

UWM Campus-wide Metrics

Data displayed by FY, starting with FY14; with goals for future FYs

Enrollment*

- UG
- Master's
- PhD
- Transfer
- Flex
- Online
- Certificates
- International
- Non-WI residents
- High school

Student Success

- UG retention rates, years 2-6*
- Graduation rate*
 - UG, 6 year
 - Master's
 - PhD
- Percentage with internships/work experience
- Percentage of graduates employed in field related to major w/in 6 months of graduation
- Percentage of graduates attending graduate school or in public service
- Scholarship funding total
 - Merit based
 - Need based
- Scholarship funding
 - Federal
 - State
 - Foundation
 - Other

Research

- Research Expenditures
 - Federal
 - Non-federal
 - Internal

- Public Service expenditures
 - Federal
 - Non-federal
 - Internal
- Total number of publications, creative works and performances
- Total number of submitted proposals
- Total dollar amount in submitted proposals
- Total number of post-docs and scientists
- Total number of PhD awards

Economic Development

- Total number of start-ups
- Total number of licenses
- Total number of patents
- Total number of students in entrepreneurial courses
- Total number of entrepreneurship programs
- Total number of partnerships

Community Engagement Indicators

- Total number of partnerships
- Total number of community service hours performed by students, faculty and staff

Development

- Total funds raised

Actual (Not Budgeted) Financials**

- Operating Revenues
- Operating Expenses
- Net Operating Income
- Year-End Fund Balances
- Balances as % of Expenses
- Composite Financial Index

*These sections will be broken down by gender, ethnicity and race.

** These sections are measured for planning and decision-making purposes but will not list goals.

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- Administrative Costs per Student
Relative to Peer Median
- UWM full-time WI UG net tuition
paid based on family income
- Tuition + Fees + State
Appropriations per student, relative
to CPI, over time
- Tuition + Fees + State
Appropriations per degree, relative
to CPI, over time
- Tuition + Fees + State
Appropriations per student
compared with peers
- Tuition + Fees + State
Appropriations per degree
compared with peers

Climate Indicators**

- Compensation gap with peers
- Total amount of base compensation
adjustments awarded
- Total number of formal EDS
complaints
- Total number of contacts with
Ombuds
- Total number of UWS Fraud, Waste,
and Abuse Hotline reports

Workforce*/**

- Total number of faculty
- Total number of teaching academic
staff
- Total number of non-teaching
academic staff
- Total number of university staff
- Faculty/student ratios
- Teaching staff/student ratios

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