



MILWAUKEE ATHLETICS



PURPOSE STATEMENT

We view our purpose to serve as leaders in building a foundation of passion and pride for UWM while adhering to our core values of:
EDUCATION EXCELLENCE LEADERSHIP RESPECT INTEGRITY PRIDE

DIVERSITY & INCLUSION STATEMENT

The Milwaukee Athletic Department is committed to diversity and inclusion to achieve and sustain excellence. We believe we can best promote excellence by recruiting and retaining diverse student-athletes, coaches and staff, and by creating a respectful climate that supports their individuality.

Milwaukee Panthers Excellence

Academic Excellence

- 🐾 Graduation Success Rate : 92%
- 🐾 Federal Graduation Rate: 75%
- 🐾 Academic Progress Rate: 995
- 🐾 Consecutive semesters overall GPA of 3.0 or higher: 37
- 🐾 Consecutive semesters overall GPA of 3.2 or higher: 8



Milwaukee Panthers Excellence

Competitive Excellence (2014-19)

- 🐾 15 Horizon League team championships
- 🐾 5 NCAA Tournament appearances
- 🐾 32 Horizon League team runners-up
- 🐾 62 Horizon League top-three team finishes



Milwaukee Panthers Excellence

Campus & Community Engagement

🐾 2,500 hours of community service annually

🐾 Game attendance increases (2018-19):

○ Overall attendance:

- **+5% Men's basketball, +20% Women's basketball**

○ Student attendance:

- **+10% Men's basketball, +84% Women's basketball**

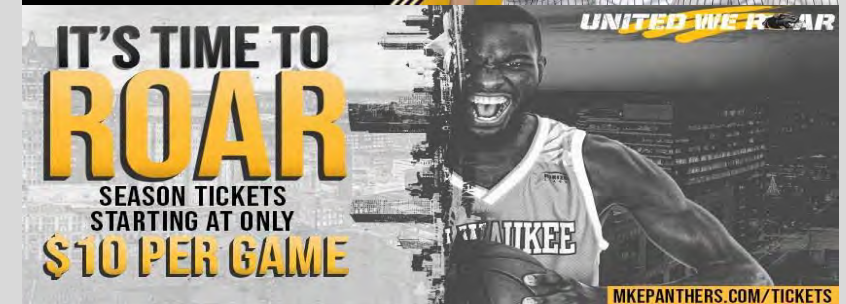


Milwaukee Panthers Excellence

Brand & Visibility

 2018-19 “Multi-Platform Brand Campaign”

Award Recipient - National Association of Collegiate Marketing Administrators



GO PANTHERS!



UNITED WE ROAR

MKEPANTHERS.COM/TICKETS