

University of Wisconsin-Milwaukee

Chancellor's Retreat

Thursday, January 23, 2020, 9:00 a.m. – 2:00 p.m.
Golda Meir Libraries, fourth floor conference room

Summary of Strategic Direction Discussions

Note: Diversity, Equity and Inclusion was woven into each of the following sections.

Community Engagement and Talent Pipeline

Easel Notes:

- Data management and assessment
 - Define partnership
 - Prioritize impact
 - How do we invest our resources?
- In for the long haul – understand lives of collaborators
- Central point for partnerships – building relationships
- Sticky alumni
- Community Service vs. Community Engagement
- M³: taking UWM into community; on-ramping to UWM
- Re-affirmed Carnegie Classification
- Focus on scaling + community + importance in talent pipeline
- CE is a long game; exp. Learning is unevenly distributed; need a broader view of EL
- Make more connections with Service Learning
- “Up” scholarship funding to recruit students (e.g. E.L. School in state; distinctive identify)
- Variability to access to internships = looking at quality of the E.L. (Quality vs Quantity & access)
- Helping students & their families to talent pipeline issues
- Make sure data are relevant and useful; recognize and define talent pipeline (e.g. mid-career, traditional, etc.)

Written Comments:

Most valuable elements (with a recognition these will not be easy to implement as currently resourced)

- Centralized web portal
- Experiential learning requirement
- Centralized system for internships
- Develop K-12 “academia” centers (e.g. data sciences, coding) to identify, nurture and engage young talent to eventually continue at UWM
- Showcase our existing efforts

Additional elements:

- Include digital technology, including innovation in online delivery
- Develop a digital recruitment strategy

- For web portal – create a system of best practices to manage incoming requests and follow-up
- Establish an evaluation mechanism for partnerships and prospective partnerships to determine which have the most impact and focus on multiple areas
- Fulfill the access mission well
- Eventually need goals and metrics

Challenges:

- The university is organized around the conferral of disciplinary-centered degrees: must consider changes in higher education toward workforce development that calls for certification programs and opportunities for project-oriented models
- Who will be responsible for centralization of any initiative?
- Staffing and resources to maintain a web portal and handle incoming requests, managing different databases; multiple IT issues here
- Do we have a standard definition for partnerships and a standard way for assessing them? What are the priority partnerships?
- Need a standard definition of “partnership”

DEI inclusion:

- Target service-learning opportunities in underrepresented communities
- Establish incubators (sandboxes) in underserved Milwaukee communities to foster startups and entrepreneurship and to have social impact
- Has a plan with additional intervention points or advising been discussed for the neediest of students when it comes to requiring the experience learning component
- Offer intro classes off-site, e.g. cultural diversity, innovation, etc.
- Bring back “College for Kids” in selected majors to get folks to campus, e.g. for one discounted course
- Risk of focusing on career development that may disproportionately affect underrepresented low-income students; focus on both career readiness and life readiness
- Meet students where they are
- Offer a day-long (research well) seminar on community engagement
- Prepare students for a diverse workplace
- Establish an Office of Community Engagement?

Issue Area	Suggestions	Response/Action Step	Responsible Units
Experiential learning requirement	<ul style="list-style-type: none"> • Establish 0-1 credit EL graduation requirement for all undergraduate programs • Academic programs determine criteria • Full implementation of program will ensure all UG graduates have some EL to prepare for futures 	<ul style="list-style-type: none"> • Continue implementation plan currently underway 	AA
Explore centralized web portal	<ul style="list-style-type: none"> • Identify best practices • Identify technology issues 	<ul style="list-style-type: none"> • Meet with UITS to identify what technology issues this presents • Review other university websites/discuss how they handle this • Outline plan 	UITS/Strategic Partnerships/Development's Corporate Relations
Explore centralized internship program	<ul style="list-style-type: none"> • A one-stop shop for internship opportunities • Resource for students, employers and external partners • Takes advantage of UWM's opportunity to utilize location as a meaningful attraction for students 	<ul style="list-style-type: none"> • Identify campus players • Outline plan 	EM/AA

Specific recommendations for actions will be updated following discussions of working groups.