



UNIVERSITY OF WISCONSIN-MILWAUKEE
ATHLETIC BOARD MEETING AGENDA
WEDNESDAY, FEBRUARY 6TH, 8:00-9:45 AM
UWM ATHLETICS- PAVILION 148

Present: Amanda Braun, Steve Redd, Paul McGinley, Bo Zhang, Gwyn Wallander, Thomas Holbrook, Frankie Saporito, Alyssa Fischer, Allison Grzebien, Clare Faurote, Jessica Kumke, Kathy Litzau, Cathy Rossi, Kevin Keenan, Neal Pease, Bo Zhang, Jim Cleary

- I. Call to order by Chair, Kevin Keenan at 8:02 AM
- II. Selection of Vice Chair – Gwyn Wallander unanimously selected. She will serve as Vice chair and Secretary.
- III. Approval of December minutes – unanimously approved
- IV. Updates from the Athletic Department:
 - a. Report from Director of Athletics, Amanda Braun
 - i. Another high academic semester. Thank to Clare and our academic staff on their support of our student-athletes.
 - ii. Basketball practice facility. Capital planning budget going to the Governor, all signs are very good. No funding from the State on this project. Hopefully finalized in June/July. Naming rights is also going smoothly should be finalized soon to share privately, would be announced publicly when approved by the State.
 - iii. Baseball stadium, progressing as they hoped, weather dependent of course. Hope to play end of season on the new field.
 1. Will do some promotions for the first game, but is too difficult to plan that currently without having a better idea of the date.
 2. Henry Aaron Field will still be available for games until facility is done. Practices will still occur there.
 - iv. Partnership with Learfield, corporate sales. Moving forward with a renewal of the contract, will be submitted in April. Modeled after Madison's template with the way it is written. Been working on it for the last year.
 - v. Success Planning – 5-year outlook. Will share in our next Athletic Board meeting.
 - vi. Horizon League Basketball Tournament in 2020-22 will be at IUPUI for both men's and women's, semi-finals and finals.
 - b. Athletics Report (written) discussion
 - i. Universities new budget model, is athletics included? Our University funding is very limited, but we haven't been notified of any impending changes. We could feel it in trickle down, in the last few years \$150,000 has been removed by campus units in ways that we were supported in the past.
- V. Updates from student-athletes
 - a. SAAC
 - i. Milwaukee Athletics SAAC – Alyssa Fischer
 1. Meeting last Monday. Social Media team came in to present. Team of 4 students that do videos, pictures and posts on Instagram and snapchat. They discussed how they are increasing their coverage, and will look at all sports as equal.
 2. Athletics Trainers will be guests in March. Amanda and Kathy will be guests in May.
 3. Food Pantry collection at upcoming basketball games.
 4. We Woke – new organization to talk about issues around us. Started by student-athletes. Coach Covington is the staff advisor.

5. Special Olympic Event at May 11th baseball game at Miller Park.
 - ii. Horizon League SAAC – Francesco Saporito
 1. Frankie graduates in May.
 2. Diversity and Inclusion week in the Fall was done on Social Media and they will do the same in the Spring for One Love. Week to be confirmed.
 3. Mental Health – Dr. Meyer was a special guest in November. What Made Maddie Run was sent to Horizon League SAAC reps to read. Expectation is that this focus will continue to grow.
 - b. Hot Topics – none noted.
- VI. Guest: Matt Holt, Director of Strength and Conditioning
- a. Been here since 2014, named Director in 2016. Got his master's at UWM. 3 primary functions, training and supporting coaches, train interns, support and participate on Integrated Sports Performance Team – strength and conditioning, sports medicine, sport psychology, academics, sports nutrition.
 - i. 4-undergraduate interns from UWM – most are involved in Kinesiology. They mainly seek out the experience, but Tom will speak at one of the Kines classes to share experience. Word of mouth also helps. Tom, assistant strength and conditioning coach oversees interns.
 - ii. Training of the athletes – main goal is progressive athletic development. From the time they step on the campus til the time they leave, they will develop them athletically. As they get close to the start of their season, they will become more sport specific. Most important part is creating injury resilience. Staff supports culture that coaching staff has established.
 - iii. Facility wishlist?
 1. Very happy with what we have.
 2. Trend is to add more technology. Collect data, but what do you do with it is still being determined.
- VII. New Business
- a. Report from Kevin Keenan, Chair of Equity, Personnel, Fiscal.
 1. Minutes were reviewed.
- VIII. Closing announcements – meeting adjourned at 8:59 AM