

# URBAN STUDIES PROGRAMS

Doctoral

Master's

Major

Certificate

## **Graduate Course Descriptions Fall 2022**



**Bolton 702**

<http://www.urbanstudies.uwm.edu>

## **GRADUATE COURSE OFFERINGS**

### **URB STD 921      Seminar: Research Methods in Urban Studies**

*(PhD & Master's Core Course)*

LEC 001      Joel Rast                      M              4:30 - 7:10 PM

This is a primarily qualitative research methods course that focuses on methodologies most often used in the field of urban studies. Key themes will include sociology of knowledge, research design, survey research, field research and interviewing techniques, qualitative data analysis, community-based participatory research, content analysis, comparative/historical research, and case studies. Appropriate for master's and PhD students from Urban Studies, Sociology, Geography, Political Science, and History with an interest in qualitative methods and urban affairs. Course readings will both illustrate methodological themes and approaches and illuminate key topics of interest in urban studies. For syllabus, contact Prof. Joel Rast (jrast@uwm.edu).

### **URB STD 982      Advanced Quantitative Analysis**

*(Part of the PhD quantitative methodology track. Students considering the quantitative track should take Sociology 760 for their required quantitative minimum course-of which Sociology 461 is a prereq.)*

LEC 401      Marcus Britton                      W              4:30 - 6:20 PM  
LAB 801      Marcus Britton                      W              6:30 - 7:30 PM

The focus of this course is on the application of statistical techniques to analyze social science data. This is not a statistics course, per se, but rather a course in which statistical theories and techniques will be reviewed (and some new techniques introduced). The emphasis in this course will be on the appropriate use and interpretation of statistical techniques in the analysis of social science data.

**\*NOTE:** *PhD Students need to take 1 of 4 Core PhD/Master's classes (URB STD 901, 913, 945, or 971) in lieu of URB STD 984 which is no longer offered.*

## **Other Graduate Courses Offered**

### **ARCH 790 Special Topics**

LEC 205 Chelsea Wait R 4:00 - 6:30 PM  
TOPIC: *Disability Justice & Cultural Heritage*

Development and presentation of new material on an experimental, one-term basis. Specific cr & any additional prereqs announced in schedule of classes whenever course is offered.

### **CES 461G The Politics and Policy of Sustainability**

LEC 002 Jenny Kehl W 2:30 - 5:00 PM

Principles of environmental policy, governance, and management for global sustainability.

### **ED POL 501G\* Community Change and Engagement**

SEM 291 Staff ONLINE  
SEM 292 Staff ONLINE

This course focuses on the tradition of community organizing, an approach that builds local organizations that use people power to put pressure on the powerful to take actions to support its community. Depending on the instructor, the course may also examine in less detail an alternate tradition of civil resistance that seeks to make change through a social movement strategy with many organizations working together, often across wide regions, to make change. Students will learn how organizers and civil resistance leaders conceptualize the world and make strategic decisions, as well as some key approaches for building power, examples of different efforts, and the like.

### **ED POL 601G Foundations of Community-Based Organizations**

LEC 001 Kalyani Rai M 5:30 - 9:40 PM

Overview of community-based organizations, their structures, functions, & administration. Students will also be taught proposal writing skills.

### **ED POL 610G Reproduction of Minority Communities**

LEC 291 Staff ONLINE

Analysis of the social, economic, and cultural forces behind the formation and reproduction of minority and disadvantaged communities in the United States.

### **ED POL 630G Race, Ethnicity, and Public Policy In Urban America**

LEC 291 Staff ONLINE

Examination of the relationship between race and public policy with emphasis on issues (housing, crime, welfare reform, poverty, employment, discrimination, etc.) impacting urban communities

## **ED POL 633G     Community Development for Low-Income and Minority Communities**

SEM 291     Kalyani Rai     ONLINE

Introduction to the principles, ideas, and techniques of community development and the development of minority communities.

## **ED PSY 624G     Educational Statistical Methods**

*(Fulfills MS/PhD Quantitative Requirement)*

LEC 001     Bo Zhang     T     5:30 - 8:10 PM

Overview of common statistical techniques used in educational research, including univariate and bivariate descriptive statistics, inferential statistics, one-way analysis of variance, and linear regression.

## **GEOG 464G     Environmental Problems**

LEC 201     STAFF     ONLINE

General discussion and case studies of geographical contexts and historical roots of modern environmental problems. History of human concern over adverse environmental impacts.

