

URBAN STUDIES PROGRAMS

Doctoral

Master's

Major

Certificate

Graduate Course Descriptions Fall 2021



Bolton 702

<http://www.urbanstudies.uwm.edu>

URB STD 979* Qualitative Research Methods

(Part of PhD qualitative/ethnography track)

SEM 201 Esther Chan T 4:30 – 7:10 PM

(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)

Qualitative methodologies are one of the key methodologies of the social sciences. In this course, you will become familiar with a variety of qualitative methods, including and not limited to methodologies such as ethnography, participant observation, and in-depth interviewing. We will evaluate key empirical works that have utilized these methodologies and consider the logic and limit of each method. This course will also include hands-on assignments to begin building a sociological practice of qualitative methods. We will also consider the ethics of qualitative methods as well as practical approaches to managing qualitative data.

URB STD 982 Advanced Quantitative Analysis

(Part of the PhD quantitative methodology track. Students considering the quantitative track should take Sociology 760 for their required quantitative minimum course-of which Sociology 461 is a prereq.)

LEC 401 Marcus Britton W 4:30 – 6:20 PM

LAB 801 Marcus Britton W 6:30 – 7:30 PM

The focus of this course is on the application of statistical techniques to analyze social science data. This is not a statistics course, per se, but rather a course in which statistical theories and techniques will be reviewed (and some new techniques introduced). The emphasis in this course will be on the appropriate use and interpretation of statistical techniques in the analysis of social science data.

****NOTE: PhD Students need to take 1 of 4 Core PhD/Master's classes (URB STD 901, 913, 945, or 971) in lieu of URB STD 984 which is no longer offered.***

Other Graduate Courses Offered

ED POL 501G* Community Change and Engagement

SEM 291	Staff	ONLINE
SEM 292	Staff	ONLINE

It emphasizes teaching students how to “think like an organizer.” Concepts, strategies, and tactics for participatory, grassroots-led community change and engagement in low-income urban settings, including the traditions of community organizing, community development, and community building.

ED PSY 624G Educational Statistical Methods

(Fulfills MS/PhD Quantitative Requirement)

LEC 001	Bo Zhang	T	4:30-7:00 PM
---------	----------	---	--------------

Overview of common statistical techniques used in educational research, including univariate and bivariate descriptive statistics, inferential statistics, one-way analysis of variance, and linear regression.

ENG 712 Theories in Public Rhetorics and Community Engagement: Rhetoric and Place

LEC 001	Derek Handley	M	5:30-8:00 pm
---------	---------------	---	--------------

It is sometimes claimed that place is no longer important in human life now that we spend more and more time in virtual spaces and participate more and more in global economic and social networks. In this course we will test this claim by reading and discussing research about place from cultural geography, anthropology, literature, rhetorical studies, and sociolinguistics and by reading about and carrying out case studies exploring intersections between language and place. Our methods will include bibliographic and archival research, discourse and rhetorical analysis, and ethnographic techniques. Students’ projects will draw on your professional and scholarly interests and expertise, and the places you study can range from the local (a workplace, for example) to the global (the internet, for example).

GEOG 464G Environmental Problems

SEM 001 Ryan Holifield TR 12:30 – 1:45 PM

General discussion and case studies of geographical contexts and historical roots of modern environmental problems. History of human concern over adverse environmental impacts.

GEOG 726* Geographic Information Science

LEC 201 Zengwang Xu ONLINE
LAB 401 TBA M 2:00-3:40 PM
LAB 402 TBA R 2:00-3:40 PM

Geographic and information theoretical foundations of geographic information science (GIS). Use of macro languages in a software project to expand GIS functionality.

GEOG 905 Seminar: Citizen Participation and Activism in the Neoliberal City

SEM 001 Rina Ghose W 5:30 - 7:30 PM

Neoliberal policies, deployed since late 1970s, have profoundly affected American cities and their residents. Guided by the ideology of free market capitalism, fiscal austerity and entrepreneurialism, neoliberal policies have led to uneven economic development, environmental deregulation, privatization of public goods/services, reductions in social welfare, devolution of the state’s responsibilities upon civil society, and heightened social polarization. Cities are significant sites of neoliberalization, where rights to the city are no longer guaranteed to every resident. As Mahtani and Roberts (2010:255) note, “racist thinking saturates the very organizing principles of neoliberalism”. Racialized communities have been disproportionately affected by the socio-spatial inequalities and injustices caused by neoliberalization. Simultaneously, the response to these structural inequalities are increasingly left to the voluntary sector, thereby depoliticizing community organizing activities. A

form of conditional citizenship has been legitimized by linking citizenship practice and volunteerism to discourses of place-making, empowerment, and local autonomy. These discourses are simultaneously individualistic, in that they promote self-help, and communitarian, because they draw on notions of participation in a community. Neoliberal conceptions of citizenship thus narrow the terms and scope of political participation. This seminar intends to critically examine the effects of neoliberal policies upon the city, the nature of collaborative governance, and the limits and potential of citizen participation and local organizing. The seminar is structured around weekly readings (4 to 5 articles), informed, thoughtful discussions. Students are expected to write four reflective papers (5 pages each).

HIST 595* **The Quantitative Analysis of Historical Data**

(Fulfills MS/PhD Quantitative Requirement)

LEC 201G Lex Renda ONLINE

Statistical methods and the computer in analysis of historical problems: statistics through regression; use of social science computer package; special techniques for handling historical data.

HIST 712 **Historiography and Theory of History**

(Historical/Archival methodology track course)

SEM 001 Joe Austin M 6:30 - 9:30PM

Course Topics and Keywords: Modernity, the “pre”-Modern and Periodization; Archives; Historiographies; Scales: Local/Regional/National/Global Histories; Genders, Sexualities, and Races; Marxisms, other -isms, and Theory; (Collective) Memory; Temporality; Historical Subfields; History of Research Methods; History as Profession; Taking Positions in a Scholarly Debate. Readings: Two monographs (TBA) and ~50 articles.

