

A black silhouette of the Chicago skyline, including prominent buildings like the Willis Tower and the Trump Tower, set against a blue and yellow gradient background.

SHAPE THE FUTURE OF THE CITY

# **URBAN STUDIES** PROGRAMS

DOCTORAL

MASTER'S

BACHELOR'S

CERTIFICATE

A background image showing a wide view of the Chicago skyline across Lake Michigan, with a large industrial area and shipping containers in the foreground.

**Fall 2023**

## **GRADUATE COURSE DESCRIPTIONS**

**BOLTON 702    414-229-4751**

**<https://uwm.edu/urban-studies/>**

## 2023 Buildings-Landscapes-Cultures Field School

*Dates:* July 10-August 11, Weekdays 9-4 (required attendance)

First introductory meeting: You are also required to attend a preparatory workshop on Friday July 7 2023 from 10:00 AM - 4:00 PM, in Room 345, School of Architecture and Urban Planning, University of Wisconsin Milwaukee, 2131 E Hartford Avenue, Milwaukee, WI 53211.

*Application form:* <http://thefieldschool.weebly.com/application.html>

*Location:* Midtown, Milwaukee

Meeting place: Cherry Street Community Garden and Cherry Court. Cherry and 24th Street, Midtown, Milwaukee

*Funds:* You can apply for funds to help you. Students participating in field schools or other training opportunities may apply for stipends of up to \$800 to attend such programs. Here is the website: <https://vafweb.org/Ridout-Fellowship>. Contact [senA@uwm.edu](mailto:senA@uwm.edu) for more information.

Field School website: [Thefieldschool.weebly.com](http://Thefieldschool.weebly.com)

What we did in 2021 <https://blcfieldschool2023.weebly.com/>

The BLC Field School is a nationally recognized award-winning project that combines immersive learning with civic engagement. The Field School welcomes the participation of members of the community, and it is open to anyone who is interested and can make a full-time commitment (Mon-Fri 9am-4pm) over five weeks. Participants are eligible to receive academic credit for the Field School, which may be taken as an Independent Study (3 cr.) or Internship (3 cr.).

***What will be the focus of the 2023 field school?*** Our goal is to write urban histories that reflect the lived realities of people in Milwaukee's marginalized and segregated neighborhoods. In Summer 2023 we will examine community spaces such as streets, sidewalks, alleys, open spaces, gardens, empty lots, and parks in Milwaukee's Midtown neighborhood. These are sites where community members sustain human relationships and practice mutual aid and self-care. Using methods such as material culture and architectural documentation, history harvests, short and long form oral histories, community led walks, asset mapping, and spatial ethnography, we will document the geography, layout, and stories of everyday life in these spaces.

During the 5-week period, we will learn the following:

- Current thinking on concepts such as "black ecologies" and "radical care."
- We will learn how to interview people and will interview selected community residents.
- We will learn how to observe and map physical spaces.
- We will learn and practice other ethnographic methods such as community led walks and history harvests.
- We will search the archives in innovative ways to find underrepresented stories.
- We will examine how local community knowledge about place, environment, and ecology is produced, nurtured, and passed down to the next generation and how we as scholars can help archive and preserve these forms of knowledge.
- Finally, we will plan and stage a final event in August that will include a walk through the neighborhood with stations where we will present our findings.

***Participant tasks:*** Field School team will attend the field school in person and participate in data collection, analysis, documentation, and final presentation. They will also create their own small research project from the experience.

***Contact - Email:*** [senA@uwm.edu](mailto:senA@uwm.edu)

**NONPROF 792****Decision-Making for Nonprofit & Public Organizations***(Fulfills quantitative requirement)***LEC 201****William Cleveland W 4:30 - 7:10***(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)*

This course provides an introduction to some basic research and analytical tools useful to public and nonprofit managers. The first part of the class will focus on measurement and research design issues. The second part of the course will provide an overview of statistical and decision-making tools. Topics discussed will include hypothesis testing, statistical inference, contingency tables, and regression analysis. The emphasis here will be on how to use statistics to make better management decisions.

Although helpful, no prior knowledge of statistics/advanced math is necessary. We will primarily be using MS Excel and SPSS to illustrate how computers can be used to perform various statistical techniques that aid decision making. Again, while helpful, no prior knowledge of these software packages is necessary.

**PUBADM 763****Scope & Dynamics of Public Administration****SEM 201****Douglas Ihrke****W 6:00 - 8:40 PM**

This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)

This course is designed to be the main survey course for students seeking the Master of Public Administration (MPA) degree in the Department of Public and Nonprofit Administration. It is also designed as the main survey course for students in the M.A. or Ph.D. degrees in the Department of Political Science who are taking public administration as a field, for students seeking the M.S. or Ph.D. degrees in the Urban Studies programs, and for students in the Masters of Public Health (MPH) program, all of whom are interested in the field of public and the nonprofit administration.

