



Sheldon B. Lubar School of Business

Mark Srite

*Interim Associate Dean for Academic Affairs &
Director of Accreditation*

Cheryl Andres
Institutional Academic Planner
Division of Academic Affairs
Office of the Provost
University of Wisconsin – Milwaukee

February 24, 2022

Dear Cheryl,

As part of the University of Wisconsin – Milwaukee’s reorganization process of reducing the number of units on campus from thirteen down to eleven colleges we were asked, along with all the other units not presently being called a college to revise our name to include the term “college”. This entailed changing our name from The Sheldon B. Lubar School of Business to The Sheldon B. Lubar College of Business.

As part of our governance process this name change was first voted on in our Executive Committee and then by the Faculty Committee. The Executive Committee met on February 3, 2022, and voted in favor of the change, with no one voting “No”. The Faculty Committee then met on February 23, 2022 and voted unanimously in favor of the change.

This change will have a minimal effect on programs, centers, faculty, and staff. Our website, promotional materials, letterhead, and business cards will need to be updated and the signage in and around the building will need to be altered. Some signs around campus directing visitors to Lubar will also need to be revised. The exact costs and who is going to pay for this have yet to be determined but should be relatively modest.

Regards,

A handwritten signature in black ink, appearing to read "Mark Srite". The signature is stylized and somewhat cursive.

Mark Srite
Interim Associate Dean for Academic Affairs
Lubar School (College) of Business
University of Wisconsin - Milwaukee