

## Fundraising Planning Worksheet

### Step One: Set Goals

*What are the organization's fundraising goals for the upcoming year? (Amount of money needed, funding for a specific event, awareness for a cause, relationship building for organization, etc.)*

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### Step Two: Evaluate Past Fundraising Activities

- *How has the organization raised funds in the past?*
- *What has worked well?*
- *What hasn't worked? Can these activities be modified/adapted, or should they be eliminated?*
- *Are there any unique opportunities this year that you can take advantage of? (Ex. anniversary, campus-wide event, etc.)*

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### Step Three: Determine Available Resources

People (Members)	
Connections	
Starter Funds	
Materials	
Time	

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