After examining the 19 century historical developments and normative issues that led to the formation of the field of public administration, we will survey the evolution of the major theories about public organizational behavior in the U.S.—traditional/classical public administration, modern organizational theories, and the bureaucratic politics. We will conclude by considering several contemporary normative reactions to the dominant paradigm of American public administration

**PUB ADM 958****Seminar in Public Administration****SEM 201****Erica Ceka****ONLINE****TOPIC: Nonprofit Finance****SEM 202****Erica Ceka****ONLINE****TOPIC: Ethics in Public & Nonprofit Sectors****PUB HLTH 705****Principles of Public Health Policy & Administration****LEC 201****Renee Scampini****W 5:30 - 6:45 ONLINE**

This course introduces students to the field of public health policy and administration. Throughout the course, students will consider public health policies in a broad health equity-focused context. Ultimately, students will be prepared to understand and engage with real world public health policy problems. Students will become familiar with; 1) the public health policy process; 2) recent developments in public health policy; and 3) the implementation and administration of public health policies and agencies. The course emphasizes applied skills, with a focus on developing practical writing abilities.

# GRADUATE COURSE OFFERINGS

## **URB STD 901**

*(PhD & Master's Core Course)*

### **Urban Social Structure**

SEM 001                      Marcus Britton                      T                      5:30 - 8:10 PM

This seminar is a comprehensive survey of topics relevant to studying in the institutional and organized relationships of people in cities. The reading, class discussions, and projects will largely examine and assess the competing theoretical perspectives of cities and urbanization, alternative methods of urban social research, and different urban policy directions. In the study of cities, social theory is focused on identifying and understanding the body of concepts, hypotheses, and perspectives which have been formulated to explain the emergence and growth of cities, the external and internal macro sociological structuring of cities, the social consequences of city life, and the social interventions and policies needed to address urban problems.

## **URB STD 921**

*(PhD & Master's Core Course)*

### **Research Methods in Urban Studies**

SEM 001                      Joel Rast                      M                      4:30-7:10 PM

This is a primarily qualitative research methods course that focuses on methodologies most often used in the field of urban studies. Key themes will include sociology of knowledge, research design, field research and interviewing techniques, qualitative data analysis, community-based participatory research, content analysis, comparative/historical research, and case studies. Appropriate for master's and PhD students from Urban Studies, Sociology, Geography, Political Science, and History with an interest in qualitative methods and urban affairs. Course readings will both illustrate methodological themes and approaches and illuminate key topics of interest in urban studies. For syllabus, contact Prof. Joel Rast ([jrast@uwm.edu](mailto:jrast@uwm.edu)).

## **URB STD 971**

*(PhD & Master's Core Course)*

### **History of American Urban Problems**

SEM 001                      Amanda I Seligman                      R                      4:00-6:40 PM

The purpose of this class is to teach graduate students how to understand historical research about American cities by doing it themselves. Students achieve this goal through extensive archival research and writing a 5000-word research paper in several discrete, scaffolded stages. By reading and discussing several examples of historical scholarship, students will prepare to write research papers and present their findings to others in the class. Urban Studies students enrolled in this course should plan to present their papers at the USP Student Forum in the spring of 2024.

## **URB STD 979**

*(Part of PhD qualitative/ethnography track)*

### **Qualitative Research Methods**

SEM 001                      Esther Chan                      W                      2:30 - 5:10 pm

Qualitative methodologies are one of the key methodologies of the social sciences. In this course, you will become familiar with a variety of qualitative methods, including and not limited to methodologies such as ethnography, participant observation, and in-depth interviewing. We will evaluate key empirical works that have utilized these methodologies and consider the logic and limit of each method. This course will also include hands-on assignments to begin building a sociological practice of qualitative methods. We will also consider the ethics of qualitative methods as well as practical approaches to managing qualitative data.

## OTHER GRADUATE COURSES OFFERED

### **AFRIC 326G\***

### **Economic Problems of Black Business**

LEC 201                      Nolan Kopkin                      Online

Examination of major economic problems of black business; liquidity, credit, market shares, insurance, rents, mortgages, and location are analyzed in relation to black business performance.

### **AFRIC 545G\***

### **Raising Children: 'Race-ing Children**

LEC 201                      Erin Winkler                      Online

Analysis of the social meaning of race in the US through the lens of childhood and adolescence; how children come to understand and navigate racism.

### **AFRIC 821\***

### **Race & Inequality**

SEM 201                      Nolan Kopkin                      Online

Discrimination and racial inequality along socio-economic dimensions.

