

Sociology 235: Social Change in the Global Economy

Fall 2018, Section 001
T/R: 11:00-12:15 PM
Bolton Hall B60
Email: yin4@uwm.edu

Instructor: Yi Yin
Office: Bolton Hall 720
Office Hour: W: 1:30-3:30PM /Appointment

Course Description

How does a smartphone come to your hands? Where do your clothes come from? How is your breakfast coffee related to manufacturing in Rwanda? How does global trade and new forms of technology shape people's work lives or career paths? This course will provide a foundation for understanding social changes in the global economy.

Throughout this semester, we will explore four questions as follows:

- What is globalization and what effects does it have on everyday life?
- How does globalization affect people in terms of economics, politics, and culture?
- How can we understand globalization in relation to gender, families, and social identities?
- Who are the real winners and losers within the global economy?

This course is designed to explore these questions from a sociological perspective. More specifically, students will use the tools of sociology to investigate the effects of economic, political, and cultural globalization. Eventually, students are expected to deploy the sociological theories to thoroughly figure out how globalization contributes to social changes which greatly shape local contexts and personal experiences.

Sociology 235 meets UWM General Education Requirements (GER) because it involves the study of:

- the effect of political, economical, and cultural globalization on the individual's daily life.
- the unequal influence of globalization in terms of gender, families, and social identities.
- fundamentally theoretical frameworks which attempt to explain how the social changed are shaped by globalization.

Three key UWM GER learning goals for the course:

- to Identify and explain globalization in terms of three main sociological theories rational choice theory, functionalism, and conflict theory.
- to explain the ways in which globalization has impacted work, family, politics, economy, culture, and the individual based on the assigned readings and in-class discussions.
- to define globalization in relation to social movements' challenges to economic and political institutions.

Student work that will address these learning goals: We address these goals in multiple ways, online quizzes (only with multiple-choice questions) and exams (with multiple-choice, short answer, and essay questions). Multiple-choice questions require you to identify different

sociological concepts. These questions may provide a scenario or set of facts and ask the student to choose which theory best explains that social situation. Short-answer questions will ask you to compare different theories or how to explain the provided examples on the basis of these theoretical foundations. Essay questions will check whether you have a clear understanding of the social changes within the global economy which influence local contexts and everyday life considerably.

Assessment Criteria: Students will be assessed via in class activities, essays, online quizzes and examinations on the basis of whether they can properly apply the theories of sociology to explain globalization and its relation to social changes. The questions will check whether the students can deeply explore the relationship between globalization and gender/families/social identities/work.

This syllabus, along with additional required readings, course grades, supplementary material, links to interesting data, and other items will be posted on the internet via the UWM D2L (Desire to Learn) system at <http://d2l.uwm.edu/> (see below for how to access the site).

Required Materials and Readings

- Eitzen, D. Stanley. and Maxine Baca Zinn. 2012. *Globalization: The Transformation of Social Worlds*. 3rd edition. CA: Wadsworth Cengage Learning.
- Additional required readings are posted on the course D2L site under “content”

All readings should be read carefully prior to the class for which they are assigned.

Course Requirements and Evaluation

Students have the opportunity to earn up to 1000 points throughout the semester.

In-Class Activities	150 Points Total
4 Online Quizzes	160 Points Total
3 Essays	240 Points Total
3 Exams	450 Points Total
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	1000 Points Total

Letter grades will be based on the usual scale:

- A (1000-930), A- (929-900)
- B+ (899-870), B (869-830), B- (829-800)
- C+ (799-770), C (769-730), C- (729-700)
- D+ (699-670), D (669-600)
- F (<600)

Final grades will be calculated based upon the following components:

Attendance and In-Class Activities (ICAs)

It is critical that students attend all class sessions since lectures and other class activities will not repeat what is covered in the readings. Students will complete 15 in-class activities, but only 12 will be counted (12.5 points for each in-class activity). The three lowest will be dropped. A maximum of 150 points (or 15% of your final grade) may be deducted for absences.

