



Internship Position

Description Name of Organization: www.NEXT.cc

Position Title: Social Media Director

Hourly Wage: \$17.00 per hour

Average Hours Per Week: 10

Length in months: 9 9/1/23-6/1/24

Desired Weekly Work Schedule:

- One-hour mandatory weekly synchronous on-line meeting with NEXT leadership and team
- One-hour optional Face to Face meeting with NEXT leadership at noon on day TBD
- Eight hours asynchronous work hours per student as determined by AIAS/NEXT leadership
- Address: 2131 E Hartford, AUP room 295

Supervisor Name: Prof. Mark Keane 414 3324381 keane@uwm.edu

Creative Director: Prof. Linda Keane 414 534 0311 lkeane@saic.edu

Essential Duties and Responsibilities: Working with School of Architecture students, you will lead the Social Media for the 23/24 school year of AIAS/NEXT.cc design education in-services to 6-9th grade students in Milwaukee Public Schools. Using the pyramid of design education engagement methodology established by NEXT.cc, the student team will work with individual classroom site visits, multiple school in-services at SARUP, MPS teacher in-services at SARUP, and report to regional and national AIAS conferences, all the while engaging a rich media strategy of social media to develop continued outreach. Any questions contact <keane@uwm.edu>

Required Qualifications: Verbal Communication, Microsoft Office Skills (Word), All pertinent Social Media platforms, Detail Orientation, Initiative, Written Communication, Ability to Work Independently, Ability to Work in a Team, Presentation and Public Speaking Skills, Problem-Solving, Flexibility/Adaptability/Creativity, Organizational Skills, Customer Service Skills, and Multi-tasking. Experience with Instagram, Twitter, TikTok, Email, Videography, Editing, Drones, Photography to record the year and disseminate.



Skills/Experiences Gained from this Position: UWM Shared Learning Goals

Critical and Creative Thinking Skills – adapt and apply skills, abilities, theories, or methodologies gained in one situation to new situations to solve difficult problems or explore complex issues in original ways.

Effective Communication Skills - articulate how experiences outside of the formal classroom deepens their understanding of fields of study and broadens their points of view.

Individual, Social, and Environmental Responsibility - provide evidence in civic-engagement activities and describe what they have learned about themselves as it relates to a reinforced and clarified sense of civic identity and continued commitment to public action.

Intercultural Knowledge and Competence - articulate insights into their own cultural rules and biases.

NEXT.cc is a **FREE** eco web that develops ethical imagination and environmental stewardship. NEXT.cc introduces what design is, what design does, and why design is important. It offers activities across nine scales – nano, pattern, object, space, architecture, neighborhood, urban, region, and world. NEXT.cc's 350+ journeys introduce activities online, in the classroom, in the community and globally. NEXT.cc journeys and activities are supported with links to museums, institutions and contemporary practices.

Visit www.NEXT.cc today, and start your journey.



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