

Start, Stop, Stay, Shift Activity

This activity is intended to challenge you to evaluate your organization, and which aspects of it are working or not working, need to change or be kept the same. On the following page, use the spaces provided to create lists of organizational procedures, events, activities, and so on, that you'd like to Start, Stop, Shift, or Stay

Stop: These are activities that are no longer useful or do not help you reach stated organizational goals. Example: the monthly bake sale is costing members for to bake goodies than what you gain from selling them.

Start: These are activities that the organization does not currently do, but may be worth looking into and seeing how they can help the organization. Example: applying for SAC travel or event grants to provide professional development opportunities for your members

Stay: These are the things that work and that you want to continue doing. Example: reserving a table at the Student Involvement Fair because it's been a great way to recruit new members and connect with other organizations

Shift: These are the activities that aren't quite working out the way they were intended, but still have potential value. These are ripe for reevaluating and tweaking how they work. Example: a traditional, yearly event that has had a slow but consistent decline in attendance.

