

Steven Anthony George

B.M., *cum laude*, Bradley University, May 1999 ∞ Major: Vocal Performance; Minor: Marketing

UNIVERSITY OF ILLINOIS
Assistant Vice Chancellor for Advancement
UIC Health Sciences Colleges

February 2014 – present
May 2021 – present

University of Illinois Chicago (UIC) is comprised of more than 34,000 students and 16 colleges. UIC is ranked #8 for “Best Value” by the *Wall Street Journal*. UIC is among the top 5 most diverse campuses in the nation and has earned more than \$440 million in sponsored research.

- Serve on the vice chancellor’s senior management team driving *IGNITE: The Campaign for UIC*, a dynamic \$750M initiative, to be completed by the end of December 2022.
- Lead the health sciences colleges group, exceeding \$174 million *IGNITE* progress to date.
- Supervise, motivate, and support six health sciences colleges teams, comprised of 28 total fundraising, alumni relations, stewardship, and communications professionals.
- Responsible for \$3.2 million budget, annual goals, and metrics for health sciences colleges group.
- Manage portfolio of principal gift prospects, including lead strategy manager for cross-college eight-figure asks.

Assistant Dean for Advancement
UIC College of Nursing

August 2016 – present

UIC Nursing is comprised of six campuses across the state, more than 200 faculty members, 1,500 students, and 13,000 alumni. As part of an R1 university, UIC Nursing ranks #6 nationally for its DNP program (*US News*) and #8 in terms of NIH research.

- Propel college’s progress within *IGNITE*. Architect of the college’s campaign plan and \$33M goal, more than double the \$14M raised in prior campaign.
- Secured \$5M and \$1M lead gifts for top campaign priority, the Schwartz Lab, a 15,000 square foot simulation and experiential learning facility.
- Additional key gifts: \$1.5M for faculty and student success program; \$1.3M gift for professorship and lectureship; and \$1.25M for professorship and student scholarships.
- Supervise and mentor a vibrant advancement team of eight, consisting of fundraising, alumni relations, and communications professionals.
- Increased overall annual giving dollars by more than 30% over tenure; *Faculty-Staff Annual Campaign* participation elevated by more than 35%; and Alumni Reunion attendance rose by nearly 80%.

- Key member of dean's Leadership Team (LT); helped craft and execute college strategic plan; oversee college performance for giving, alumni engagement and communications.
- Manage dean's External Advisory Board (EAB) and Nursing Alumni Board, increasing membership to national and local executives, alumni, civic leaders, and philanthropists.
- Serve on the college's Equity & Inclusion Committee, in order to increase awareness, participation, and funding for diversity, equity, and inclusion initiatives.

Senior Director of Advancement

UIUC Department of Electrical & Computer Engineering (ECE) February 2014 – August 2016

Led the advancement effort for ECE, which consistently ranks in *US News* as a top 5 program in the nation, comprised of more than 100 faculty members, 2,700 students and 22,000 alumni.

- Completed funding for *The Building Campaign for ECE*, in support of our new \$95M, 240,000 square foot home.
- Highlight gifts secured: \$4.4M for freshmen electronics and nanofabrication labs and \$1.5M to endow microelectronics fellowship.
- Increased total giving to ECE by more than 76% during tenure; managed portfolio of 100+ ECE alumni and corporate prospects, securing six- and seven-figure major and planned gifts.
- Directed all advancement efforts and mentored team of five, collaborating with ECE department head, dean, and campus leaders.
- Worked closely with department head and dean to overhaul volunteer structure and leadership for the ECE Alumni Board and ECE Building Campaign Cabinet.

