



**UNIVERSITY OF WISCONSIN-MILWAUKEE
ATHLETIC BOARD MEETING MINUTES
WEDNESDAY, OCTOBER 4th, 8:00-9:45 AM
Virtual – Microsoft Teams**

Attendees: Nancy Rice, Amanda Braun, Angelo Stuart, Ari Miller, Cathy Rossi, Clare Faurote, Jim Cleary, Kendall Nead, John Gardner, AkkeNeel Talsma, Adam Ahearn, Kevin Keenan, Derek Handley, Michael Carvan, Bo Zhang, Kendall Nead, Peter Baran, Steven Redd
Guest: Mark Goldin, Sara Simonova

- I. Call to order by Chair Nancy Rice at 8:00 AM
- II. Guest: [Mark Goldin](#) Head Women's Tennis Coach and Sara Simonova, sophomore
 - a. Mark: He inherited an awesome team, talented and good people. Did a fund raiser event at the Brewers game last night. Team is playing well this fall and working hard. He loves how tight the culture is with the athletics staff. Looking forward to this year.
 - b. Sara: Players love working with Mark. Everyone on the team loves it here, the culture here is great. She is a political science major. She attended United Nations meetings in June. Wants to work in International Politics.
- III. Approved September minutes
- IV. Selection of Vice Chair and Secretary – Unanimous selections of:
 - a. John Gardner – Secretary
 - b. Derek Handley – Vice Chair, will take Chair position in the spring when Nancy Rice goes on sabbatical
 - i. Bo Zhang will take Vice Chair position in the spring
- V. Updates from the Athletic Department:
 - a. Report from Director of Athletics, Amanda Braun
 - i. Thanked AkkeNeel for her service leading the board for the last few years and how she promotes us on campus.
 - ii. Fall sports competing at a high level.
 1. Cross Country has their championship at the end of October.
 2. Volleyball and men's & women's soccer are in conference play.
 3. Swim & dive have an intersquad this weekend.
 4. Basketball season is right around the corner.
 - iii. Focus is on revenue generation, very encouraged with where ticket sales for MBB are. Fund raising is a big focus, working on goals that haven't been established before. Addition of Adam Ahearn is a smooth transition.
 - iv. NIL – evolving. Not a whole lot of disclosure requirement currently. We do have a collective organized by former player Joah Tucker.
 - b. Update from Diversity & Inclusion Workgroup – Kathy Litzau
 - i. Guest at our last staff meeting Mai Yer Yang – Director Advocacy and Engagement, oversees the Centers of Advocacy and Student Engagement
 - ii. MBB touring the cultural centers this afternoon with Dr. Chia Vang

- iii. International Student-Athlete Dinner – October 16th at 7:30 PM
- iv. Oct 17-19 NCAA D & I Social Media Campaign
 - 1. Prompts
 - 1. Why do you support others who have different identities and experiences?
 - 2. I belong because...
 - v. Black Student-Athlete Association – Langston Wilson & Adaline Powell organizing
 - vi. Green Bandana Project – Suicide Prevention Training on Monday had 41 in attendance.
- c. AkkeNeel congratulated Amanda on her award for [Division I Athletic Director of the Year through Women Leaders](#). Amanda gave credit to all the athletics staff for such an honor.
- VI. Athletics Report (written) discussion
 - a. Update on tickets – email Adam Ahearn at ahearn@uwm.edu to get tickets to any sport.
- VII. Updates from Student-Athletes
 - i. SAAC – Ari Miller
 - 1. Meet tonight – Mort Sayeed will be the guest
 - 2. NCAA video contest will be discussed
 - 3. Assisted with the Diversity & Inclusion social media campaign.
 - ii. Horizon League SAAC – Kendall Nead or Chris Dobbie
 - 1. Last night webinar with Kate Fagan. WBB entire team attended, all learned a lot.
 - 2. S-A mental health week ends on the 7th. Wear green/teal or purple to promote.
 - 3. Transfer portal survey was sent through this group to get feedback on length of portal. Peter shared the current length is 60 days, discussion is around 30/45 day period.
 - iii. OneHL – Angelo Stuart
 - 1. Reviewed further the NCAA Social Media Campaign coming up.
 - 2. Discussed celebrating John McClendon, first black men's basketball coach. Talked about warm-up shirts or towels to promote at a basketball game.
- VIII. Closing announcements
 - a. Hall of Fame – Brunch on November 18th at Pilot Brewing
 - i. Inductees honored at the MBB game on November 17th.
 - ii. Discussion of moving the ceremony next year to February 2025.
 - iii. Athletic Board members are invited to attend.
- IX. Meeting adjourned at 8:45 AM