WHEREAS, the University of Wisconsin-Milwaukee (hereafter UWM) and Bublr Bikes have maintained since 8/21/2015 a Memorandum of Understanding (hereafter MOU).

WHEREAS, per the conditions set forth under the MOU, fee-paying UWM students are entitled to a reduced rate for a one-year Bublr Bikes pass (i.e. $20/year for unlimited 60-minute rides, rather than the typical $80/year rate available to members of the public.)

WHEREAS, it is the shared desire of UWM and Bublr Bikes to increase transportation options and expand access to transit for UWM students.

THEREFORE, BE IT RESOLVED; that the Student Association (hereafter SA) Senate formally requests a reduction in the price of a one-year Bublr Bikes permit for UWM students to $8/year, effective from the time of this legislation’s passage through the expiration of the current MOU on 7/31/2020.

THEREFORE, BE IT FURTHER RESOLVED; that the SA Marketing Director will work in conjunction with Union Marketing Services and relevant SA committees to coordinate a campus-wide awareness campaign regarding the Bublr Bikes program, with attention especially paid to the reduction in the price of a Bublr Bikes pass.

THEREFORE, BE IT FINALLY RESOLVED; that, upon passage, this legislation be communicated to Vice Chancellor of Finance and Administrative Affairs Robin Van Harpen, Chief Sustainability Officer Kate Nelson, Executive Director of Bublr Bikes James Davies, SA Marketing Director Sam Wisneski, and Union Marketing Services.

Connor Mathias
Student Association President

Date
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NAY

Legislative History

December 8, 2019 – Considered by the Student Association Senate. Sponsored by Senator Dyer.