2023-2024 Center for Student Experience and Talent

Annual Report

Graduating Career-Ready & Community-Minded Students

CENTER for STUDENT EXPERIENCE and TALENT

UNIVERSITY OF WISCONSIN MILWAUKEE

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CENTER for
STUDENT EXPERIENCE and TALENT

uwm.edu/SET

The Center for Student Experience and Talent (SET) supports UWM's efforts to graduate career-ready and community-minded students. SET works with local non-profit, corporate, and government stakeholders to offer industry-based career communities and services, community engagement opportunities, internships, student employment programming, and other forms of experiential learning.

As part of the Division of Strategic Enrollment Management and Student Success, SET strives to support the recruitment, retention, and graduation outcomes of UWM students. Join us as we fuel the talent and community leadership pipeline in southeastern Wisconsin, by ensuring our graduates have the Panther Edge, the competencies identified by employers as what students need as they enter the workforce.

Year in **Review**

91% of student employees reported being **moderately** or **very satisfied** with their jobs, and **would recommend** their jobs to their peers

40% **of students in SSTPI were hired on in some capacity after the conclusion of the funded internship.**

UWM students completed **50,180** total volunteer hours

which equals over five years of hours

97% of UWM graduates are **working, in graduate school**, or **both**

UWM maintains more than **3700 PARTNERSHIPS** with businesses, non-profits, and more in areas of experiential learning

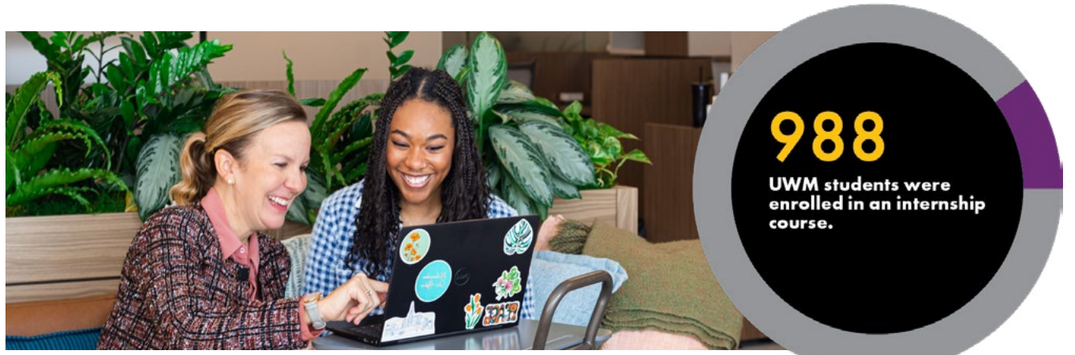
SET offers **three tiers** of corporate partnerships: **BLACK GOLD & POUNCE**

Internships

Internships are a critical part of a college degree for many students. SET assists students access paid internships to gain workplace skills, experience, and connections. Internships ensure students develop a sense of civic responsibility, a strong technical and soft skill set, build a professional network, and provide opportunity for for career exploration.

SET Internship Programs:

- **Student Success Talent Pipeline Initiative (SSTPI)**
- **Community Leaders Internship Program (CLIP)**
- **Arts, Humanities, and Social Science Internship Program**
- **Clean Energy Clean Water Internship Program**



988 **UWM students were enrolled in an internship course.**

SET Funded Internship Statistics

Student Interns	Partners	Total Hours	Total Wages Earned
100	62	15,380.25	$252,719.95

> This internship opportunity has allowed me to grow in both my professional and academic career, providing me with invaluable experience in navigating real-world challenges. As I continue my journey with this company, I am grateful for the relationships I've built and the knowledge I've gain. The bonds formed during this experience have been once in a lifetime and am thankful for UWM and the opportunities that are given to students. I consider this opportunity to be truly exceptional, and I am thankful for the connections I have created.

Victoria Hernandez, Molson Coors internship, International Business & Finance, '24

Career Communities & Services

Our career communities help students explore areas of interest and potential career paths with valuable industry-specific resources within each community. We are ready to help in all steps of the process.

Health, Medicine, and Wellness

Technology and Information Sciences, and Data Analytics

Film, Visual, and Performing Arts

Business and Communications

Physical, Natural, and Environmental Sciences

Education, Social Services, and Non-Profit

Public Policy, Government, Law, and International Affairs

Engineering, Architectural Design, and Construction

Exploration

56
Career Community events held

1,156
Combined Career Community event attendance

During the 2023-2024 academic year, advisors have held

1,751 advising appointments

659 drop-in appointments

345 interview room appointments

Career Fairs

SET hosts several industry-based career fairs throughout the year to facilitate connections between UWM students and employers. To prepare for the career fairs, SET hosted resume review and professional pitch workshops as well as employer panels.

624
Employers Participated

3,303
Students Attended

183
Students participated in Prepare for the Fair events

The Career Closet is a resource that provides students with access to a diverse collection of ***free*** new and gently used business casual and professional clothing. The closet is resource heavily used prior to the career fairs for students to feel confident and prepared to talk with employers.

