

University Relations Committee
Tuesday, May 7, 2019 10:30-11:30 a.m.
Regents Room

Committee Members Present: Jacques du Plessis, Tom Luljak, Ilian Iliev, Robin Jens, Colin Daly, Cary Costello

Regrets: Stephen Wetzel, Christine Roberson, Gary Williams, Kevin O'Connor, Nan Kim, Ann Raddant, Hiliary Wolff

Guests Present: Michelle Johnson, Keri Duce

Minutes Recorder: Laura Bandemer-Purifoy

Meeting called to order at 10:32 a.m.

Minutes approved from January 15, 2019 meeting

Tom Luljak, Michelle Johnson and Keri Duce spoke to the budget communication efforts in University Relations.

The following budget communication documents were shared:

- 2019 Fact Sheet
- 2017-18 Budget in Brief
- 2019-21 UWM Budget Talking Points
- The Statewide Impact of UMW Students & Alumni
- UWM Capital at a Crossroads: 2019-2021 Capital Budget
- UWM Maintains its Top-Tier Research Status
- Remarks by UW-Milwaukee Chancellor Mark Mone, UWM Vice Chancellor of Finance & Administrative Affairs Robin Van Harpen, and David Riggs, Business Unit Manager, Eurofins at the Committee on Joint Finance Public Hearing

The Board of Regents and UW-System establish where the money goes, as there is not a separate budget for UW-Milwaukee.

Metro Milwaukee has a significant share of state legislators. Tom goes to Madison most Wednesdays throughout the year to meet with state legislators to encourage them to think of UW-Milwaukee in ways they previously had not. Tom invites state legislators to campus to tour various facilities and has conducted several tours in the past year.

We need community members, business owners and parents to communicate to legislators on our behalf through letters of support. We have been meeting and communicating with various groups, such as the Board of Visitors, the UWM Foundation Board and Panther Promoters, to encourage them to reach out.

Meeting adjourned at 11:30 a.m.

Next meeting: September 2019