Research Methods in Sociology  
SOCIO 361  
Fall 2021 via Canvas (asynchronously)

Instructor: Prof. Esther Chan  
(she/her/hers)  
Email: chane@uwm.edu  
Office hours: Mondays 3-5pm  
(sign up: https://signup.com/go/FmfUTjt)

TA: Victoria Isaac  
(she/her/hers)  
Email: vlisaac@uwm.edu  
Office hours: Thursdays 2-4 pm  
(sign up: https://signup.com/go/JKHQqRk)

Course Description
As social animals we are constantly making observations about the world around us. Maybe you’ve wondered why there are fewer women in certain science fields. Perhaps you’ve questioned the representation of gender and race in the media. Maybe you’ve seen a statistic on crime and wonder how the researchers came to that statistic. While scrolling down your social media feed, maybe you’ve seen articles with titles stating, “Researchers find….” This course will provide you with the methodological tools to investigate the social world around you as well as critically evaluate research you may come across.

By the end of this course, you will be able to:
- Design research studies to answer sociological questions.
- Evaluate different research methodologies.
- Understand how theoretical and philosophical perspectives underlie various research methods.
- Understand potential ethical dilemmas of research.
- Write a research proposal.

Course Format
We will be meeting asynchronously and online. All lectures and course readings besides the textbook will be posted on Canvas. I will upload lectures every Monday by 12 pm. In addition, your quizzes and writing assignments will be due via Canvas.

You will be expected to complete assigned readings and listen to the weekly lectures. One is not a substitute for the other. You will have weekly quizzes due every Sunday by 11:59 pm from Weeks 2-12 on the readings and lecture for that week. Weekly quizzes will be posted every Monday by 12pm on Canvas. You may complete the weekly quiz any time before the Sunday due date. The quiz with the lowest score will become extra credit. In other words, if you are busy one week, you may simply skip a quiz for one of the weeks or you will get extra credit for your efforts!

Please note that quizzes are meant to be easy and not a way to trick you! As long as you have read and listened to the lecture prior to taking the quiz, you will be able to answer the questions. All quizzes are multiple choice and will contain three questions. Each question is worth a point.
Finally, you will write a research proposal for this class. There will be four writing assignments to facilitate the completion of this over the course. These will be due on Mondays by 11:59pm for weeks 3, 6, 9, and 12. The final product will be due Monday, December 20 by 11:59pm. A detailed description of the research proposal will be posted on Canvas. It is extremely important that you keep up with the writing assignments as you have writing assignments due every third week.

No late assignments will be accepted to facilitate a timely return of your written assignments. If you have extraneous circumstances, please email me as soon as possible. Late assignments will be accepted on a case-by-case basis.

In general, Victoria and I will do our best to respond to emails within one to two days. If we do not respond within that time period, please feel free to send us another email. We promise we are not ignoring you but that emails often get buried. Please also note that we do not check our e-mails on the weekends.

Our office hours are by appointment and links to signing up can be found at the top of the syllabus. Office hours will be held over Zoom through the Canvas class website.

Your success in this course is important to me! Please check out these resources from the CETL for learning online.

- [https://uwm.edu/cetl/keep-learning-tip-sheet-for-students/](https://uwm.edu/cetl/keep-learning-tip-sheet-for-students/)
- [https://uwm.edu/cetl/be-a-successful-online-student/](https://uwm.edu/cetl/be-a-successful-online-student/)

**Required Texts**

Other required articles and readings will be uploaded to Canvas.

In this course, you will read several research proposals. These proposals are written by individuals who received grant money to carry out their research projects. In other words, these research proposals were deemed exemplary and worthy of financial support. These proposals will vary in length and will provide you with examples of excellent research proposals. **Please do not share these proposals outside of our class.**

**Grades & Evaluation**
Assignments in this course add up to 100 points.

10+1 Quizzes (30 points) due: Every Sunday by 11:59pm, Weeks 2 through 12. (Possibility for 3 extra credit points)

Research Proposal Development & Due Dates:
- Research Topic (5 points) due: Week 3, Monday, September 13, by 11:59pm
- Annotated Bibliography (10 points): Week 6, Monday, October 4, by 11:59pm
Introduction & Literature Review Draft (15 points) due: Week 9, Monday, October 25, by 11:59pm
Methods Draft (15 points) due: Week 12, Monday, November 15, by 11:59pm
Final Draft (25 points) due: Finals week, Monday, December 20, by 11:59pm

As the UW System assumes “that study leading to one semester credit represents an investment of time by the average student of not fewer than 48 hours” (UWS ACPS 4), a 3-credit course such as this one will require a minimum of 144 (3 x 48) hours of your time. You may find it necessary to spend additional time on a course; the numbers below only indicate that the course will not require any less of your time.

