



**UNIVERSITY OF WISCONSIN-MILWAUKEE
ATHLETIC BOARD MEETING MINUTES
WEDNESDAY, Nov 6th, 8:00-9:45 AM**

Attendees: David Allen, Allison Grzebien, Alyssa Fischer, Clare Faurote, Kevin Hartman, Amanda Braun, Kevin Keenan, Jim Cleary, AkkeeNeel Talsma, Liam Callanan, Jessica Kumke, Cathy Rossi, Adam Schemm, Kathy Litzau, Dana Northrup

- I. Call to order by Chair, Kevin Keenan at 8:00 AM
- II. Discussion of NIL (Name Image Likeness) and the NCAA statement. We are a ways away from understanding what the impact is on us. Faculty recommendation to share more of the stories of our student-athletes and their hard work and success in academics and athletics. Would be great PR for each college to promote the student-athletes in their programs.
- III. Approval of October minutes – approved unanimously
- IV. Updates from the Athletic Department:
 - a. Report from Director of Athletics, Amanda Braun
 - i. Fall Sports record is 46-10-3! Horizon League Cross Country Meet was last weekend, Women 3rd, Men 4th for two young teams. Women’s soccer won the regular season title and we host the Horizon League semi’s tomorrow night. Men’s soccer needs to win on Friday to make the HL tournament. Winter sports have started.
 - ii. Homecoming Week – this week, very well publicized.
 1. Hall of Fame brunch on Saturday and MBB game that night vs. Western MI
 2. Many opportunities to engage with events occurring all week.
 - iii. Handout – A Growing Gap – details average subsidies provided by DI schools to athletic departments. Division I Subdivision average is \$13.3 million, we are at \$9 million.
 - b. Athletics Report (written) discussion
- V. Updates from student-athletes
 - a. Milwaukee Athletics SAAC – Alyssa Fischer
 - i. Next Wed. is the next SAAC meeting to go through Strategic Planning with Amanda
 - ii. Executive Board are all seniors, are electing officers for next year to shadow in the spring.
 - iii. Frank from social media team will ask student-athletes what they want to see on social media.
 - iv. Diversity and Inclusion social media campaign last week. Board should take note of the video released by SAAC.
 - b. Horizon League SAAC – Trevor Coenen (absent, but indicated nothing to report as their committee has not met since the last board meeting)
- VI. Business
 - a. Report from By-Laws, Governance and Compliance, Student Appeals chair – no additional comments to the minutes.

- VII. Review of Path to Prominence – Athletics staff reviewed the strategic planning process and final document that will be shared with staff on November 18th and publicly after that.
- VIII. Sport Supervisor review of responsibilities and sports – moved to December meeting
- IX. Meeting adjourned at 9:20 AM