## **GEOG 441G     Geography of Cities and Metropolitan Areas**

LEC 001     Anne Bonds     TR     10:00 - 11:15 AM

Extent, localization and geographic relations of land uses, facilities and internal circulation, with particular reference to large North American cities.

## **GEOG 540G     Globalization and the City**

LEC 001     Linda McCarthy     M     6:00 - 8:40 PM

This course attempts to understand the many issues, processes, and outcomes at the intersection of globalization and cities. Topics covered includes globalization processes and their implications for cities involving social and cultural concerns, economic and technological factors, and political and governance issues, as well as world/global cities, global city regions, and globalizing cities. Although London, New York, and Tokyo may immediately come to mind when we think of a topic like globalization and the city, globalization has implications for all cities and so this course incorporates cities from around the world, not just the biggest or the most well known!

## **GEOG 726\*     Geographic Information Science**

*(GIS Methodology Track Course)*

LEC 201     Zengwang Xu     ONLINE  
LAB 901     TBA     ONLINE  
LAB 902     TBA     ONLINE

Geographic and information theoretical foundations of geographic information science (GIS). Use of macro languages in a software project to expand GIS functionality.

## **GEOG 834            GIS and Society**

SEM 001        Rina Ghose            T            5:30 - 8:10 PM

**Course Objective:** Geographic information and geospatial technologies (GIS, Remote Sensing, GPS etc.) surround us. Geo referenced data is generated continuously by using credit cards, mobile phones, Twitter, YouTube, Facebook, Flickr, that can be easily mined and used. Geographic information is ubiquitously consumed through daily use of Google MAPS platform (Google Earth and Google Streetview), Microsoft's Virtual Earth, or GPS derived driving directions. GIS/T is a massive, global enterprise, extensively used by national and local level government agencies, and by large corporations. GIS/T is therefore affecting society, while society shapes GIS/T production and consumption.

## **HIST 450G    Growth of Metropolitan Milwaukee**

LEC 001        Amanda I Seligman    TR            10:00 – 11:15 AM

In History 450, the Growth of Metropolitan Milwaukee, students have the opportunity to study the history of Milwaukee both broadly and deeply. A short series of lectures and John Gurda's Making of Milwaukee provide an overview of the history of the Milwaukee area, including the city's demographic, political, physical, and economic growth. Students also go deeply into the history of one aspect of Milwaukee's past through a set of public-facing assignments crafted around an annually-changing research theme. These assignments include tabling at a public venue about a primary source; curating a primary source on a research poster, and participating in a historical Twitter reenactment. The class also includes professional development field trips to the Milwaukee Public Museum, organized by MPM education staff.

The course is sponsored by UWM's Office of Undergraduate Research (OUR), allowing for a cap of 20 students. In fall 2021, the course received significant media coverage, including two articles that were published in the *Milwaukee Journal Sentinel*.

## **HIST 595G\*            The Quantitative Analysis of Historical Data** (Fulfills MS/PhD Quantitative Requirement)

LEC 201        Lex Renda            ONLINE

Statistical methods and the computer in analysis of historical problems: statistics through regression; use of social science computer package; special techniques for handling historical data.

## **HIST 700        Intro to Public History**

SEM 001        Nan Kim-Paik            W            4:00 - 6:40 PM

Seminar on community history, relations between academic history and public history, and uses of material culture and oral history.

## **HIST 712                      Historiography and Theory of History**

*(Historical/Archival methodology track course)*

SEM 001           Joe Austin                      M                      7:00 - 9:40 PM

Course Topics and Keywords: Modernity, the “pre”-Modern and Periodization; Archives; Historiographies; Scales: Local/Regional/National/Global Histories; Genders, Sexualities, and Races; Marxisms, other -isms, and Theory; (Collective) Memory; Temporality; Historical Subfields; History of Research Methods; History as Profession; Taking Positions in a Scholarly Debate. Readings: Two monographs (TBA) and ~50 articles.

Assignments: 8-10 one-page notes and questions on readings; 5-page autopsy of a monograph; 5-page literature review based on class-assigned readings; 20-page literature review based on student-generated topic (negotiated with Joe). Alternatives to the 20-page literature review will be considered.

## **NONPROF 792\*      Decision-Making for Nonprofit and Public Organizations**

LEC 201           William Cleveland      W                      4:30 – 7:10 PM

*(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)*

This course provides an introduction to some basic research and analytical tools useful to public and nonprofit managers. The first part of the class will focus on measurement and research design issues. The second part of the course will provide an overview of statistical and decision-making tools. Topics discussed will include hypothesis testing, statistical inference, contingency tables, and regression analysis. The emphasis here will be on how to use statistics to make better management decisions.

