



University of Wisconsin-Milwaukee Points of Pride

Students

Total Enrollment as of Fall 2025: 23,104 students

- 19,217 undergraduate students
- 3,887 graduate students
- 3,871 new freshmen, the highest freshman enrollment since 2009
- 3,213 students who are fully online
- Students from all 72 Wisconsin counties and 50 states
- 85% Wisconsin residents
- 43% of undergraduates are first-generation college students
- 1,244 veterans and military-related students enrolled, more than any other Wisconsin university

Alumni

- 215,000+ alumni
- More than 80% of graduates in the last five years live and work in Wisconsin

Meeting Workforce Needs

- 88% of UWM graduates in 2023-24 earned degrees in Health and Human Services, Business, STEM or Computer Science
- The average salary of a UWM graduate is \$65,301 (2023-2024 survey)
- Personal return on investment of a UWM bachelor's degree is estimated to be \$1.28 million, based on 30 years of median earnings. (Georgetown University Center on Education and the Workforce, 2025)
- 89% of UWM graduates are working or continuing their education within six months of earning their degree
- UWM has produced 5,300 graduates annually in the last decade

Academics

- 106 bachelor's programs
- 102 graduate programs
- 17:1 student-to-faculty ratio
- Largest and top-rated online education program in Wisconsin
- More than 390 online courses
- 53 fully online degree and certificate programs



Research

- Ranked among the nation's top 187 research universities, a category known as R1, by the Carnegie Classification of Institutions of Higher Education
- \$69.7 million in research expenditures in fiscal year 2025
- More than 1,000 undergraduate research opportunities available
- UWM holds 212 patents developed with its researchers
- Nearly 50 active license and option agreements through the UWM Research Foundation
- More than 40 startup businesses have formed from UWM innovations

Community Engagement

- Earned the prestigious Carnegie Classification for Community Engagement in 2015, 2020 and 2025
- More than 2,100 community-based placements leading to more than 42,600 hours of service-learning completed by students annually
- Nearly 3,000 students enrolled in more than 50 service-learning courses
- UWM has 3,700 community partnerships, amplifying its impact well beyond the classroom

Only at UWM

- Wisconsin's only schools of architecture, freshwater sciences and public health
- The state's largest public nursing program
- A leader in trauma-informed care, crime analysis, child and family welfare, and school social work
- A film program consistently ranked among the best in the nation
- Ranked 24th nationally in online bachelor's programs (U.S. News & World Report)
- In the top 20% of rankings for business, top 25% for psychology and top 30% for computer science (U.S. News & World Report)

Student Success

In the 2024-25 academic year, 1,853 high school students participated in UWM's **dual enrollment program**, which helps them earn college credit, reduce tuition costs and build early ties to the university.

UWM is continuing to offer the **Milwaukee Tuition Promise** in the 2025-26 school year, helping eligible Wisconsin students cover the full cost of tuition for up to four years. The program supports students whose families earn less than \$62,000 annually, or independent students who earn less than \$31,000, with "last dollar" financial aid after federal and state grants. To qualify, students must attend full time, be first-time degree seekers or transfers and meet other criteria. In Fall 2025, UWM supported 3,734 students in the first three cohorts of this program.



Strategic Partnerships

The **Connected Systems Institute** is a center of excellence at UWM that develops manufacturing domain specialists through education, state-of-the-art lab facilities and collaborative research opportunities. It is a collaborative research facility with affiliated faculty from across UWM who work with industry partners to drive innovation in manufacturing.

The **Microsoft AI Co-Innovation Lab** at UWM is one of only four in the world and the first in the nation focused on helping manufacturing advance their competitive edge through AI. The lab, housed in the Connected Systems Institute, helps strengthen UWM's education and research mission while connecting Wisconsin manufacturers and other companies with Microsoft's artificial intelligence experts and developers.

The **Northwestern Mutual Data Science Institute** is an industry and academic partnership among Northwestern Mutual, UWM, Marquette University, Milwaukee School of Engineering, Waukesha County Technical College and Medical College of Wisconsin formed to inspire and cultivate passion for data science in the Milwaukee region.

UWM's **Small Business Development Center** is a go-to resource for entrepreneurs and business owners. The center helps build strong frameworks for growing and improving small- and mid-sized companies while also helping launch successful new ventures. Among the center's offerings are free online training as well as no-cost, confidential consulting and education programs.