



Marketing Assistant Intern

Goals:

1. To help increase Carvd N Stone's marketing sales.
2. To help increase Carvd N Stone's brand awareness nationally.

Objectives:

- Help create a 6-month awareness campaign.
- Assist in managing current clients while implementing strategies to attract new and larger clients.

Key Tasks:

- Strategy consulting and execution.
- Admin work: email management, scheduling meetings and interviews, and attending meetings and interviews.
- Content creation, including press releases, communications, and other client/CNS marketing materials.
- Sales outreach.
- To collaborate with the social media team to ensure content is aligned with broader marketing campaigns and initiatives.

Note: All interns will be trained on how to interview and write articles.