UWM Campus-wide Metrics
Data displayed by FY, starting with FY14; with goals for future FYs

**Enrollment**
- UG
- Master’s
- PhD
- Transfer
- Flex
- Online
- Certificates
- International
- Non-WI residents
- High school

**Student Success**
- UG retention rates, years 2-6*
- Graduation rate*
  - UG, 6 year
  - Master’s
  - PhD
- Percentage with internships/work experience
- Percentage of graduates employed in field related to major w/in 6 months of graduation
- Percentage of graduates attending graduate school or in public service
- Scholarship funding total
  - Merit based
  - Need based
- Scholarship funding
  - Federal
  - State
  - Foundation
  - Other

**Research**
- Research Expenditures
  - Federal
  - Non-federal
  - Internal
- Public Service expenditures
  - Federal
  - Non-federal
  - Internal
- Total number of publications, creative works and performances
- Total number of submitted proposals
- Total dollar amount in submitted proposals
- Total number of post-docs and scientists
- Total number of PhD awards

**Economic Development**
- Total number of start-ups
- Total number of licenses
- Total number of patents
- Total number of students in entrepreneurial courses
- Total number of entrepreneurship programs
- Total number of partnerships

**Community Engagement Indicators**
- Total number of partnerships
- Total number of community service hours performed by students, faculty and staff

**Development**
- Total funds raised

**Actual (Not Budgeted) Financials**
- Operating Revenues
- Operating Expenses
- Net Operating Income
- Year-End Fund Balances
- Balances as % of Expenses
- Composite Financial Index

*These sections will be broken down by gender, ethnicity and race.
** These sections are measured for planning and decision-making purposes but will not list goals.

April 2017
UWM Campus-wide Metrics
Data displayed by FY, starting with FY14; with goals for future FYs

• Administrative Costs per Student Relative to Peer Median
• UWM full-time WI UG net tuition paid based on family income
• Tuition + Fees + State Appropriations per student, relative to CPI, over time
• Tuition + Fees + State Appropriations per degree, relative to CPI, over time
• Tuition + Fees + State Appropriations per student compared with peers
• Tuition + Fees + State Appropriations per degree compared with peers

Climate Indicators**
• Compensation gap with peers
• Total amount of base compensation adjustments awarded
• Total number of formal EDS complaints
• Total number of contacts with Ombuds
• Total number of UWS Fraud, Waste, and Abuse Hotline reports

Workforce*/**
• Total number of faculty
• Total number of teaching academic staff
• Total number of non-teaching academic staff
• Total number of university staff
• Faculty/student ratios
• Teaching staff/student ratios

*These sections will be broken down by gender, ethnicity and race.
** These sections are measured for planning and decision-making purposes but will not list goals.