Although helpful, no prior knowledge of statistics/advanced math is necessary. We will primarily be using MS Excel and SPSS to illustrate how computers can be used to perform various statistical techniques that aid decision making. Again, while helpful, no prior knowledge of these software packages is necessary.

## **NONPROF 793\*      Law of Nonprofit Organizations**

LEC 201           STAFF                              T                      5:30 - 8:10 PM

*(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)*

This course will provide students with a thorough academic and practical background of the law and important legal issues regarding nonprofit organizations. The course will review important case law regarding nonprofits, the role of the IRS and state attorneys general in overseeing nonprofits, best practices for nonprofit governance, the legal role and responsibilities of the nonprofit board, fundraising regulations and compliance and the importance of the role of nonprofits in the community.

There will be an emphasis on the unique tax status of nonprofits, including the property tax exemption, annual reporting requirements, and the legal and operational distinctions between public charities and private foundations. Nonprofits and their constitutional requirements will also be covered.

## **PUB ADM 763\*    Scope and Dynamics of Public Administration**

SEM 201      Douglas Ihrke      W      6:00 - 8:40 PM

*(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)*

This course is designed to be the main survey course for students seeking the Master of Public Administration (MPA) degree in the Department of Public and Nonprofit Administration. It is also designed as the main survey course for students in the M.A. or Ph.D. degrees in the Department of Political Science who are taking public administration as a field, for students seeking the M.S. or Ph.D. degrees in the Urban Studies programs, and for students in the Masters of Public Health (MPH) program, all of whom are interested in the field of public and nonprofit administration. After examining the 19<sup>th</sup> century historical developments and normative issues that led to the formation of the field of public administration, we will survey the evolution of the major theories about public organizational behavior in the U.S.—traditional/classical public administration, modern organizational theories, and the bureaucratic politics. We will conclude by considering several contemporary normative reactions to the dominant paradigm of American public administration.

## **PUB HLTH 705      Principles of Public Health Policy and Administration**

LEC 001      Renee Scampini      R      5:30 - 8:10 AM

This course introduces students to the field of public health policy and administration. Throughout the course, students will consider public health policies in a broad health equity-focused context. Ultimately, students will be prepared to understand and engage with real world public health policy problems. Students will become familiar with: 1) the public health policy process; 2) recent developments in public health policy; and 3) the implementation and administration of public health policies and agencies. The course emphasizes applied skills, with a focus on developing practical writing abilities.

## **PUB HLTH 779    Public Health Policymaking & Policy Analysis**

LEC 201      Linnea Laestadius      ONLINE

PH-779 is an upper-level graduate public health policy course that provides students with the opportunity to:

- 1) critically engage with key frameworks for public health policymaking and policy analysis,
- 2) apply these frameworks to a real-world public health problem of their choice; and
- 3) create an applied policy brief. Taking a *health in all policies* approach, public health problems are broadly defined, and students are encouraged to think about the health implications of policy topics traditionally seen as outside the domain of health policy.

Students will become familiar with the traditional rationales for policy interventions, how problems and policies reach the political agenda, and the art and science of policy analysis. Students work to build the critical thinking skills necessary for informed and politically savvy policy decision-making, as well as refining their communication and research translation skills. Basic familiarity with the principles of U.S. government and economics are recommended but not required.

*(PhD Policy/Program Evaluation Track Elective)*

Examination of policy development, implementation, and models of analysis that describe and provide analytical guides for determining the efficacy of public policy in addressing human needs.

TOPIC: *Exploring Institutional Racism: School Social Work*

The class will be conducted in a seminar format, with the expectation that all students will contribute significantly to the class. A safe environment will be created to help students explore their personal experiences and biases and explore how these affect their professional actions and decisions.

This course will focus on exploring institutional racism and its effects on the educational system. Institutional racism includes mission, policies, organizational structures and behaviors built into all institutional systems and services. The conceptual framework of the course draws on four principles that drive the overall dynamics of racism in the United States:

- Racism operates interpersonally, institutionally and structurally
- Racism is based on a socially and politically constructed concept of race.
- The U.S. manifestation of racism is rooted in the development of capitalism and colonialism that Europeans cultivated and the deep impact of slavery.
- Racism interacts in complex ways with sexism and classism. (Derman-Sparks, Phillips, 1997, p.11)

This course is specifically designed to meet the requirements of the following teacher certification requirements of PI 34.15 conceptual framework:

2. The history, culture, and contributions of women and various racial, cultural, language and economic groups in the United States.
4. The psychological and social implications of discrimination, especially racism and sexism in the American society.
5. Evaluating and assessing the forces of discrimination, especially racism and sexism on faculty, students, curriculum, instruction, and assessment in the school program.