Every week we will spend time on various in-class activities which may include group-activity or individual writing-assignment. These ICAs will strengthen students' understanding of the readings materials and enhance their engagement in class. In order to complete ICAs successfully, students are required to be well-prepared and must attend on time. There will be no make-up ICAs.

Online Quizzes (160 points or 16%)

To assess how well you understand concepts and research findings explored in lecture, students will complete four short online quizzes (40 points or 4% for each) composed of 10 multiple-choice questions. Questions will be drawn largely from the assigned readings. As these are completed on our D2L website outside of class time, they will be open note/book. Students will only have 12 minutes to complete them and take each quiz once. There will be no make-up online quizzes.

Essays (240 points or 24%)

To help students engage with the readings we read, there will be 3 essay assignments throughout the semester. Each essay will count for 80 points (or 8%) toward final grades. These assignments will be based on class readings, and are designed to encourage students to complete readings on time and to think critically about class materials. Specific questions to be addressed by each essay will be provided on the class D2L site.

Essays should be double-spaced and use 12-point standard font (Times New Roman). Essays must include your name, the course name (Social Change in the Global Economy), the date, and the essay number (Sociology 235). Although you will be graded primarily on content, essays must be written in paragraph form using complete sentences and correct punctuation (i.e., no bullet points). Failure to do so will result in a grade deduction. Each essay should be 400 to 500 words in length (1.5-2 pages, double-spaced), excluding the student's name, course name, and date.

Essays must be submitted electronically in the Dropbox folder on the class D2L page. Here are more detailed instructions for submitting assignments through Dropbox: <https://kb.uwm.edu/page.php?id=42077>. Essays are due at the beginning of class on or before the due date. Late essays will not be accepted unless due to a university approved absence. When submitting essays, please label the files according to the following convention: "Last name_First name_Soc235 Essay #."

Exams (450 points or 45%)

The largest component of your final grade will be based on your performance on 3 exams (150 points for each). Examinations will be taken during regularly scheduled class meetings and will cover both lecture material and assigned readings. Exams may be comprised of multiple choice, short answer, and essay questions. The first two exams are not cumulative. The final exam is cumulative and will cover material from the entire semester. Make up exams will not be given unless students (a) can document an emergency on an exam days or (b) are members of the US military or UWM athletics who can document a scheduling conflict. Mark the exam dates on your calendar now.

The course offers **NO EXTRA CREDIT**, so make sure that you are keeping up with your grades on D2L and ask for help as early as possible if you have difficulty with materials.

Availability

Please come to my office hours or make an appointment if my office hours do not work for you. Also, you can e-mail me if you have any questions or problems with any of the assigned readings or the content covered in class. Please do not wait until the end of the semester to see me if you are having difficulties. I check my e-mail regularly and will reply within 48 hours. If you have questions with online quizzes or exams, please ask for assistance **no later than 48 hours prior to the deadline**. In addition, the Student Success Center (SSC), located in Bolton 120, provides the first year students with valuable resources on campus. The websites for this service, and others, can be found on the last page of this syllabus.

Classroom Expectations

Please arrive to class on time. In addition, regular, enthusiastic participation in discussions and class activities is required of all students. Your active participation contributes to the better understanding of the content we explored in class. I encourage students to ask questions at any point during lectures, discussions, and other activities. One of the best parts of university life is our ability to discuss and express opinions with critical thinking. Although we come to class from diverse backgrounds with different experiences, we should have mutual respect so that everyone will feel comfortable to participate in discussion and class activities. Disagreeing with another perspective does not mean it cannot be learned from.

Laptops, Tablets, Mobile Devices

As a matter of courtesy to your classmates, cell phones and other electronic devices shall be turned off or set to silent during class meetings. Deep learning requires your full attention and active participation in class meetings. I strongly encourage you to take notes on paper. Nevertheless, using a computer to take notes or refer to readings in class is acceptable. Make sure that you do not use your laptop or mobile device to chat, update social media, play games, watch television, etc. If I notice a student who is off task, I will expect them to get back on task. I encourage students to do the same.

