

**University of Wisconsin–Milwaukee
ACADEMIC PLANNING AND BUDGET COMMITTEE
2020-2021 Annual Report**

Members:

Name	Rank	Department	Div	E/A	Term Ends
Thomas Malaby	FAC	Anthropology	SS	E	2023
Wilkistar Otieno	FAC	Industrial & Manufacturing Engineering	PR	A	2023
Kristene Surerus	FAC	Chemistry & Biochemistry	NS	A	2023
Timothy Dunn	FAC	Arts & Humanities	CGS	E	2022
Jennifer Herriges	AS	University Safety & Assurances	-	E	2022
Phillip Owens ¹	FAC	Mathematics & Natural Sciences	CGS	A	2022
Valeriy Sibilkov	FAC	Lubar School of Business	SS	A	2022
Ann Swartz	FAC	Kinesiology	PR	E	2022
Barry Cameron, Co-Chair	FAC	Geosciences	NS	E	2021
Rebecca Freer	AS	Dean of Students Office	-	E	2021
Gillian Rodger, Co-Chair	FAC	Music	AH	E	2021
Shevaun Watson	FAC	English	AH	A	2021
Mike Cosgrove	US	Center for Instr & Prof Dev (US Rep)	-	o	2021
Keith Kunkel	AS	ISS IT (ASC Rep)	-	o	2021
Julia Snethen	FAC	Nursing (UC Rep)	PR	o	2021
Kristen Murphy	FAC	Chemistry & Biochemistry (APCC Rep)	-	o	2021
< >	FAC	(GFC Rep)	-	o	2021
Simon Bronner	Dean	College of General Studies	x-o	o	2021
Paul Klajbor	Admin Officer	Academic Affairs (Provost Rep)	x-o	o	2021
1 Repl S. Decker (2022-A)		< > Yet to be appointed			
		* Designated to call first meeting			
		o Serves by virtue of office			
		x-o Ex-officio			

Charter:**Functions/ Responsibilities:****A1.05 Academic Planning and Budget Committee**

- (1) Membership. Nineteen members as follows: six faculty appointed by the University Committee, one from each of the five divisions including at least one of whom shall be a senator, and one

member of the University Committee; one faculty elected by each of the five divisions; the chair of the Academic Program & Curriculum Committee; the chair of the Graduate Faculty Committee; three members of the Academic Staff, two elected by the Academic Staff and one member of the Academic Staff Committee; one University Staff member appointed annually by the University Staff Council; and ex-officio, an academic dean and the Provost or designee.

(Document 2169, 12/17/98; UWM Administration, 12/30/98)

(Document 2277, 5/15/01; UWM Administration, 6/12/01)

(Editorially revised per Codification Committee, 4/26/02)

(Document 2377, 3/27/03; UWM Administration, 04/12/03)

(Document 2377R1, 10/19/17, UWM Administration, 11/3/17)

(Document 2377R2, 9/20/18, UWM Administration, 10/12/18)

- (2) Functions. Makes recommendations to the faculty and to campus administration regarding (1) short range and long range academic plans for the campus that are consistent with the mission, and (2) budget implications for these plans.
- a) Reviews long range plans regarding academic interests that are consistent with the mission of the schools and colleges and the campus;
 - b) Consults with administration of the university and of the schools and colleges over the budget model allocations;

(Document 2377R2, 9/20/18, UWM Administration, 10/12/18)
 - b) Advises faculty on issues related to budget and its impact on academic program quality, student retention, and development;
 - c) Reports to the Faculty Senate regarding both short and long range academic plans for the campus that are consistent with campus mission and budgetary implications of those plans;
 - d) Recommends and evaluates planning for new programs that are not the province of a single academic unit;
 - e) Represents the interests of the faculty to the Chancellor and Vice Chancellor and Provost regarding both short range and long range plans for the academic units and the budget implications of these plans;
 - f) Examines those actions taken by the Board of Regents, campus administration, or individual units on campus that impact the overall short range or long range plans for other academic programs on campus and the budget for the academic units;
 - g) Makes recommendations for faculty action;
 - h) Reviews university policies that impact the academic programs of the academic units and long range plans for these units;

(Document 1977, 5/11/95; UWM Administration, 6/14/95)

(Document 2169, 12/17/98; UWM Administration approval, 12/30/98)

(Document 2187, 4/15/99; UWM Administration approval, 5/1/99)

Meetings:

Again this academic year, fall business for APBC pertained largely to discussions centered on campus budget planning and spring business related more to deliberations over new program requests. The co-chairs wanted to recognize the work of the dedicated committee members and the professional support provided by university staff member Louisa Eastman. See below for overview of the year's activities.

