

# Division of Student Affairs

Faculty Senate Update  
Vice Chancellor Kelly Haag  
February 16, 2023



# Student Affairs Units

**Athletics**

**Dean of Students**

**Student Learning, Assessment  
& Planning**

**Student Health and  
Wellbeing**

- Health Promotion & Wellness
- University Recreation
- Medical Services
- Counseling Services

**Advocacy and Student  
Engagement**

- Women's Resource Center
- LGBTQ+ Resource Center
- Inclusive Excellence Center
- Military & Veteran's Resource Center

**Student Life and Services**

- University Housing
- Student Union
- Dining & Retail Services
- Children's Learning Center
- Student Affairs IT, Budget, Administrative Operations

# Student Affairs: By the Numbers



Around \$90 million  
operating budget

Primarily student segregated fees and  
user fees (e.g. housing and dining)  
Approximately \$2.9 million in GPR  
funding



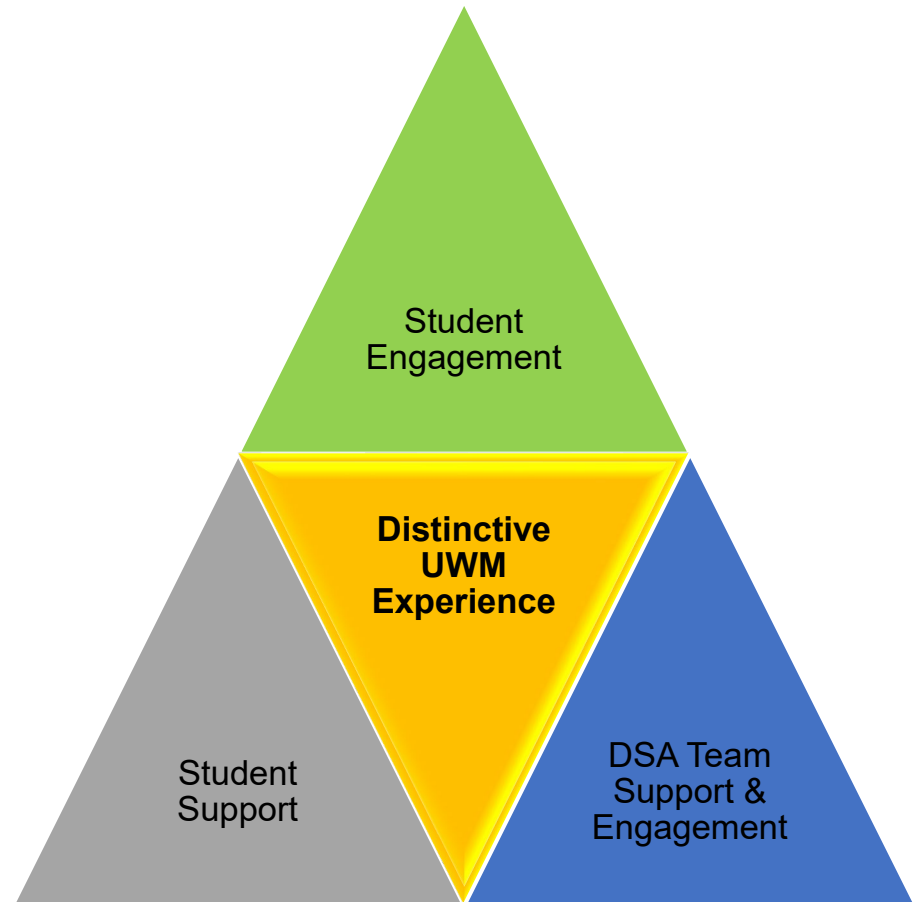
Nearly 300 permanent employees



Approximately 1100 student employees

# Institutional Alignment-2030

- Student Centricity
  - UWM's Division of Student Affairs (DSA) exists to create a culture of belonging and student well-being at UWM by enhancing the quality of interactions and connections
  - The nature of our work varies—this visual represents the common threads



# 2030-Related Goals: Student Support

## 2030 Student Centric Goals

- Establish a network of support and ensure equitable access to high-quality student services
- Provide fundamental services (basic needs) to students, especially those in crisis



## Status

- Through the Support U initiative, the Dean of Students Office has moved away from a “triage” approach to a more comprehensive/wraparound model
- Students are using the YOU@UWM portal to learn how to be proactive with their health and well-being
  - Expanded telehealth services
- Increased opioid use prevention efforts