Incompletes

I will provide students with “incompletes” only under the most unusual and documented circumstances.

Course Time Commitment:

As the UW System assumes “that study leading to one semester credit represents an investment of time by the average student of not fewer than 48 hours” (UWS ACPS 4), a 3-credit course such as this one will require a minimum of 144 (3 x 48) hours of your time. You may find it necessary to spend additional time on the course; the numbers below only indicate that the course will not require any less of your time.

A traditional, **face-to-face** course such as this requires that you spend a minimum of: **37.5** hours in the classroom; **75** hours preparing for class, which may include reading, note taking, completing minor exercises and assignments, and discussing course topics with classmates and the professor and teaching assistants in structured settings; and **31.5** hours preparing for and writing major papers and/or exams

Disability Policy

It is the policy and practice of the University to make reasonable accommodations for students with properly documented disabilities. Students are to provide a copy of their Verified Individual Services and Accommodations (VISA) to me to indicate the accommodations needed for class. Students requesting, but who do not have a VISA, should contact the Accessibility Resource Center (ARC). More information can be found at <http://uwm.edu/arc/>.

Academic Integrity

This course is part of the University's academic community and students are expected to adhere to the highest standards of integrity. **Cases of academic dishonesty will NOT be tolerated under any circumstance.** Instances of academic dishonesty will be dealt with according to University policy. Academically dishonest behavior includes but is not limited to cheating on tests and quizzes, stealing test materials, colluding with classmates or others on assignments, submitting the intellectual work of another as one's own, or falsely represented oneself or another for attendance or participation grades. Student academic misconduct procedures are specified in Chapter UWS 14 and Faculty Document No. 1686 and can be found at http://www4.uwm.edu/acad_aff/policy/academicmisconduct.cfm.

Class Meetings and Assigned Readings

*Note: All readings are to be completed **before** the class for which they are assigned.*

D2L= Desire 2 Learn

pp. = Pages in your textbook (Globalization: The Transformation of Social Worlds. 3rd edition)

Week	Day	Date	Topic	Reading
1	T	9/4	Course Introduction	No reading
	R	9/6	Introduction to Sociology	Mills (D2L) Berger (D2L)
2	T	9/11	Introduction to Globalization	Eitzen & Baca Zinn: "Globalization: An Introduction" (pp.1-9) Giddens: "Globalization" (pp.12-18)
	R	9/13	Debating Globalization	Barber: "Jihad Vs. McWorld" (D2L) Huntington: "The Clash of Civilizations?" (D2L)
3	T	9/18	Economic Globalization (I)	Friedman: "The World is Flat" (pp.19-23) Ghemawat: "Why the World Isn't Flat" (pp.24-29) Brecher, et al.: "Globalization and Its Specter" (pp.30-38) Rothkopf: "Two Septembers" (pp.100-103)
	R	9/20	Economic Globalization (II)	The Dollars & Sense Collective: "The ABCs of the Global Economy" (pp.81-91) Goldstein: "Why the Bosses Need Wal-Mart" (pp.92-96) Dangl: "Beer Globalization in Latin America" (pp.97-99)
4	T	9/25	Economic Globalization (III) Documentary	Park Avenue: Money, Power, and the American Dream *** Essay 1 *** due by 11:59PM on 09/26
	R	9/27	Political Globalization (I)	Stiglitz: "Globalism's Discontents" (pp.112-122) James: "The Late, Great Globalization" (pp.125-133)
5	T	10/2	Political Globalization (II)	Rosenberg: "Why Mexico's Small Corn Farmers Go Hungry" (pp.123-124)

