

## ADMISSIONS PRESENTATIONS

### UW-Milwaukee General Presentation

**Audience:** 9th – 12th grade

**Outcomes:**

- Learn about UW-Milwaukee as an institution and campus
- Understand admissions process at UWM
- Become familiar with academics, student life, housing information, etc.

**Summary:**

Find out about UW-Milwaukee and what our institution has to offer! Learn about UW-Milwaukee's academics, research opportunities, clubs and organizations and student life.

### College Essay Prep

**Audience:** 9th – 12th grade

**Outcomes:**

- Conceptualize different college essay possibilities
- Learn basic tips on how to write a college essay

**Summary:**

This is a step by step process of what to consider when writing a college essay, practical tips and experiences are integrated within the training.

### Email and Social Media Etiquette

**Audience:** 9th – 12th grade

**Outcomes:**

- Know how to reach out to admissions and/or professor in a professional manner through email and social media like ZeeMee
- Understand the importance of clean social media

**Summary:**

Brief training that talks about the importance of professionalism when it comes to the student and professor relationship and the importance of clean social media and professional sounding email addresses. Also examples of how students can use social media during the admissions process – ZeeMee, contacting admission, and more.

### Costs and Scholarships

**Audience:** Parents/Guardians, Juniors and Seniors

**Outcomes:**

- Know the different types of Financial Aid
- Get specific UWM and general college financial aid information
- Learn where to find scholarships

**Summary:**

This is a basic outline of financial aid both for college in general but also specific to UWM. The presentation uses UWM as an example for the college financial aid process.

### College Options in Wisconsin

**Audience:** 9th – 11th grade

**Outcomes:**

- Start exploring different college options in Wisconsin
- Learn more about UW System, Private colleges, tech colleges

**Summary:**

This presentation explores all college options in Wisconsin, showing the differences between institutions, what is offered at each, tuition, housing options and extracurricular overviews. Students will be given examples to gain a better sense of what is a best fit.

### College Search 101

**Audience:** 9th – 12th grade

**Outcomes:**

- Understand the importance of Junior Year
- Basic Outline of the College admission process
- Gain a basic understanding of the factors that create college fit. (size, cost, majors ect.)
- Develop questions to ask an admissions counselor at a college fair
- Learn how to narrow down a college list

**Summary:**

This presentation provides general college planning information. Depending on the grade we are presenting to, we can cater to different topics (freshman – major exploration, sophomores – college/campus exploration, juniors – prep for admissions, seniors – application process and next steps). It also covers what Wisconsin schools require for admissions, and other helpful tips students should remember when starting/actively applying to colleges.

### Transferring 101

**Audience:** Students looking to transfer from post-secondary institutions

**Outcomes:**

- Get a basic understanding of transferring credits and the resources available
- General transfer planning, overview of the admissions process, and next steps after admissions
- Information on the Associate to Bachelor's Degree Enrollment Program (Partnership with participating Wisconsin Technical Colleges)

**Summary:**

This presentation provides general college planning information and resources relevant for prospective Transfer Students. It also provides more specific information on UWM's transfer admissions process and transfer enrollment programs available

## ACADEMIC PRESENTATIONS

### Psychology Major – VIRTUAL ONLY

**Audience:** 11th – 12th grade

**Outcomes:**

Learn about the Psychology major available at UWM and the different career pathways this program can prepare students for

**Summary:**

This presentation explores the Psychology program, class and major requirements and experiential learning opportunities at UWM

### Exploring Majors – English, Communication and Journalism, Advertising & Media Studies – VIRTUAL ONLY

**Audience:** 11th – 12th grade

**Outcomes:**

Learn more about the English, Communication and Journalism, Advertising & Media Studies majors at UWM

**Summary:**

This presentation explores the English, Communication and Journalism, Advertising & Media Studies program. Explore what makes these programs similar and where they are different, class requirements, experiential learning offered in these programs and career outcomes

### Intro to the School of Education

**Audience:** 9th – 12th grade

**Outcomes:**

- Learn more about careers in K4-12 education and community education and service
- Understand related education programs available within the School of Education at UWM

**Summary:**

This presentation highlights the strengths of UWM's School of Education, including its longstanding history, robust certification programs, supportive faculty, and strong connections with local schools and community organizations

### Information Science and Technology Career Discovery

**Audience:** 11th – 12th grade

**Outcomes:**

Learn about Careers in IT from UWM instructors. Topics include Web-Based Graphics, AI, Cloud Computing, and more.

**Summary:**

This is a self-paced, online learning tool. Students will receive a \$1000 scholarship toward their first year at UWM if they complete at least 6 IST Career Discovery Modules and major at UWM in Information Science and Technology

### Investigating Health

#### (Health Sciences, Public Health, and Nursing)

**Audience:** 9th – 12th grade

**Outcomes:**

- Learn about different health careers and options
- Understand health programs available at UWM

**Summary:**

This presentation explores all the health program options at UW-Milwaukee. Learn about our different programs, career outcomes and application information.

### Exploring Business (Lubar College of Business)

**Audience:** 9th – 12th grade

**Outcomes:**

- Learn about different business careers and options
- Understand business programs available at UWM and admissions guidelines

**Summary:**

This presentation explores business majors and certificates in the areas of Finance, Accounting, General Business, Human Resources Management, Information Technology Management, Supply Chain Operations and Management, Enterprise Resource Planning, Entrepreneurship, International Business, Investment Management, and Real Estate.

### Discovering Your Path: Careers in Medicine and Healthcare– (College of Letters & Science Pre-Professional Healthcare pathways) – VIRTUAL ONLY

**Audience:** 11th – 12th grade

**Outcomes:**

Learn about different pre-professional career pathways and the positions they prepare for including: Pre-Anesthesiologist Assistant, Pre-Chiropractic, Pre-Dentistry, Pre-Medicine, Pre-Optometry, Pre-Pathologist Assistant, Pre-Pharmacy, Pre-Physician Assistant, Pre-Podiatry, Pre-Veterinary Medicine

**Summary:**

This presentation explores the pre-professional pathways that help prepare students for the admissions process into rigorous and competitive graduate healthcare programs. Includes information on what milestones students should meet during their undergraduate career to become a strong applicant for a graduate healthcare degree

## CONTACT US

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