ILLINOIS INSTITUTE OF TECHNOLOGY (IIT)

Senior Major Gifts Officer

Major Gifts Officer

April 2006 – February 2014

June 2010 – February 2014

April 2006 – June 2010

- Integral part of *Fueling Innovation: The Campaign for IIT*, a successful \$250 million comprehensive campaign.
- Co-led the \$40M Scholarship Initiative within the campaign and the Alumni Council Major Gifts Volunteer Committee of the campaign across all IIT disciplines, including Colleges of Engineering, Architecture, Design, Business, Law, and Science & Letters.
- Built strong relationships and managed a portfolio of 150+ alumni, trustees, friends, corporations, and civic donors, soliciting, and securing six- and seven-figure gifts.
- Assisted in onboarding, training, and mentoring new gift officers on our team.
- Helped develop, manage, and implement strategic moves with IIT leadership, including the president, vice presidents, deans, faculty, alumni, and board members.
- Traveled extensively with the president, both nationally and internationally, including multiple trips to Seoul, Hong Kong, Bangkok, Mumbai, Pune, and Bangalore.

ROOSEVELT UNIVERSITY
Director of Annual Giving

June 2004 – March 2006

- Led the annual giving effort, securing unrestricted and restricted gifts from alumni, parents, friends, faculty, and staff.
- Recruited and supervised three full-time employees and more than forty phonathon students. Helped plan, write, and edit Institutional Advancement's website.
- Restructured phonathon and direct mail strategy. Increased unrestricted dollars from \$700K to more than \$950K. Revitalized *President's Club*, increasing participation by 18%.
- Helped manage relationships and solicit leadership annual gifts up to \$100K. Organized and hosted prospect identification, cultivation, and recognition events.

ACCESS COMMUNITY HEALTH NETWORK
Manager, Corporate & Individual Giving

July 2003 – June 2004

- Planned and executed all corporate and individual giving activity, supervising team of two staffers. Built and managed corporate board, created direct mail appeals, and secured sponsorship support for programs and special events.
- Hosted fundraising and special events, including *Tree of Life*, *Access Night with the Chicago Bulls*, and *Heroes in Health Care*, the organization's first-ever gala fundraising event. Recruited new board prospects, nearly doubling the board's size.

BERKLEE COLLEGE OF MUSIC
Director, Annual Fund
Development Coordinator

October 1999 – June 2003
June 2000 – June 2003
October 1999 – May 2000

- Directed the fundraising program for unrestricted gifts from alumni, parents, faculty, and staff. Developed direct mail strategy and produced all appeal letters, parent development newsletters, and promotional materials.
- Supervised two staff employees and more than twenty phonathon students. Researched, visited, and solicited leadership annual fund prospects.
- As Development Coordinator, processed all gifts and acknowledgement letters. Helped organize alumni, parent, and prospect events, including *Encore Gala* and *Career Expo*. Helped complete database conversion and supervised phonathon students.

BRADLEY UNIVERSITY
Development & Alumni Publications Office Aide

June 1998 – May 1999

- As a work-study student, helped with mailings, data entry, and filing. Helped write and edit "Class Notes" section of the alumni magazine *Hilltopics*.

Volunteer Activity, Professional Development, Recognition, and Additional Interests

President, 933-935 W. Ainslie Street Condominium Association, February 2018 – present

Member, DePaul University Community Choir, August 2016 – present

Member, Finance Committee, St. Ita & St. Thomas of Canterbury Parish, May 2008 – June 2020

Board Member, Development Leadership Consortium (DLC), January 2013 – June 2018

DLC Board Chair, July 2016 – June 2018; Vice Chair, Sept 2015 – June 2016

DLC Philanthropy Forecast, October 2017 (moderator)

Engineering Development Forum (EDF) Conference, June 2016 (session moderator and speaker)

Big Ten Fundraising Institute (BTFRI) Conference, August 2015

EDF Conferences, June 2012 and June 2013

DLC Management Fellow, Class of 2011

CASE Gift Planning Conference, January 2009

CASE V Conferences, November 2006, 2007, 2008

Berklee BRASS Outstanding Staff Service Award, May 2002

References and writing samples provided upon request