



Policy on Posters in the University of Wisconsin – Milwaukee Student Union

Note: This authorization is neither an endorsement of the activities nor the subjective qualities of the publicity, but rather an endorsement of the sponsoring organization’s right to publicize in accordance with this Policy.

I. Eligibility

All Registered Student Organizations (hereafter RSOs), University Departments, and Student Association (hereafter SA) election candidates registered with the SA Independent Elections Commission (hereafter IEC) are eligible to reserve space to display 11”x17” or smaller posters on locations designated for hanging. The RSOs, University Departments, and registered SA candidates and individuals and/or RSOs acting on their behalf may post one (1) poster per locations. Only RSOs sponsoring events to enhance their organization’s goals may advertise off-campus events. A copy of the statement of interest filed with the Dean of Students Office will be requested if interests are questionable.

II. Time Limitations

Posters are hung for two (2) weeks or until the day following the advertised event if in less than two weeks. Requests for additional time must follow the process detailed in the Section V. of this Policy.

Additional limitations apply to all registered candidates and individuals and/or RSOs acting on behalf of registered candidates that reserve space to campaign for SA elections can only do so during the designated campaign period established in the IEC Bylaws and Campaign Rules and Regulations.

III. Space Reservation

Poster space will be reserved in advance on a first come, first served basis. There will be one poster hung per event. Reservations will be made at the UWM Union Marketing Services (hereafter Marketing Services). Posters must be delivered to Marketing Services by 4:00pm the Friday preceding the hanging (posters will be hung on Sundays). The actual locations may be requested on a first come, first served basis. If no location is desired, then UWM Union Staff shall hang the poster at their own discretion.

IV. Poster Removal

Posters will be removed after two (2) weeks of hanging or the day after the promoted event, whichever comes first.

V. Requests for Modification in Poster Policy

If a UWM RSO, University Department, or registered SA candidate would like a variance in this policy, a written request for such must be submitted to Marketing Services which shall bring it to the Student Union Policy Board (hereafter UPB) Chair for a decision. The UPB Chair must take action within two (2) business days. If not action is taken or to appeal the decision of the UPB Chair, the request will be submitted to the Union Director and UPB to voted on at their next meeting.

VI. Violations

Any advertiser/promoter (groups, RSOs, SA election candidates, or individuals) violating this policy will receive a written warning from Marketing Services upon the first violation, and revocation of poster privileges for the rest of the semester after a second violation. Any violations regarding SA elections materials will be reported to the IEC.