



UNIVERSITY OF WISCONSIN-MILWAUKEE
ATHLETIC BOARD MEETING MINUTES
12/7/22

Attendees: AkkeNeel Talsma, Peter Baran, Amanda Braun, Clare Faurote, Adam Schemm, Anika Tylek, Jim Cleary, Kate Watson, John Gardner, Kevin Keenan, Nancy Rice, Derek Handley, Cathy Rossi
Guests: Kevin Boyd, Head Women's Soccer Coach and Brooke Parnello, Senior Captain

- I. 8:00 AM — Called to order by Chair AkkeNeel Talsma
- II. Guests: Kevin Boyd, Head Women's Soccer Coach and Brooke Parnello, Senior Captain
 - a. Had 15 new players this past season
 - b. 31/36 players were in their first season of playing.
 - c. Defined goal early of getting better every day so they could make a run for Horizon League Title.
 - d. Lost to WSU to start Horizon League play, and then went 9-0-2. Goals were 27 goals for, 4 against.
 - e. HL Conference Tournament – won semi's 3-0; the finals had terrible weather, very windy, won 1-0 on a wind added goal with an impressive performance by the team to defend the goal.
 - f. NCAA Tournament - Drew Michigan State, Nationally Ranked 8th & Big Ten Champions. They struggled dealing with our attack. Showed great character in forcing overtime, lost 3-2.
 - g. Very proud of what they accomplished. 7 players went through senior day. Of the starting group losing 3. For next year will have 6 new players, 1 coming in at spring. Looking at recruiting some transfers.
 - h. Brooke Parnello – studying Criminal Justice, graduates in December, is considering playing a 5th year and is applying to grad school now. Lost a lot of leadership last year, used the spring to figure out who they were. As players they talked daily about creating a positive environment and set the goals of winning regular season and the tournament. Saw personalities grow throughout the season, got freshman out of their comfort zone. She had an amazing experience.
- III. Approved November minutes
- IV. Updates from the Athletic Department:
 - a. Report from Director of Athletics, Amanda Braun
 - i. Mental Health Grant – very proud of it. Very thorough process in determining the request. Staff, coaches and student-athletes gave feedback.
 - ii. Tough hiring environment and have still been able to hire some great new staff.
 - iii. Fund Raising position – Cody Bohl starting in mid-January, very excited to have him move over into that role.
 - iv. Winter sports in full swing. Other sports will wind down, no activities the week before finals.
 - v. Revenue –

1. ticket sales for MBB has 631 season tickets (a significant increase), WBB just under 200.
 2. Deb in Corporate Sales is at 90% of achieving her goals.
 3. Honored Fred Sitzberger last week for his 2nd million-dollar gift.
 - vi. Memo from campus shows the support the university will provide.
 1. Included is a turf replacement for soccer. Want to move that as quickly as possible.
 2. 79% contribution from campus (72% segregated fees). We are below average in student segregated fees from our peer institutions.
 - vii. NCAA Transformation Committee – Last Thursday Robin Harris, Ivy League Commissioner, gave an update of what’s coming: focus on resources supporting our student-athletes, attestations will be required, no change to AQs. 1-32 in seeding this year was a pilot for sports other than basketball
 - b. Update from Diversity & Inclusion Workgroup – Kathy Litzau
 - i. Pride Night at WBB vs. GB was 12/1. Gave out branded rainbow flags.
 - ii. Mai Yer Yang, Director of Inclusive Excellence Center, will be our guest on 12/14.
 - iii. WWHEL Holiday Social before a WBB game on 12/22.
 - iv. NCAA required DEI review every four years. Complete by 8/1/23
 1. Moon Shot for Equity – AkkeNeel shared that Phyllis King’s recent report would be beneficial to review.
 - c. Athletics Report (written) discussion – no additional comments.
- V. Updates from Student-Athletes
- i. SAAC – Kate Watson and Anika Tylek
 1. Meet tonight – Peter will be the guest to review legislation
 2. Gingerbread House competition
 3. Will be working on the calendar for next semester. Meetings have been really inclusive this year.
 - ii. Horizon League SAAC – Clare provided an update
 1. November 14th was the last meeting. HL is emphasizing getting feedback from student-athletes.
- VI. Review of By-laws for changes
- a. Unanimous approval to take out paragraph 2 from Student-Athlete Appeals. This change is due to the NCAA changing that process.
- VII. Academic Integrity Report – Kevin Keenan
- a. Reviewed minutes. 50 Student-athletes with a 4.0 is what stands out. A high performing group that is doing well.
- VIII. Meeting adjourned at 8:59 AM.