				Choucri & Mistree: "Globalization, Migration, and New Challenges to Governance" (pp.134-144) *** Online Quiz 1 *** due by 11:59PM on 10/3
	R	10/4	In Class Review	
6	T	10/9	***EXAM 1***	
	R	10/11	Cultural Globalization (I)	Steger: "Global Culture" (pp.147-150) Condry: "Japanese Hip-Hop and the Globalization of Popular Culture" (pp.151-164)
7	T	10/16	Cultural Globalization (II)	Glenn: "Yearning for Lightness" (pp.165-184) Cowen: "Why Hollywood Rules the World, and Whether We Should Care" (D2L) *** Essay 2 *** due by 11:59PM on 10/17
	R	10/18	McDonaldization	Ritzer (D2L)
8	T	10/23	Globalization of Work (I)	Ross: "The Feminization of Mexican Agriculture" (pp.216-219) Aneesh: "Virtual Migration" (D2L)
	R	10/25	Globalization of Work (II)	Aneesh: "Neutral Accent" (D2L) *** Online Quiz 2 *** due by 11:59PM on 10/27
9	T	10/30	Global Migration (I)	Koser: "Why Immigration Matters" (pp.42-51); Robinson: "Globalization and the Struggle for Immigrant Rights in the United States" (pp.52-58)
	R	11/1	Global Migration (II)	Bowe: "Bound for America" (pp.59-67); Gibler: "Mexico's Ghost Towns" (pp.68-72); Werz & Manlove: "Climate Change on the Move" (pp.73-78)
10	T	11/6	Globalization and Gender (I)	Ehrenreich & Hochschild: "Global Women" (pp.188-197) Parreñas: "The Care Crisis in the Philippines" (pp.198-209) Hochschild: "Childbirth at the Global Crossroads" (pp.210-215)
	R	11/8	Globalization and Gender (II)	Connell: "Masculinities and Globalization" (pp.220-235)
11	T	11/13	Globalization of Social Problems (I)	Ross: "Saving Turtle Island" (pp.238-242) Becker: "Don't Go There" (pp.243-246) Kroll & Robbins: "Global Trade of Electronic Waste" (pp.247-255)
	R	11/15	Globalization and Social Problems (II)	Mckinley: "U.S. Stymied as Guns Flow to Mexican Cartels" (pp.256-257) Sullivan & Jordan: "Diseases Travel Fast, but So Do Tools to Fight Them" (pp.258-260) Bales et al.: "Forced Prostitution" (pp.261-268) *** Online Quiz 3 *** due by 11:59PM on 11/17
12	T	11/20	***EXAM 2***	
	R	11/22	***THANKSGIVING RECESS***	

13	T	11/27	Social Movements (I)	Brecher et al.: "Globalization and Social Movements" (pp.272-290) Ferree: "Globalization and Feminism" (pp.291-302)
	R	11/29	Social Movements (II)	Bello: "The Global South" (D2L) Marcos: "Tomorrow Begins Today" (D2L)
14	T	12/04	Rethinking Globalization(I) Documentary	China Labors and the Largest Factory in the World ***Essay 3 *** due by 11:59PM on 12/06
	R	12/06	Rethinking Globalization(II)	Jacques: "We Are Globalized, but Have No Real Intimacy with the Rest of the World." (pp.319-321) Morozov: "Think Again: The Internet" (pp.322-327) Klein: "Reclaiming the Commons" (pp.328-335) Stiglitz: "A Real Cure for the Global Economic Crackup" (pp.104-109)
15	T	12/11	Rethinking Globalization(III)	Milanovic: Global Inequality (D2L) ***Online Quiz 4 *** due by 11:59PM on 12/12
	R	12/13	In Class Review (Optional)	
FINAL EXAM: 12/15 7:30-9:30am, Bolton B60				

Summary of Key Dates	
Essay 1	09/26
Online Quiz 1	10/03
Exam 1	10/09
Essay 2	10/17
Online Quiz 2	10/27
Online Quiz 3	11/17
Exam 2	11/20
Essay 3	12/06
Online Quiz 4	12/12
Final Exam	12/15

The following are some helpful resources available to you on the UWM campus:

First Year Center: http://www4.uwm.edu/access_success/first_year_center/index.cfm