621
students visited the Career Closet

Community Engagement

Through partnership with nonprofit, government, and education organizations, SET offered a diverse range of community engagement and service opportunities for UWM students, faculty, and staff during the 23-24 academic year.

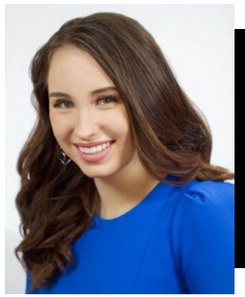
Program or Initiative	*Hours*
Service-Learning (52 class sections)	44,135
Make a Difference Day	1,725
Cross-Campus Collaboration	144
MKE Scholars	540
Student Service Record Program*	2,608
Alternative Spring Break	720
Panther Response Team	308
Total	**50,180**

The dollar value of an hour of service in Wisconsin is $31.86**. UWM tracked 50,180* hours, making the value of UWM student service to the community valued at

$1,598,734.80

"I feel we have a unique opportunity to join in the collaboration with SET, Milwaukee Riverkeeper and UWM's Business 100 course. Because we have the Milwaukee River in Lincoln Park, students can get a close-up view of how plastics get into our waters. SET and Milwaukee Riverkeeper have put Lincoln Park on the Milwaukee River Plastic Brand Audit Pie Chart. We share that information at all of our events and projects. We could not do all this without their collaboration."

Sally Callan, Co-Chair, Friends of Lincoln Park



"SET provided me with the opportunity to connect with communities larger than my own. Having attended multiple volunteer-based trips planned by SET has allowed me to build relationships with my peers and different volunteer organizations. They supported me during service-learning for my classes and gave me the support and advice I needed. SET has equipped me with skills and experiences I will utilize for a lifetime."

Alex Lynch, Social Work, '24

*Total hours reported do not include service-learning hours.
**As reported in 2022 by the independent sector (most recent year of data available). For more information see: https://independentsector.org/resource/value-of-volunteer-time/.

Experiential Learning

All UWM students can build on what they learn in class with hands-on experiences and community connection. Our students travel to other countries, do research, create startups, teach in Milwaukee classrooms, and more. No matter what you choose to study, you can get experience in your field, connect with others and graduate from UWM with a valuable degree and impressive resume.

SET's Community of Practice launched the Experiential Learning Faculty Fellowship program this year. The first cohort of fellows spent the year developing knowledge, experience, and materials to support campus-wide efforts to integrate more career-readiness into the classroom.

They have created a faculty toolkit that will deliver professional development for instructors to ensure students are career-ready and community-minded.

Current Fellows

Adam Follmer
Clinical Assistant Professor, Communication Sciences & Disorders

Benjamin Schneider
Teaching Professor, Honors College

Erica Meier
Teaching Faculty II, Jewelry and Metalsmithing

Kim Omachinski
Teaching Faculty II, Communications

Morgan Foster
Undergraduate Advisor & Program Coordinator, Women's and Gender Studies

Noelle Chesley
Associate Professor, Sociology Faculty Affiliate, Women and Gender Studies

Theodore Lentz
Assistant Professor, Department of Criminal Justice & Criminology

On-Campus **Student Employment**

SET works with students and campus staff to ensure on-campus employment is an opportunity for meaningful learning and skill building. Through Panther GROW* students talk with supervisors about how their on-campus job connects to class work and their future career.

3,855

student employees

83%

of students participating in UWM GROW stated they strongly agree or agree that they can see connections between their job and their academic major/coursework.

UWM stupervisors participating in the first On-Campus Supervisor Half-Day Conference.

> Campus jobs offer a lot of flexibility, because they understand you're a student first and an employee second.

Jamie Rose, Information Technology Management, '22

*UWM SET uses the trademark with permission from the University of Iowa (IOWA GROW®).

Partnerships

SET is a bridge connecting employers, jobs and internships to excited students from every major and part of UWM. Employers have access to a diverse and talented pool of students who are equipped with the knowledge, skills, and experiences needed to thrive in today's competitive job market.

Our staff advances employers' recruitment goals through:

Corporate Partner Program
Three tiered levels organizations can choose from along with a la cart options.

On-Campus Interviews
Scheduled to assess the skills, qualifications, and cultural fit of candidates. Can be formatted to fit your needs.

Information Sessions
Share information about your organization and available opportunties.

Recruitment Tabling
Engage with students in high traffic areas on campus.

Going a Step Beyond
Complete the Partnership Request Form on the SET website. You'll be connected with the appropriate Career Community advisors.

Site Visits
Bring students to your organization for panel discussions, tours, and more.

> The DEI team at Molson Coors was thrilled to partner with the SSTPI team in Fall 2023 and be matched with an incredible student professional, Victoria. The SET team was an excellent partner as first-time program participants, providing communications and updates along the way, inviting us to connect with any concerns as they arose and engaging the managers in an end-of-semester learning fair to find out more about all of the great work happening across the entire student professional team. At Molson Coors, Victoria has been a tremendous asset on our team, assisting with the day-to-day management of our Empathy Experience and creating educational resources for our employees to recognize all of the moments we celebrate and observe throughout the year. It's been a joy to have a SSTPI student on our team and we are so grateful to partner with UWM on this program!

Katie Wesner, DEI Program Manager, Molson Coors

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