### **ACH 304G**

### **Contemporary Criticism & Urbanism**

LEC 001                      Whitney Moon                      W              8:30 - 10:20 AM  
DIS 002 STAFF                      W 10:30 - 11:20 AM

Introduction to behavioral, social and cultural factors and their implications for the design and planning of the built environment.

### **ED POL 501G\***

### **Community Change and Engagement**

SEM 201                      STAFF                      W              5:00-8:30 PM ONLINE

This course focuses on the tradition of community organizing, an approach that builds local organizations that use people power to put pressure on the powerful to take actions to support its community. Depending on the instructor, the course may also examine in less detail an alternate tradition of civil resistance that seeks to make change through a social movement strategy with many organizations working together, often across wide regions, to make change. Students will learn how organizers and civil resistance leaders conceptualize the world and make strategic decisions, as well as some key approaches for building power, examples of different efforts, and the like.

### **ED POL 633G\***

### **Community Development for Low-Income and Minority Communities**

SEM 201                      STAFF                      ONLINE  
SEM 291                      STAFF                      ONLINE

Introduction to the principles, ideas, and techniques of community development and the development of minority communities.

**ED PSY 624G****Educational Statistical Methods**

LEC 001

Staff

T

4:30-7:10 PM

*(Course fulfills Quantitative for MS/PhD – see note)*

Overview of common statistical techniques used in educational research, including univariate and bivariate descriptive statistics, inferential statistics, one-way analysis of variance, and linear regression.

*(NOTE: This course fulfills the quantitative requirement for the MS/PhD. PhD students taking the quantitative methodological track should meet their requirement with SOCIOL 982 after meeting that course's prereq. And students completing the GIS track should take GEOG 747))*

**GEOG 441G\*****Geography of Cities & Metropolitan Areas**

LEC 001

Anne Bonds

TR

10:00 – 11:15 PM

Extent, localization and geographic relations of land uses, facilities and internal circulation, with particular reference to large North American cities.

**GEOG 726\*****Geographic Information Science**

LEC 202

Zengwang Xu

ONLINE

LAB 901

TBA

ONLINE

LAB 902

TBA

ONLINE

Geographic and information theoretical foundations of geographic information science (GIS). Use of macro languages in a software project to expand GIS functionality.

**HIST 450G****The History of Milwaukee**

LEC 001

Amanda I Seligman

TR

10:00 - 11:15 AM

In History 450, the Growth of Metropolitan Milwaukee, students have the opportunity to study the history of Milwaukee both broadly and deeply. A short series of lectures and John Gurda's Making of Milwaukee provide an overview of the history of the Milwaukee area, including the city's demographic, political, physical, and economic growth. Students also go deeply into the history of one aspect of Milwaukee's past through a set of public-facing assignments crafted around an annually-changing research theme. These assignments include tabling at a public venue about a primary source; curating a primary source on a research poster, and participating in a historical Twitter reenactment. The class also includes professional development field trips to the Milwaukee Public Museum, organized by MPM education staff. In fall 2021, the course received significant media coverage, including two articles that were published in the Milwaukee Journal Sentinel.

**HIST 595\*****The Quantitative Analysis of Historical Data**

LEC 201

Lex Renda

ONLINE

*(Fulfills MS/PhD Quantitative Requirement)*

Statistical methods and the computer in analysis of historical problems: statistics through regression; use of social science computer package; special techniques for handling historical data.

**HIST 800****Colloquium on US History: History of Latinos**

LEC 001

Joseph Rodriguez

M

4:00 - 6:40 PM

The course will cover the history of Mexican Americans, Puerto Ricans and Cubans in the US with some coverage of other groups. The focus will be on the Latinos in cities, particularly in New York, Chicago, and Los Angeles. Students will write two 10-page papers and make two presentations. We'll cover issues such as immigration and border control, policing, politics, gender, labor, and culture.



**PUB HLTH 779\*****Public Health Policymaking & Policy Analysis**

LEC 201

Linnea Laestadius

R

6:00 - 7:15 PM ONLINE

PH-779 is an upper-level graduate public health policy course that provides students with the opportunity to: 1) critically engage with key frameworks for public health policymaking and policy analysis, 2) apply these frameworks to a real-world public health problem of their choice; and 3) create an applied policy brief. Taking a health in all policies approach, public health problems are broadly defined, and students are encouraged to think about the health implications of policy topics traditionally seen as outside the domain of health policy. Students will become familiar with the traditional rationales for policy interventions, how problems and policies reach the political agenda, and the art and science of policy analysis. Students work to build the critical thinking skills necessary for informed and politically savvy policy decision-making, as well as refining their communication and research translation skills. Basic familiarity with the principles of U.S. government and economics are recommended but not required.