*(Required for the quantitative track sequence of courses for the PhD)*

*(This section requires online course work in addition to in-person class time. All enrolled students will meet in a UWM classroom during the stated meeting time. Computer & internet access required.)*

Advanced practical training in multivariate regression using real, large datasets (surveys, census data, etc.); how multiple independent variables influence a dependent variable.

## **SOCIOL 920      Sociology of Race and Ethnicity**

SEM 001      Esther Chan      T      4:30 - 7:10 PM

Social institutions as a foundational sociological concept. Theory and research on institutional emergence, persistence, and change.

## **SOCIOL 928 Seminar in Social Organization**

TOPIC: *Globalization, Inequality and Citizenship*

SEM 001      Aneesh Aneesh      T      4:30 - 7:10 PM

Society is a peculiar construct of sociological thought. It is free from particularities of village, city, neighborhood, nation, and even incorporated societies and trusts. In the last two decades the idea of society is increasingly bypassing the boundaries of nations, cities, or local communities. Many alternative accounts of this society have emerged: information society, risk society, network society, cosmopolitan society, and world society. Yet, the nation-state is showing no signs of withering away. Perhaps, nation-states are not in opposition to world society; rather, their very emergence throughout the world represents the emergence of world society. It is a particular constitution of the world, which can no longer be thought of in any other terms (such as empires or dynastic realms). And therefore, the rise of world society is not a revolutionary event but a silent, slow transformation of a system that is differentiating in many directions, and not necessarily in socially beneficial ways.

Is it true, as we often hear, that globalization is widening inequalities and shrinking the welfare state? Is the nation-state still the best bet in securing the welfare of its citizens? While democratically elected governments are answerable to citizens, they are increasingly at the mercy of a global financial system that operates outside democracies. And how about non-citizens? Do non-citizens deserve equal protection in a world of accelerated migrations and displacements?

This course will explore many such questions around four facets of the emergent reality: Globalization, Inequality, Welfare, and Citizenship. It will not only introduce you to the brave new global age, it will also offer theoretical and analytical tools of greater reach to conduct any conceivable research project.

## **URBPLAN 692G\* Special Topics in Urban Planning**

TOPIC: *GIS and Transportation*

LEC 201      Lingqian Hu      T      2:30 - 5:10 PM

This course provides a comprehensive introduction to transportation planning and related GIS analysis methods in the U.S. context. It focuses on policies, models, and analysis methods associated with transportation planning practice. Particularly, it emphasizes GIS applications. By the end of this course, students will understand the fundamentals of demand, supply and impact analysis, be able to use GIS to create multimodal transportation networks, and conduct basic network analysis.

## **URBPLAN 762\*    Housing Markets and Public Policy**

LEC 201      Larry Kilmer      W      5:30 - 8:00 PM

*(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)*

Students will be exposed to the functions and components of national and local housing markets, gain an understanding of the influence public policy has on those markets, and learn about the social, racial, and economic impacts of housing markets at the neighborhood level. Students will also be exposed to local and state level housing professionals through a series of guest speakers.

## **URB PLAN 791\*    Introduction to Urban Geographic Information Systems for Planning**

LEC 201      Michael Benedict      M      5:30 - 6:25 PM

LAB 901      Staff      M      6:30 - 8:00 PM

Use of spatially related information including GIS and land records systems for improved productivity and decision-making in service delivery, management, policy-planning, and land development.

## **URBPLAN 810      Planning Policy Analysis**

LEC 001      Robert Schneider      TR      5:30 - 8:10 PM

This course provides students with experience in conducting quick, practice-oriented policy analyses for real-life clients. The first five weeks introduce basic tools and skills necessary to implement one particular type of policy analysis. The remaining time is dedicated to working in student teams to develop policy analysis reports and presentations for three different clients. During each three-week case, students learn about the client's topic through independent research and a series of guest speakers. **The course is six credits** and is demanding.

Throughout the semester, we stress developing professional level speaking and writing skills to communicate recommendations clearly. This course is required for second-year Master of Urban Planning students. Students from other disciplines are also welcome.

## **URBPLAN 857      Urban Design as Public Policy**

LEC 001      Carolyn Esswein      W      8:30 - 11:10 AM

Orients students in urban planning to urban design problems as matters of public policy with focus on the analysis and implementation of urban design proposals rather than on the techniques used to generate such proposals