment: 22,937 students

- 18,445 undergraduate students
- 4,492 graduate students
- 3,101 students who are fully online
- Students from 72 Wisconsin counties and 50 states
- 81% Wisconsin residents
- 39% of undergraduates are first-generation college students
- 1,169 veterans and military-related students enrolled, more than any other Wisconsin university

Alumni

More than 207,000 alumni

- More than 80% of graduates in the last decade live and work in Wisconsin

Academics

214 academic programs

- 108 graduate programs

Largest and top-rated online education program in Wisconsin

- More than 900 online courses
- 52 fully online degree and certificate programs

Economic Impact

- \$1.5 billion economic impact on Wisconsin, according to NorthStar Consulting Group

Community Engagement

- More than 2,200 service-learning, community-based research and volunteer placements
- More than 44,000 hours of service-learning completed by students
- Nearly 3,000 students enrolled in more than 70 service-learning courses

Research

- Ranked in the top 4% of research universities, a category known as R1, by the Carnegie Classification of Institutions of Higher Education
- \$39.5 million in grants in 2022-23
- 2018 Campus-Wide Award for Undergraduate Research Accomplishments from the national Council on Undergraduate Research. UWM has more than 1,000 undergraduate researchers.

Only at UWM

- Wisconsin's only schools of architecture, freshwater sciences and public health
- The state's largest nursing program
- An engineering college ranked in the top 15% in the U.S.
- A nationally recognized actuarial science program
- A leader in trauma-informed care, crime analysis, child and family welfare, and school social work
- A film program ranked among the top 50 in the world (Variety Magazine)
- Ranked 20th nationally in online bachelor's programs by U.S. News & World Report



Strategic Partnerships

UWM's **Connected Systems Institute**, as part of Microsoft's \$3.3 billion investment in southeast Wisconsin, will house the nation's first manufacturing-focused **AI Co-Innovation Lab**. CSI is a collaborative research facility with affiliated faculty from across UWM who work with industry partners to drive innovation in manufacturing. The AI Co-Innovation Lab will help strengthen UWM's education and research mission while connecting Wisconsin manufacturers and other companies with Microsoft's artificial intelligence experts and developers.

The **UWM Lubar Entrepreneurship Center** is a powerful resource for entrepreneurs, innovators and anyone who wants to make a positive change in their community. From courses and programs to workshops and networking, the LEC provides a vast array of tools needed to transform ideas into reality. It's home to the UWM Startup Challenge and Milwaukee I-Corps Program.

The **Center for Water Policy** builds on the research of UWM's **School of Freshwater Sciences**, the **Universities of Wisconsin system's Freshwater Collaborative of Wisconsin**, and networks and partnerships with top scholars, scientists and policy institutions around the world.

The **Northwestern Mutual Data Science Institute** is an industry and academic partnership among Northwestern Mutual, UWM and Marquette University formed to inspire and cultivate passion for data science in the Milwaukee region.

UWM's **Small Business Development Center** in its **School of Continuing Education** is a go-to resource for entrepreneurs and business owners. The center helps build strong frameworks for growing and improving small- and mid-sized companies while also helping launch successful new ventures. Among the center's offerings are free online training as well as no-cost, confidential consulting and education programs.

Student Success

UWM is one of three major public education institutions in Milwaukee to co-found **M-Cubed**, a critical initiative to close the achievement gap. UWM is home to the **Moon Shot for Equity's** inaugural launch in the Milwaukee region.

UWM is continuing its **Milwaukee Tuition Promise** into its Fall 2025 cohort to ensure that incoming eligible students can meet the full cost of tuition for up to four years. The program will assist students whose families earn less than \$62,000 annually or independent students who earn less than \$31,000 per year. The program is structured to provide "last dollar" financial aid after federal and state grants. Students must attend full time, be Wisconsin residents, be first-time bachelor's- or associate-degree seeking students (including first-time transfers), and meet other criteria to qualify. UWM estimates the program could assist more than 1,000 students.

Opportunities for All

UWM has partnered with six other organizations for the **Milwaukee Anchor Collaborative**, which is dedicated to hiring more people of color and purchasing more goods from disadvantaged areas. UWM's **Military and Veterans Resource Center** provides crucial support for veterans and military-related students who are earning their college degrees.