In an effort to bring the community together, Monthly Newsletters will be sent out to all Fraternity and Sorority Members. If your chapter has upcoming events or highlights they wish to include please email astuiber@uwm.edu.
MEET THE GREEKS

IFC
The Interfraternity Council at UWM is comprised of six national fraternities. This past Fall, Alpha Sigma Phi was established and has 15 founding members.

CPH
The College Panhellenic at UWM is comprised of two national and one local sororities. This past Fall, Panhellenic successfully completed their 2nd annual recruitment.

MGC
The Multicultural Greek council is comprised of 3 fraternities and 3 sororities. This past Fall, MGC added one fraternity and has four additional interest groups.

NPHC
The National Panhellenic Council (Divine 9) at UWM is comprised of four sororities and two fraternities. This year, NPHC will reintroduce SGRho, Zetas and Alphas to campus.
**RECRUITMENT 101**

**5 STEP MODEL FOR RECRUITMENT**

**STEP 1: MEET THEM**
We actually know the majority of the people we should be recruiting. Through natural involvements like athletics, campus events, and even classes, we meet individuals who exemplify our values. Depending on flyers and events to get people to meet you isn't as effective.

**STEP 2: MAKE THEM YOUR FRIEND**
The bonds of brotherhood/sisterhood are based on friendship. Our founders were friends with similar ideals who created the organization to be a vehicle to improve our lives. Instead of choosing people we don't know to share our values, ritual and secrets, why not choose our friends?

**STEP 3: INTRODUCE THEM TO YOUR FRIENDS**
The key to recruitment is going from Step 2 to Step 3. People will join an organization because their friends are members, not look for members of a certain organization to be friends with. This does not mean keeping it a "secret" that you are fraternity brothers; but it does require restraint.

**STEP 4: INTRODUCE THEM TO YOUR ORG**
Formal recruitment can fit very well into Step 4. This means we need to recruit people BEFORE they come to events. When they are already our friends the events aren't fake and superficial they are more likely to relax and help recruit themselves.

**STEP 5: ASK THEM TO JOIN**
Continuously invite great people to join. This doesn't mean waiting until one time every year to distribute bids. Remember: if you don't ask them to join, how will they ever become members?
UPCOMING EVENTS

1.30.17
First Chapter Presidents Meeting:
Located in Union 250 at 6pm.
We will be discussing Academic Excellence.

3.11.17
Fraternity and Sorority Life Greek Retreat:
It will be held at the Edith Heftter Center
from 10am-3pm. All chapters must have two
representatives and must sign up on
Panthersync.

4.19.17
Greek Week Olympics:
Wednesday: Rec Center Social
Thursday: Fundraiser
Friday: Intramural/Olympiad
Saturday: Community Service/Philanthropy

Want to submit any events or chapter
highlights?
Email Andrea at astuiber@uwm.edu the
first week of each month.