

### **A3.6.2 Campus Facility Naming Subcommittee**

(1) **Membership**

Ten members as follows:

- a) four Faculty members of the Physical Environment Committee.
- b) one Academic Staff member of the Physical Environment Committee
- c) one University Staff member of the Physical Environment Committee
- d) one student member of the Physical Environment Committee
- e) ex-officio:
  - a. a representative from the Division of Marketing & Communications
  - b. a representative from the Division of Student Affairs.
  - c. a representative from Campus Planning and Management.

The Chair of the subcommittee will be a Faculty member of the Physical Environment Committee. The Chair will be elected to serve a one-year term. The Chair's term is renewable. The student member will be appointed on an annual basis. All other members will be appointed to two-year staggered terms.

(Editorially revised, 01/06/23)

(2) **Functions**

- a) The Campus Facility Naming Subcommittee is charged with advising the Physical Environment Committee on matters relating to naming buildings, parts of buildings, and exterior amenities at UWM. Buildings may not necessarily be named prior to use. Memorial names honoring individuals for whom the University holds special respect, affection, or obligation should command permanence. While it is harmless and inoffensive to change non-memorial names, it is very poor public policy to honor an individual by attaching their name to a facility only to change the naming later on. *The committee may solicit and accept written submissions and hold public hearings to determine campus community consensus.* The Subcommittee shall consider both monetary and non-monetary costs associated with and the benefits that would accrue to the University from the proposed name.
- b) The Chair of the Subcommittee, or designee, shall provide a detailed report of the facility naming recommendations to the Physical Environment Committee at a regularly scheduled meeting.

(Document 2682, 09/17/2009; UWM Administration approval, 09/22/09)

(Document 2682R1, 2/21/19; UWM Administration approval, 3/25/19)