Volunteer Center: <http://www4.uwm.edu//cvsl/>

Norris Health Center: <http://www4.uwm.edu//norris/>

LGBT Resource Center: <http://www.uwm.edu/Dept/OSL/LGBT/>

Career Development Center: <http://www.uwm.edu/Dept/CDC/>

Advising Center: http://www4.uwm.edu/academics/academic_resources/advising.cfm

Multicultural Student Center: <http://www4.uwm.edu//msc/>

Tutoring and Academic Resource Center and the Writing Center:

http://www4.uwm.edu/access_success/tutoring_services/

Military Education Benefits Office: <http://www4.uwm.edu/mebo/>

UNIVERSITY AND SOCIOLOGY DEPARTMENT POLICIES

The Secretary of the University maintains a web page that contains university policies that affect the instructor and the students in this course, as well as essential information specific to conduct of the course. The link to that page is: http://www4.uwm.edu/secu/news_events/upload/Syllabus-Links.pdf

Accommodations for Students with Disabilities. In the pursuit of equal access and in compliance with state and federal laws, the University is required to provide accommodations to students with documented disabilities. It is expected that a statement be placed on your syllabus informing students to contact you to arrange needed accommodations. A sample syllabus statement can be found here: <https://uwm.edu/arc/wpcontent/uploads/sites/97/2015/08/Recommended-Syllabus-Statement.pdf>.

Religious Observances. Policies regarding accommodations for absences due to religious observance are found at the following: <http://www4.uwm.edu/secu/docs/other/S1.5.htm>

Students called to active Military Duty. Accommodations for absences due to call-up of reserves to active military duty are found at the following: <https://uwm.edu/active-duty-military/>

Incompletes. You may be given an incomplete if you have carried a course successfully until near the end of the semester but, because of illness or other unusual and substantiated cause beyond your control, have been unable to take or complete the final examination or to complete some limited amount of course work. An incomplete is not given unless you prove to the instructor that you were prevented from completing the course for just cause as indicated above. The conditions for awarding an incomplete to graduate and undergraduate students can be found at the following: https://www4.uwm.edu/secu/docs/other/S_31_INCOMPLETE_GRADES.pdf

Discriminatory Conduct (such as sexual harassment). Discriminatory conduct will not be tolerated by the University. It poisons the work and learning environment of the University and threatens the careers, educational experience and well-being of students, faculty and staff. Policies regarding discriminatory conduct can be found at: https://www4.uwm.edu/secu/docs/other/S_47_Discriminatory_Conduct_Policy.pdf

Academic Misconduct. Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors. Policies for addressing students cheating on exams or plagiarism can be found at the following: <https://uwm.edu/academicaffairs/facultystaff/policies/academic-misconduct/>

Complaint Procedures. Students may direct complaints to the Sociology Department Chair or the Associate Dean for Social Sciences in the College of Letters & Sciences. If the complaint allegedly violates a specific university policy, it may be directed to the Sociology Department Chair, the Associate Dean for Social Sciences in the College of Letters & Sciences, or to the appropriate university office responsible for enforcing the policy. Policies may be found at: https://www4.uwm.edu/secu/docs/other/S_47_Discriminatory_Conduct_Policy.pdf

Grade Appeal Procedures. A student may appeal a grade on the grounds that it is based on a capricious or arbitrary decision of the course instructor. Such an appeal shall follow the established procedures adopted by the department, college, or school in which the course resides or in the case of graduate students, the Graduate School. These procedures are available in writing from the sociology department chairperson or the Academic Dean of the College of Letters & Science. Procedures for undergraduate student grade appeal can be found at:

<https://uwm.edu/letters-science/advising/answers-forms/policies/appeal-procedure-for-grades>

Procedures for graduate student grade appeal can be found at

<https://uwm.edu/graduateschool/appealing-academic-decisions/>

Final Examination Policy. Policies regarding final examinations can be found at the following:

<http://www4.uwm.edu/secu/docs/other/S22.htm>

Book Royalties. In accord with Department of Sociology policy, the royalties from the sale of faculty-authored books to students in their classes are donated to a UWM Foundation/Sociology Account to support future awards and activities for UWM students in Sociology.

Update 08/2018