EXECUTIVE COMMITTEE MEETING
9/18/2018, CTO 8:05am
UWM Union EG79
Milwaukee

I. Call to Order

II. Roll Call

Zen - Present
John - Present
Emma – Present
Alexis - Present
Mary - Present
Josh – Excused
Luis - Present

III. Reports

Committee Members
Alyssa: Speaking at Student Org event tonight, will be presenting info on voter registration training to leaders of student orgs. Met with Athletics with John. Had a Title IX workgroup meeting and will be serving on a search and screen committee. Will be meeting with PantherCard office about double-sided IDs. Had 1-on-1 meetings with everyone except Luis.
Mary: Been working on SAC scheduling, forms, booklet, and other tasks. First SAC meeting is tomorrow at 8am. Will also be at Student Org event tonight on behalf of SA and SAC.
Zen: Working on prepping for first Program Reps event (date and time still TBD).
Emma: Prep for first SFC meeting, which will be this Friday, likely 4-6pm. Brought up idea for a SA public communications email for the business cards, not sure how to set that up. Also mentioned that there was some confusion with Senator appointments to the SFC, may need to be revoted on at upcoming Senate meeting.
John: SA Resource Guide is in it’s third iteration and will be printed soon. Is currently reaching out to local businesses and museums to acquire donated rewards for the SAvivor program. ESMC meeting will be next week Tuesday at 7:30pm.
Luis: Working on spinning up the SA newsletter and reaching out to UWM about photos from the Student Involvement fair. SA Visibility Campaign meeting is this Thursday from 9-10am at Union Marketing.
Alexis: Continuing to tweak recordkeeping timelines and prepare for the upcoming Senate meeting. Reminded all that deadline for adding items to Senate agenda is 4pm on Thursday.

SAPS Report: Election nominations are done! No positions are contested, but all positions are filled (3 first year and 2 transfer student seats). Laya’s looking into doing records training for Senate Committee chairs, invites all to attend. Mentions how Exec Board acted as liaisons for committees last year and suggested that we do this again.

IV. Open Forum
No members from the public wishing to speak.

V. Approval of Agenda
   a. John motions to add Farmer’s Market and Head Count as items E and F to the agenda. Alexis seconds. Motion to amend agenda passes unanimously. Motion by Emma to approve the Agenda. Second by Zen. Motion to approval agenda passes unanimously.

VI. Special Orders
None.

VII. Old Business
   a. Approval of the senate minutes from September 5th, 2018
      Motion to approve by Mary. Second by Zen. Motion passes unanimously.

VIII. New Business
   a. Visibility Campaign
      Discussion led by John and Luis. Working with Union Marketing to improve visibility of SA on campus and pursue communication strategies. Will likely entail social media, flyers, and banners, standard practice for student orgs and Union Marketing. Laya notes that Parker from OAC should be looped into this discussion, as there was work done last year by the OAC with Union Marketing. Discussion moved to whether or not to change the SA slogan at all, or what kinds of research will help us choose a direction to go for a new slogan. Committee advises to hand this topic to the Student Life Interests Committee (SLIC).

   b. Legislation Proposal Process
      Alexis brings up idea of asking senators to submit draft legislation the Monday before the senate meetings in order to cut down on inefficiencies and proofing during the meeting. Suggestions include making an infographic to share with the Senate, and looping in the OAC. Further clarification on the workflow is needed.

   c. Discussion of Elections and IEC Rules
      SAPS reminds Exec Board that discussions about and signing of election forms is not allowed to be done in the SA office. Additionally, all forms and questions should be directly given to SAPS, and no campaigning can be done by SA members on their behalf. Also, there are new signature sheets! Don’t print out and distribute copies of the old ones anymore.

   d. Clarification of SAPS Roles
      Laya’s hours have decreased this year, so Sarah and Quincy will be taking over some of her duties (like website management and SA Exec member advising).

   e. Farmers Market
      Discussion of $160.00 insurance fee for the Farmer’s Market that covers all vendors. The insurance fee must be paid upfront, but could possibly be recouped from the vendor application fee (30 per vendor), proceeds are currently planned to go to the UWM Food Pantry via the UWM Foundation. John moves to approve the payment of $160.00 for the insurance fee for the Farmer’s Market, seconded by Zen.

      Zen - Aye
      John - Aye
      Emma – Aye
      Alexis - Aye
      Mary - Aye
      Josh – Absent
**Luis - Aye**
Motion passes unanimously.

f. **Head Count**
There is a meeting coming up this week for an event hosted by an RSO in partnership with an outside-UWM organization that combines rock music with political discussion (planned for October 10th), with the ultimate goal of increasing voter registration and participation. Outside group has been vetted by SI. Not clear if this would be considered a political or non-partisan event. John asks if there is a way for SA to partner with this event because the RSO’s funding (SAC grant money previously earmarked for an event, which was made redundant by a University-sponsored event) will not cover the entire expense. Emma is reluctant to commit more SA money to this event if it already has SAC funding available. Zen expresses discomfort with discussion of this event without upfront indication that this is a student org that John is a member of. Committee advises that the student group takes this issue to the Student Voting Rights Committee.

**IX. Questions and Concerns**
None.

**X. Adjournment**
Motion to adjourn by Zen. Second by Emma. Motion passes unanimously.

*Meeting adjourned at 9:10am*