- 37.5 hours reviewing instructional materials prepared by your instructor and placed online. This is instead of physically coming to class and sitting through a lecture.
- 75 hours preparing for class, which may include reading, note taking, completing minor exercises and assignments, and discussing course topics with classmates and the instructor in structured settings
- 31.5 hours preparing for and writing major papers and/or exams.

Course Schedule:
*Please note this does not show the weekly assigned readings!

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Partial points will always be rounded up.

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<td>Surveys</td>
<td>Due Mon: Annotated Bibliography</td>
<td>Quiz 5</td>
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<td>Experiments</td>
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<td>9</td>
<td>Interviews</td>
<td>Due Mon: Intro &amp; Literature Review</td>
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<td>Material-Based &amp; Historical-Comparative Methods</td>
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<td>Public Sociology</td>
<td>Due Mon: Methods</td>
<td>Quiz 11</td>
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<td>Thanksgiving</td>
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<td>14</td>
<td>Project Consultations</td>
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<td>15</td>
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**Course Schedule: Weekly Assigned Readings & Due Dates**

**Week 1 (September 2-5): Introduction & Syllabus Review**
Lecture – Introductions & Syllabus Review
Post self-introductions on Canvas discussion boards

Readings:
- Syllabus
- Research Proposal Assignment Details

**Week 2 (Sept 6-12): Construction of Knowledge**
Lecture 1 – Construction of Knowledge
Lecture 2 – Asking Research Questions & Research Proposal

Sunday, Sept 12, by 11:59p: Quiz 1 due

Readings:
- Textbook Ch 1
- Choosing a research problem: [https://libguides.usc.edu/writingguide/researchproblem](https://libguides.usc.edu/writingguide/researchproblem)

**Week 3 (Sept 13-19): Theory & Ethics**
Lecture 1 – Theory, Hypotheses, Variables
Lecture 2 – Ethics

Monday, Sept 13, by 11:59p: Research topic due
Sunday, Sept 19, by 11:59p: Quiz 2 due

Readings:
- Textbook Ch 2-3
**Week 4 (Sept 20-26): Operationalization & Measurement**
Lecture 1 – Conceptualization, Operationalization, & Measurement
Lecture 2 – Looking up sources & annotated bibliographies

Sunday, Sept 26, by 11:59p: Quiz 3 due

Readings:
- Textbook 4-5
- [https://guides.library.uwm.edu/soc361](https://guides.library.uwm.edu/soc361) (Read through this webpage and watch the two videos on Sociological Abstracts and College Level Sources.)

**Week 5 (Sept 27-Oct 3): Sampling**
Lecture 1 – Sampling

Sunday, Oct 3, by 11:59p: Quiz 4 due

Readings:
- Textbook Ch 6

**Week 6 (Oct 4-10): Surveys**
Lecture 1 – Surveys
Lecture 2 – Writing the Introduction & Literature Review

Monday, Oct 4, by 11:59p: Annotated Bibliography due
Sunday, Oct 10, by 11:59p: Quiz 5 due

Readings:
- Textbook Ch 7
- Survey research proposal example

**Week 7 (Oct 11-17): Experiments**
Lecture 1 – Experiments

Sunday, Oct 17, by 11:59p: Quiz 6 due

Readings
- Textbook Ch 8

**Week 8 (Oct 18-24): Ethnography**
Lecture 1 – Ethnography
Sunday, Oct 24, by 11:59p: Quiz 7 due

Readings:
- Textbook Ch 10
- Research proposals examples

Week 9 (Oct 25-31): Interviewing
Lecture 1 – Interviewing
Lecture 2 – Methods assignment

Monday, Oct 25, by 11:59p: Introduction & Literature Review due
Sunday, Oct 31, by 11:59p: Quiz 8 due

Readings:
- Textbook Ch 11
- Interview research proposal example

Week 10 (Nov 1-7): Material-Based & Historical-Comparative Methods
Lecture 1 – Material-Based & Historical-Comparative Methods

Sunday, Nov 7, by 11:59p: Quiz 9 due

Readings:
- Textbook Ch 12
- Research proposal example

Week 11 (Nov 8-14): Mixed Methods
Lecture 1 – Mixed Methods

Sunday, Nov 14, by 11:59p: Quiz 10 due

Readings:
- Research proposal example

Week 12 (Nov 15-21): Public Sociology
Lecture 1 – Public Sociology
Lecture 2 – Final Research Proposal

Monday, Nov 15, by 11:59p: Methodology due
Sunday, Nov 21, by 11:59p: Quiz 11 due

Readings:

Week 13 (Nov 22-28): Thanksgiving

Week 14 (Nov 29 – Dec 5): Project Consultations
- Sign up for a time slot and we will meet online.