# Student Support Details

## **Support U Data Points**

- Piloted Fall 2022, increase of over 50% student utilization of case management-related services
- Food Center & Pantry utilization nearly doubled
- Over \$222,000 in emergency grants awarded, positive impact on student retention for awardees

## **Increased opioid use prevention efforts**

- Installation of Naloxone (Narcan) boxes and training
- Partnership with Medical College of Wisconsin for student outreach
- March 1<sup>st</sup> Student Association-initiated Alcohol/Drug Awareness Event
- Other educational events

# Student Support Details

## 2023 Launch of You @ UWM

<https://you.uwm.edu/>

A UW System-wide initiative, the services below will be covered through the 2024-25 academic year thanks to American Rescue Plan Act funds allocated to the UW System by Governor Tony Evers.

- **YOU at College** – A personalized well-being platform that directs students toward campus-based and online resources to promote academic and career success, purpose and connection, and physical and mental well-being. YOU will serve as the digital “front-door” connecting students to the right resources at the right time.
- **Mantra Health** - Telecounseling and telepsychiatry services that will serve as a supplement to, and coordinate with, campus-based counseling and psychiatry services.
- **UW Mental Health Support 24/7** – phone, text, and chat services with trained counselors, available 24/7. This service can be used for general support as well as crisis.

# 2030-Related Goals: Student Engagement

## 2030 Student Centric Goals

- Develop a strong first-year experience and expand Fall Welcome
- Engage with our students more meaningfully through graduation; Develop pathways of student engagement from point of entry through graduation
- Develop and communicate comprehensive data picture that informs improvements to student experiences and outcomes



## Status

- Increased number of late-night program offerings and affinity-group events have seen steady and improved attendance numbers.
- Increased collaboration between Student Affairs units and the Multicultural Student Centers for events, resources
- Enhanced connections with diverse student organizations (peer-to-peer, orgs to administration)



# Student Engagement Details

Fall 2022 semester.

- Student Involvement hosted [259](#) events, with over 16,000 attendees
- [45%](#) of attendees were students of color (compared to 36% represented at UWM overall)

So far this spring Student Involvement has...

- Hosted [56](#) events in the first three weeks of classes
  - Had [3,271](#) total students in attendance at our events
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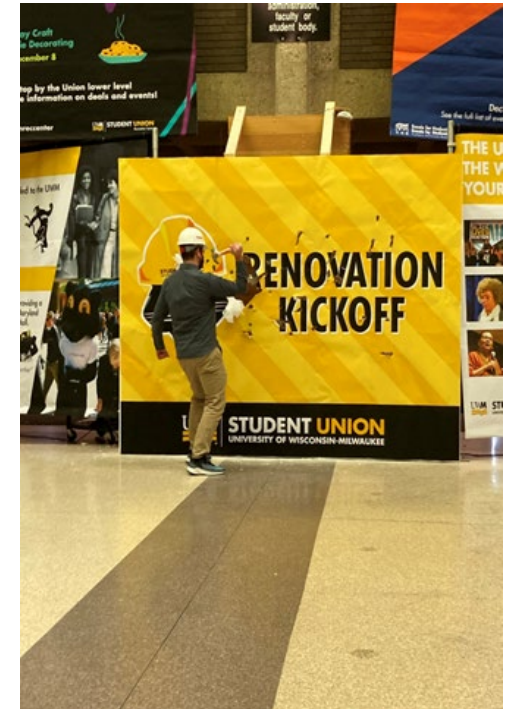
Not captured in these figures:

- Activities and events in the residence halls or sponsored by our Centers for Advocacy & Student Engagement (MAVRC, LGBTRC, WRC, IEC)
- Student Association programs

*This underscores our goal of improved and better-coordinated data collection*

# Other Key Accomplishments

- Building Projects
  - Union renovation
  - Sandburg West Tower renovation
  - Opening of new Student Health and Wellness Center in NWQ
  - OHOW Center
- Launched new “Anytime Dining” plan for residential students
- Data collection, “culture of assessment”
  - Student Employment Survey returned after a two-year hiatus
  - Divisional Annual Reports



# Priorities for 2023



- Enhance efforts to increase student-to-student connections
- Develop pathways of student engagement from point of entry through graduation, ensuring it complements academic pathways
- Refine and communicate data to demonstrate impact on student success

# Questions

