

University Relations Committee  
Thursday, September 10, 2020  
Virtual Teams Meeting

Committee Members Present: Ann Raddant, Tom Luljak, Kevin O'Connor, Jie Chen, Shana Poneis, Gary Williams, Angela Kowalski, Elana Levine, Christine Roberson, Ginny Stoffel, Dev Misra, Michelle Putz, Rebecca Neumann

Regrets: Julianna Alitto Kwapil

Guests Present: Michelle Johnson, Helaine Hickson

Minutes Recorder: Laura Bandemer-Purifoy

Meeting called to order at 2:33 p.m.

Tom Luljak charged the committee. He gave an overview of University Relations & Communications. Tom is looking for direction, guidance, and feedback on how University Relations tells the university's story and markets the university. He indicated that university relations would be good listeners and are open to constructive criticism.

Shana Poneis was elected chair of the committee for this academic year.

Minutes from April 13, 2020 meeting approved.

Michelle Johnson gave an update on COVID communications. Michelle oversees Media Relations and the Graphic Designers who create the script and imagery for campus and beyond. She discussed Panthers Protect Panthers, the COVID dashboard and FAQ web page.

Helaine Hickson is the part of the Executive Communications team and discussed shaping the messages from the Chancellor, which includes the Plenary, budget, and the reopening of the campus.

Future areas of review were discussed, and it was decided a poll would be produced to determine what the committee would like to cover this academic year.

Meeting adjourned at 3:35 p.m.