Co-Sponsorship of Colin Beavan and the No Impact Challenge

WHEREAS, The Student Association and the greater University of Wisconsin-Milwaukee (hereafter UWM) campus community is committed to the environment and reducing our carbon footprint.

WHEREAS, UWM has shown this commitment to environmental issues through past event programming, advocacy, and the funding of the Office of Sustainability.

WHEREAS, The Student Association has shown this commitment by creating the Environmental Sustainability Mentorship Committee, assisting in providing multimodal transportation options, and developing programming and advocacy for the environment.

WHEREAS, There is a need to inform students about their personal lifestyle and how it impacts the environment.

WHEREAS, An informed citizenry can better impact national and state policy that would have a beneficial effect on our environment.

WHEREAS, Colin Beavan, aka No Impact Man, has committed to changing his lifestyle to reduce his carbon footprint and has created a movement for environmental awareness.

WHEREAS, Student Involvement and The Office of Sustainability hope to bring Colin Beavan to campus to engage students in his movement and inform students on how to alter their lifestyle to reduce their environmental impact.

WHEREAS, Student Involvement and The Office of Sustainability are looking for more sponsorships and funding to create a contract with Colin Beavan.

THEREFORE BE IT RESOLVED; the Student Association is committed to sponsoring events during Earth Week that engage the Milwaukee community and students and educate them on environment issues such as climate change, consumption, alternative energy, and divestment.

THEREFORE BE IT FURTHER RESOLVED; the Student Association approves the funding in the amount of $3,000 from our programming budget to co-sponsor Colin Beavan the No-Impact Challenge.

THEREFORE BE IT FINALLY RESOLVED; That upon passage this resolution is communicated to The Office of Sustainability, Student Involvement, Student Association Professional Staff, Treasurer Cole Meller, and Marketing and Programming Director Cassidy Hepp.

Mike Spottellio
Student Association President

11/6/16

AYE  25  NAY

Legislative History

November 4, 2016 – Authored by Vice President of Student Affairs Jung and Senator Crowell