Assignments: 8-10 one-page notes and questions on readings; 5-page autopsy of a monograph; 5-page literature review based on

class-assigned readings; 20-page literature review based on student-generated topic (negotiated with Joe). Alternatives to the 20-page literature review will be considered.

NONPROF 792* Decision-Making for Nonprofit and Public Organizations

LEC 201 William Cleveland W 4:30 – 7:10 PM
(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)

This course provides an introduction to some basic research and analytical tools useful to public and nonprofit managers. The first part of the class will focus on measurement and research design issues. The second part of the course will provide an overview of statistical and decision-making tools. Topics discussed will include hypothesis testing, statistical inference, contingency tables, and regression analysis. The emphasis here will be on how to use statistics to make better management decisions.

Although helpful, no prior knowledge of statistics/advanced math is necessary. We will primarily be using MS Excel and SPSS to illustrate how computers can be used to perform various statistical techniques that aid decision making. Again, while helpful, no prior knowledge of these software packages is necessary.

NONPROF 793* Law of Nonprofit Organizations

LEC 201 Jennifer Vallier T 5:30 – 8:10 PM
(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)

This course will provide students with a thorough academic and practical background of the law and important legal issues regarding nonprofit organizations. The course will review important case law regarding nonprofits, the role of the IRS and state attorneys general in overseeing nonprofits, best practices for nonprofit governance, the legal role and responsibilities of the

nonprofit board, fundraising regulations and compliance and the importance of the role of nonprofits in the community.

There will be an emphasis on the unique tax status of nonprofits, including the property tax exemption, annual reporting requirements, and the legal and operational distinctions between public charities and private foundations. Nonprofits and their constitutional requirements will also be covered.

PUB ADM 763* Scope and Dynamics of Public Administration

SEM 201 Douglas Ihrke W 6:00 – 8:40 PM
(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)

This course is designed to be the main survey course for students seeking the Master of Public Administration (MPA) degree in the Department of Public and Nonprofit Administration. It is also designed as the main survey course for students in the M.A. or Ph.D. degrees in the Department of Political Science who are taking public administration as a field, for students seeking the M.S. or Ph.D. degrees in the Urban Studies programs, and for students in the Masters of Public Health (MPH) program, all of whom are interested in the field of public and nonprofit administration. After examining the 19th century historical developments and normative issues that led to the formation of the field of public administration, we will survey the evolution of the major theories about public organizational behavior in the U.S.—traditional/classical public administration, modern organizational theories, and the bureaucratic politics. We will conclude by considering several contemporary normative reactions to the dominant paradigm of American public administration.

PUB HLTH 705 Principles of Public Health Policy and Administration

LEC 001 Diem Phuong Do R 5:30-8:10 AM

The role of policy in influencing population health, policies that promote public health, the policymaking process, and the planning and administration of health systems.

SOC WRK 750 Social Welfare Policy Development and Implementation

(PhD Policy/Program Evaluation Track Elective)

LEC 001 STAFF R 1:00-2:50 PM

Examination of policy development, implementation, and models of analysis that describe and provide analytical guides for determining the efficacy of public policy in addressing human needs.

SOC WRK 794 Evaluation of Programs

(PhD Policy/Program Evaluation Track Elective)

LEC 001 STAFF M 3:30-5:20 PM

Provides students with the skills and knowledge base necessary to understand the program evaluation process as it applies to social welfare programs.

SOCIOL 461G Social Data Analysis Using Regression

(Required for the quantitative track sequence of courses for the PhD)

LEC 401 Aki Roberts MW 2:00-2:50 PM

LAB 901 Staff ONLINE

(This section requires online course work in addition to in-person class time. All enrolled students will meet in a UWM classroom during the stated meeting time. Computer & internet access required.)

Advanced practical training in multivariate regression using real, large datasets (surveys, census data, etc.); how multiple independent variables influence a dependent variable.

SOCIOL 911 The Sociology of Institutions

SEM 001 Gordan Gauchat R 4:30-7:10 PM

Social institutions as a foundational sociological concept. Theory and research on institutional emergence, persistence, and change.

URBPLAN 762* Housing Markets and Public Policy

LEC 201 Larry Kilmer W 5:30 – 8:00 PM
(This course is delivered in a fully online format. Students are required to attend virtually at the stated meeting time, computer & internet access required, web cam may be required.)

Students will be exposed to the functions and components of national and local housing markets, gain an understanding of the influence public policy has on those markets, and learn about the social, racial, and economic impacts of housing markets at the neighborhood level. Students will also be exposed to local and state level housing professionals through a series of guest speakers.

URB PLAN 791 Introduction to Urban Geographic Information Systems for Planning

LEC 401 Michael Benedict M 4:30-6:15 PM
LAB 801 Staff M 6:30-8:00 PM

Use of spatially related information including GIS and land records systems for improved productivity and decision-making in service delivery, management, policy-planning, and land development.

URBPLAN 810 Planning Policy Analysis

LEC 001 Robert Schneider TR 9:00 – 11:30 AM

This course provides students with experience in conducting quick, practice-oriented policy analyses for real-life clients. The first five weeks introduce basic tools and skills necessary to implement one

particular type of policy analysis. The remaining time is dedicated to working in student teams to develop policy analysis reports and presentations for three different clients. During each three-week case, students learn about the client's topic through independent research and a series of guest speakers. **The course is six credits** and is demanding. Throughout the semester, we stress developing professional level speaking and writing skills to communicate recommendations clearly. This course is required for second-year Master of Urban Planning students. Students from other disciplines are also welcome.