

Registered Student Organization Leaseholder Name Policy

(passed by UPB, November 17, 2011)

I. Overview

The Union Policy Board (UPB) is committed to protecting the name and likeness of the University of Wisconsin-Milwaukee Student Union. Usage of said name or likeness by a Registered Student Organization (RSO) without expressed written consent of the UPB is strictly prohibited. This policy will articulate guidelines for naming in accordance with the Center for Student Involvement (CSI) policy on the name of an RSO at University of Wisconsin-Milwaukee.

II. Policy

- A. RSO's may not identify themselves with the University Wisconsin-Milwaukee Student Union without the expressed written consent of the UPB.
- B. RSO's must not suggest endorsement by the University of Wisconsin-Milwaukee Student Union of the organization's purpose or activities, or imply that the organization is speaking on behalf of the Union.
- C. RSO's may not use the Union's name or logos in any advertisements, web pages, or other printed materials without permission.

III. Enforcement

- A. UPB has the authority to issue a cease-and-desist order to RSO's that are not in compliance with this policy.
- B. After UPB issues a cease-and-desist order, the RSO will have 30 days to bring itself into compliance with this policy.
- C. In the event an RSO remains noncompliant after 30 days, UPB will hold a hearing on the matter at the scheduled meeting.
- D. UPB after 30 days has elapsed from the date cease-and-desist order was issued and by a simple majority vote, may impose sanctions against the RSO found in violation.
 - a. The UPB may impose one or more of the following disciplinary sanctions:
 - i. Oral Reprimand
 - ii. Written Reprimand
 - iii. Prohibition of utilization of any University of Wisconsin-Milwaukee Student union afforded resource.
 - iv. Termination of an RSO's current office lease.

IV. Appeals

- A. RSOs have 7 days after sanction is issued to appeal, in writing, to the Union Director. The Union Director will bring the written appeal to the next scheduled meeting of the UPB will hold the meeting. The Union Director has 24 hours to inform the board of the receipt of any appeal.
- B. Further appeals may be made to the University Student Court but only on the grounds that a procedural violation occurred.