Week 15 (Dec 6-12): No class – Finalize your proposal!

Final Proposal Due: Monday, December 20, by 11:59PM via Canvas.
UNIVERSITY AND SOCIOLOGY DEPARTMENT POLICIES

The Secretary of the University maintains a web page that contains university policies that affect the instructor and the students in this course, as well as essential information specific to conduct of the course. The link to that page is: https://uwm.edu/secu/wp-content/uploads/sites/122/2016/12/Syllabus-Links.pdf

Students with Disabilities. In the pursuit of equal access and in compliance with state and federal laws, the University is required to provide accommodations to students with documented disabilities. To learn more, please visit: http://uwm.edu/arc/

Religious Observances. Policies regarding accommodations for absences due to religious observance are found at the following: http://www4.uwm.edu/secu/docs/other/S1.5.htm

Students called to active Military Duty. Students called to active military duty. Accommodations for absences due to call-up of reserves to active military duty should be noted.

Students: http://uwm.edu/active-duty-military/

Incompletes. A notation of "incomplete" may be given in lieu of a final grade to a student who has carried a subject successfully until the end of a semester but who, because of illness or other unusual and substantiated cause beyond the student's control, has been unable to take or complete the final examination or to complete some limited amount of term work. https://apps.uwm.edu/secu-policies/storage/other/SAAP%201-13.%20Incomplete%20Grades.pdf

Discriminatory Conduct. Discriminatory conduct will not be tolerated by the University. It poisons the work and learning environment of the University and threatens the careers, educational experience and well-being of students, faculty and staff. Policies regarding discriminatory conduct can be found at: https://apps.uwm.edu/secu-policies/storage/other/SAAP%205-1.%20Discriminatory%20Conduct%20Policy.pdf

Title IX/Sexual Violence. Title IX is a federal law that prohibits sex discrimination in education program or activities, and UWM policy prohibits such conduct (see Discriminatory Conduct, above). This includes sexual violence, which may include sexual harassment, sexual assault, relationship violence, and/or stalking in all educational programs and education-related areas. UWM strongly encourages its students to report any instance of sex discrimination to UWM’s Title IX Coordinator (titleix@uwm.edu). Whether or not a student wishes to report an incident of sexual violence, the Title IX Coordinator can connect students to resources at UWM and/or in the community including, but not limited to, victim advocacy, medical and counseling services, and/or law enforcement. For more information, please visit: https://uwm.edu/sexual-assault/

Academic misconduct. Cheating on exams or plagiarism are violations of the academic honor code and carry severe sanctions, including failing a course or even suspension or dismissal from the University. http://uwm.edu/academicaffairs/facultystaff/policies/academic-misconduct/

Complaint procedures. Students may direct complaints to the head of the academic unit or department in which the complaint occurs. If the complaint allegedly violates a specific university policy, it may be directed to the head of the department or academic unit in which the complaint occurred or to the appropriate university office responsible for enforcing the policy. https://apps.uwm.edu/secu-policies/storage/other/SAAP%205-1.%20Discriminatory%20Conduct%20Policy.pdf

Grade appeal procedures. A student may appeal a grade on the grounds that it is based on a capricious or arbitrary decision of the course instructor. Such an appeal shall follow the established procedures adopted by the department, college, or school in which the course resides or in the case of graduate students, the Graduate School. These procedures are available in writing from the respective department chairperson or the Academic Dean of the College/School. https://apps.uwm.edu/secu-policies/storage/other/SAAP%2010-10.%20Grade%20Appeals%20by%20Students.pdf

LGBT+ resources. Faculty and staff can find resources to support inclusivity of students who identify as LGBT+ in the learning environment. https://uwm.edu/lgbtrc/

Smoke and Tobacco-Free campus. UWM prohibits smoking and the use of tobacco on all campus property. https://apps.uwm.edu/secu-policies/storage/other/SAAP%2010-8.%20Smoke%20and%20Tobacco-Free%20Campus%20Policy.pdf
**Final Examinations.** Information about the final exam requirement, the final exam date requirement, and make-up examinations. [https://apps.uwm.edu/secu-policies/storage/other/SAAP%209.%20Final%20Examinations.pdf](https://apps.uwm.edu/secu-policies/storage/other/SAAP%209.%20Final%20Examinations.pdf)

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Updated 08/2020