FALL 2020 MEETING DATES
AUGUST 27
SEPTEMBER 10
SEPTEMBER 24
OCTOBER 8
OCTOBER 22
NOVEMBER 5
NOVEMBER 19
DECEMBER 3
DECEMBER 17

Though APBC had no formal meetings during the summer of 2020, Co-chairs Cameron and Rodger were invited by the Provost to two Deans and Shared Governance meetings in the summer on Wednesday June 10 and Wednesday August 5 to stay informed on the ever-changing budget situation at UW-Milwaukee. Moreover, co-chairs of APBC were invited to a special Budget meeting with the Provost and Vice Chancellor Robin Van Halpern on Tuesday June 30 to discuss FY 2020-21 and 2021-22 budget planning. The good news in summer was that reductions to spending in the final quarter of FY19-20 were larger than expected, thus reducing the anticipated \$15 M operating deficit created by the net impact of pre-COVID-19 enrollment declines, COVID-19 refunds and expenses, and the state budget lapse at the end of the fiscal year. The bad news in summer was that net losses for FY20-21 for academic and non-auxiliary administrative units are projected in the range of \$25 M to \$40 M depending on the magnitude of enrollment declines in Fall 2020. In summer, Deans were tasked with undertaking additional cuts to the FY20-21 budget to adsorb these projected losses. Moreover, the budget process for FY21-22 has been initiated in August with the goal of making permanent cuts to the budget. The fall timeline for the budget process of meeting with Schools and Colleges and Central Support and Infrastructure was moved forward in consideration of the complex deliberations anticipated. Accordingly, meetings with Schools and Colleges were scheduled for September 28 to October 5 and meetings with Central Support and

Infrastructure from October 19 to 29. One co-chair and one APBC member attended the meetings to ensure budget transparency.

APBC held meetings on Thursday, August 27 and September 10, 2020. In the August 27 meeting, new members were introduced and welcomed, Cameron and Rodger were re-elected as co-chairs, and the Provost and co-chairs updated the committee on budget developments in the summer. In the September 10 meeting, the Provost updated the Committee on the Covid-19 pandemic and the latest on enrollment for Fall 2020. With regards to the anticipated losses for FY20-21, it was encouraging that enrollment declines were on the lower end of the budget projections presented in summer.

The full APBC held meetings on September 24 and October 8, 2020. In the September 24 meeting, the APBC discussed the merits of two new requests. First, Daniel Gervini and Ethan Munson introduced the new BS in Data Science jointly offered by the College of Letters and Science and the College of Engineering and Applied Science. The new BS will use existing courses and faculty in Mathematics and Computer Sciences, thus no extra resources will be needed. One strength of the proposed BS in Data Science will be to foster cooperation between UWM and the business community. APBC also hosted Tim Ehlinger, Kim Litwack, and Laura Hermanns to discuss a request to create the new Institute for Systems Change and Peacebuilding at UW-Milwaukee. The Institute is budget neutral owing to gracious support from the Kohler Endowment and donor gifts through the UWM Foundation. Both requests generated positive support from APBC members and passed unanimously. In the October 8 meeting, the Provost and co-chairs of APBC updated members on the numerous budget meetings in September with Schools and Colleges on the FY 2022 budget. The budget process has been moved up in the calendar this fall to allow extensive deliberations to make permanent cuts for FY 2022. Leadership from the 2030 Implementation Team participated in the Schools and College meetings to learn about new areas of revenue generation and natural collaborations across schools and colleges to inform possible realignment. In late October, APBC co-chairs and members participated in detailed budget meetings with Central Support and Infrastructure Units.

The October 22, 2020 APBC meeting was devoted to the Provost and co-chairs updates to the committee on the progress in the budget process. After budget meetings in October with Schools and Colleges, APBC was again an active participant in budget meetings from October 19-28 building the FY22 budget for Central Support and Infrastructure Units. An APBC co-chair and individual member sat in on each meeting to ensure transparency in the budget process.

The November 5, 2020 meeting was cancelled owing to no new program requests and the Provost meeting with the Regents. However, during this time period the budget team was making final step 1 revenue projections to finalize the anticipated budget cuts for FY22. In the spirit of faculty governance, the entire budget team committed to report these revenue projections to the APBC in the November 19 meeting and comment on how these projections impact the planned 9.5% budget cut for FY22. APBC co-chairs met with the budget team in the last three weeks of November to determine the final adjusted budget numbers for FY22 for both Schools/Colleges and Central Support and Infrastructure units.

The focus of the November 19, 2020 meeting was a report from the budget team on step 1 revenue projections and its impact on the FY22 budget. In this extraordinary pandemic year, the revenue projection stage followed the detailed budget discussions to achieve an approximate 9.0% permanent budget cut to Schools/Colleges and Central Support/Infrastructure. Based on conservative revenue projections for FY22, the budget cut was less than the 9.0% plan presented to Deans earlier in the semester. As required by the new budget model, the magnitude of the cut for individual Schools/Colleges will depend on performance related metrics such as undergraduate and graduate enrollments and degrees awarded.