**URBPLAN 810****Planning Policy Analysis**

LEC 001

Robert Schneider

TR

8:30-11:10 AM

This course provides students with experience in conducting quick, practice-oriented policy analyses for real-life clients. The first five weeks introduce basic tools and skills necessary to implement one particular type of policy analysis. The remaining time is dedicated to working in student teams to develop policy analysis reports and presentations for three different clients. During each three-week case, students learn about the client's topic through independent research and a series of guest speakers. The course is six credits and is demanding. Throughout the semester, we stress developing professional level speaking and writing skills to communicate recommendations clearly. This course is required for second-year Master of Urban Planning students. Students from other disciplines are also welcome.

**URBPLAN 880****Urban Sustainability**

SEM 001

Carolyn Esswein

M

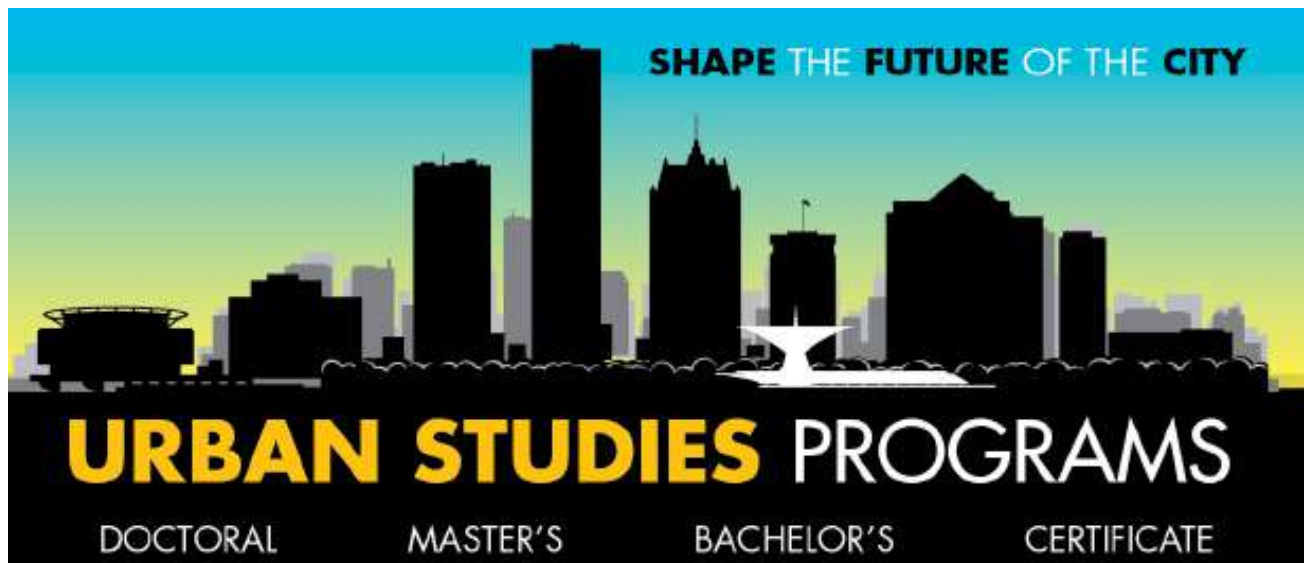
2:30 - 5:10 PM

**PRINCIPLES OF URBAN SUSTAINABILITY**

A sustainable city includes human, social, economic, and environmental principles, combined within our built environment. The seminar explores how planning and design decisions can improve the quality of cities. Local and national projects are presented that highlight sustainability standards, trends, and principles, along with in-class discussions about best practices. A variety of guest speakers will provide multiple perspectives: architecture, planning, and political ecology. Speakers will present their work to demonstrate how resiliency is at the core of their mission, and how projects are improving the built environment to create healthier cities.

**COURSE TOPICS:** Adaptation + Resilience Planning, Smart Growth Strategies + Technology, Urban Agriculture Opportunities + Challenges, Compact City Design, Green Infrastructure, Campus Sustainability Efforts, Urban Open Space Benefits, Equity of Sustainability Impacts, Water-Centric Cities and Policies, Rating Systems, Scorecards, + Dashboards, Removing Barriers to Green Development

**CLASS ACTIVITIES** Site Tours, Interactive In-class Viewpoints, ecology + economy, diverse strategies for community, recycle + reuse realities, technology assistance, future feasibility, Municipal Planning Assignment, Rating + Measurement System Assignment, Group Project: Special Topic, Case Study + Application



# UPCOMING EVENTS

URBAN STUDIES STATE OF MILWAUKEE SUMMIT  
November 2023

26TH ANNUAL STUDENT RESEARCH FORUM  
APRIL/MAY 2024

**ALL EVENTS ARE FREE**

**AND**

**OPEN TO THE PUBLIC**