



**UNIVERSITY OF WISCONSIN-MILWAUKEE
ATHLETIC BOARD MEETING MINUTES
WEDNESDAY, Sept 5, 8:00-9:45 AM**

- I. Call to order by Neal Pease (Asked to call meeting by Sec of the University) 8:00 am called to order
- II. Present: Neal Pease, Al Ghorbanpoor, Phyllis King, Amanda Braun, Paul McKinley, Bo Zhang, Gwyn Wallander, Thomas Holbrook, Cathy Rossi, Clare Faurote, Alyssa Fischer, Francesco Saporito, Adam Schemm, Steven Mohar, Kathy Litzau, Jessica Kumke, Kevin Keenan, Jim Cleary
- III. Introductions
- IV. Approval of May minutes – approved as is unanimously
- V. Purpose of Athletic Board provided by Neal Pease – Provide oversight and support for the athletic program. A successful athletic department is an asset to the university. Assist the staff who do a very professional job. Given the current events across the country, ask questions. By-laws and Charter are provided for more detail.
- VI. Election of the 2018-19 Chair – Neal Pease elected unanimously
- VII. Orientation – Chair or representatives from last year’s committees, with assistance from athletics liaison, review committee work
 - a. Steering Committee – Neal Pease/Amanda Braun
 - i. Meet prior to full board if needed
 - b. Academic Integrity – Neal Pease/Clare Faurote
 - i. Review:
 1. Grades
 2. Review waivers
 3. Academic Integrity documents
 4. APR Refresher
 5. Missed Class Policy
 - c. By-Laws, Governance and Compliance, Student appeals – /Jessica Kumke
 - i. Review
 1. Violations
 2. Proposals to assist with voting
 3. Review the Horizon League governance structure
 4. Horizon League Audit Report (done once every 5 years)
 5. Student Appeals (none last year)
 - d. Fiscal, Equity, Long Term Development – Neal Pease/Cathy Rossi
 1. EADA – look at equity
 2. NCAA Financial Report
 3. Gender and ethnicity at UWM as compared to our peers
- VIII. New Business
 - a. Determined placement of Board members on committees. All agreed to what was proposed.
 - b. Updates from Athletic Department

- i. Klotsche Annex is moving in the right direction, waiting for the legislative process. Promising that it is fully funded, optimistic of the forward progress.
 - ii. Long Range planning process, Path to Prominence. Looking at 6 strategic areas very closely to establish long term goals. Phyllis King is on the Steering Committee, we will give an update at the next meeting.
 - iii. Introduction of Adam Schemm, Sr. Assoc. A.D. , oversees Marketing, Tickets & Events
 - 1. Updating our MKEpanthers.com website. Launched week of basketball season.
 - 2. Basketball tickets – email Adam at schemm@uwm.edu
 - 3. Homecoming – athletics will do one event a day that week.
 - 4. Relaunch United We Roar campaign October 15th. Two year launch.
 - 1. Images – City of Milwaukee, own the heritage
 - 2. Discussion of the airport branding
 - 1. No athletics representation
 - 2. Adam will assist with building relationships to be sure athletics is included more in campus branding.
 - 3. Entertainment District – discussion of who owns the branding and how can we be included.
 - 5. Hall of Fame, November 9th – night before the Homecoming Men’s Basketball Game vs. North Dakota on Nov. 10th
 - iv. Retirement celebration for John Ochsenwald and Pete Corfeld on September 29th at 5 pm in the Union Ballroom. Can RSVP on our website: <https://mkepanthers.com/news/2018/8/30/general-retirement-celebration-for-corfeld-ochsenwald-set.aspx?path=general>
 - v. Fall sports – both soccer teams are doing really well. WSCR set the record in the HL for the longest unbeaten streak. MSCR big win over Ohio State.
 - vi. Open position: Asst. A.D. for Tickets
 - vii. Asst. Director of Marketing – candidates were on campus last week, working with HR on the hire.
- c. Updates from Alyssa
 - i. SAAC update: new position for marketing, guest speakers come to every meeting
- d. Updates from Frankie
 - i. HL update: Special Olympics involvement, One Love (we are miles ahead of most schools), bystander training, Mental health-addressing depression, anxiety and recognizing S-A’s as people.

IX. Next meeting October 3rd, Academic Integrity

ATTACHMENTS:

- a. Yearly report submitted to the Secretary of the University
- b. Athletic Board Charter and By-Laws
- c. 2018-19 Athletic Board Roster
- d. May 2018 minutes
- e. Draft Athletic Board Committees