At the December 3, 2020 meeting, the APBC committee discussed a notice of intent from the Lubar School of Business for a General Business major. APBC member and Lubar School faculty member, Dr. Valeriy Sibilkov, provided introductory remarks on the proposed General Business major. The proposal was well received by committee members and a motion to accept received unanimous support. The General Business Major will be staffed using existing faculty and currently available courses. Course delivery will be both in-person and online.

APBC co-chairs Rodger and Cameron met with the Provost and his budget team on Friday, November 20, 2020 to determine final adjusted numbers for Schools and Colleges for the FY22 budget. Then again on Friday, December 4, there was a meeting to set final adjusted numbers for Central Support and Infrastructure for FY22.

SPRING 2021 MEETING DATES
JANUARY 14
JANUARY 28
FEBRUARY 11
FEBRUARY 25
MARCH 11
MARCH 25
APRIL 8
APRIL 22
MAY 6
MAY 20

The January 14, 2021 meeting reviewed two new program requests. The first request was from the College of Letters and Science to establish a Bachelor of Science in Neuroscience. The new major would respond to the tremendous growth in neuroscience in recent decades and the corresponding increase in undergraduate demand for a coherent neuroscience major that integrates the interdisciplinary courses needed for appropriate training. Secondly, the UW System Institute for Urban Education requested approval to become a UW-Milwaukee Education/Outreach Center Institute. The committee viewed favorably the mission of the Institute to advance the field of urban education and to recruit, promote and retain high quality educators for urban districts. The worthy goal is that all students have equitable access to quality teachers. APBC approved both requests unanimously.

APBC met on January 28, 2021 to consider a proposal from the Lubar School of Business to establish a General Business Major in the Bachelor of Business Administration (BBA). The addition of a General Business Major allows students the option to customize their major for those who are uncertain of the need for an in-depth

learning experience in a specific business functional area such as accounting or marketing. The new major could be delivered both online and in person. APBC had no concerns or reservations regarding the new General Business Major request.

The February 11, 2021 APBC meeting reviewed a proposal from the College of Letters and Science to establish an Archeological Research Laboratory Center. Bob Jeske, Jennifer Haas, and Brian Nichols from Anthropology were guests at the meeting and they deftly introduced the thorough proposal to APBC members. The primary mission of the proposed Archeological Research Laboratory will be to continue to provide governmental, tribal, and private sector entities with research and technical assistance for compliance with federal, state, and local historic preservation and burial statutes. In addition to providing necessary teaching, training, research experiences, and employment to undergraduate and graduate students in the Department of Anthropology, the research group has procured \$11.6 million in research grants over a five-year period with an annual average of \$481,000 in indirect costs. APBC members thought it a model for program sustainability and approved the proposal unanimously.

The February 25th meeting of APBC was cancelled due to no new Program review business. The March 11 meeting was devoted to the Provost's report and a discussion of a draft UWM policy on low producing programs. UW System requires UWM to have a campus policy on low producing program monitoring that is consistent with the system policy. APBC members expressed some minor concerns about the draft policy and the co-chairs of APBC have forwarded the APBC response to the Provost and the Vice Provost for Academic Affairs in an advisory role.

The APBC meeting on March 25 was cancelled because of Study Break and no pressing business. The April 8 APBC meeting was cancelled because the Provost was at the Regents meeting.

The April 22 meeting of APBC discussed a proposal to establish a Bachelor of Fine Arts degree in Design and Visual Communication (DVC) within the Department of Art & Design in the Peck School of the Arts. Associate Dean Robert Grame and co-Area Head Lisa Moline attended the meeting to introduce the new degree and answer member questions. The committee showed strong support for the proposed Bachelor of Fine Arts degree owing to its past high enrollments and the continued strong demands of the professional field of design.

For the May 6 APBC meeting, the committee discussed a plethora of Notice of Intent requests. The committee considered Notice of Intent plans for the Bachelor of Arts Degree for Architecture, for PhD in Mechanical Engineering, for Bachelor of Science in Data Analytics, and for Masters of Science in Data Science. All received positive support, though there was some concern about the extra resources required for administration of the BS in Data Analytics through a Director and one advisor. In this last meeting, APBC elected one new co-chair for the 2021-22 academic year and then plans to elect a second co-chair in the August meeting. Current APBC co-chairs participated in 2030 discussions regarding School/College realignment.

There was no meeting on May 20, 2021 because of the Chancellor's scheduled Town Hall meeting.