University of Wisconsin – Milwaukee
Chancellor’s 2018 Annual Retreat Follow-up: Ideas for Future Actions
June 20, 2018

Outstanding Learning Environment
1. Plan for/communicate need for holistic advising: academic, financial, life skills
2. Plan for/communicate importance of excellent customer service in all areas to promote an OLE
3. Plan additions to majors/courses to integrate higher education with soft skills
   a. Create the “I professional” with leadership, empathy and cross-cultural skills on top of discipline/field knowledge
      i. Queens College academic plan/major framework: a map for each major (year-by-year curricular guide, experiential learning options, internships ideas, resources and list of diverse career options)
4. Queens College syllabus model: 1-pager as part of syllabus that lists in-demand skills and the specific skills gained from that class; revised annually
5. Complete and “advertise” the OLE road map (underway)
   a. Communicate goals to faculty/staff
   b. Educate faculty/staff on importance of personalized interaction with students
      i. Students crave and thrive on individualized interactions
      ii. Public rates quality by word of mouth
      iii. Create resource and communicate to faculty/staff that shows how to have positive personalize interaction with students (e.g., asking how their week is going, asking what they think of X topic)
6. Kettering University’s model on connecting alumni with students to network:
   https://www.kettering.edu/alumni

Research Excellence
7. Increase partnerships with industry and community
8. Create more diverse research metrics
9. Make intentional choices and incentivize programs UWM wants to advance
10. Increase grant fund opportunities
11. Make research broader in scope; build on:
   • Office of Undergraduate Research
   • Digital humanities

Community Engagement and Talent Pipeline
12. Create CE/TP road map for uniform approaches across campus (underway)
13. Improved campus coordination of engagement efforts to maximize opportunities, including internships
14. Celebrate our successes – we are a model for peers in this area (e.g., flaunt success)
15. Re-examine how we offer ongoing, lifetime education for college graduates who need skill enhancement for career advancement/growth
   a. Include deliberate efforts to re-enroll alumni
16. Better track students to graduation and career placement
17. New $750M comprehensive campaign