



# Jan Serr Studio @ Kenilworth Square East

Presented by:

Mike Priem – Campus Planning & Management

Randy Trumbull-Holper – Peck School of the Arts



# Facility Information

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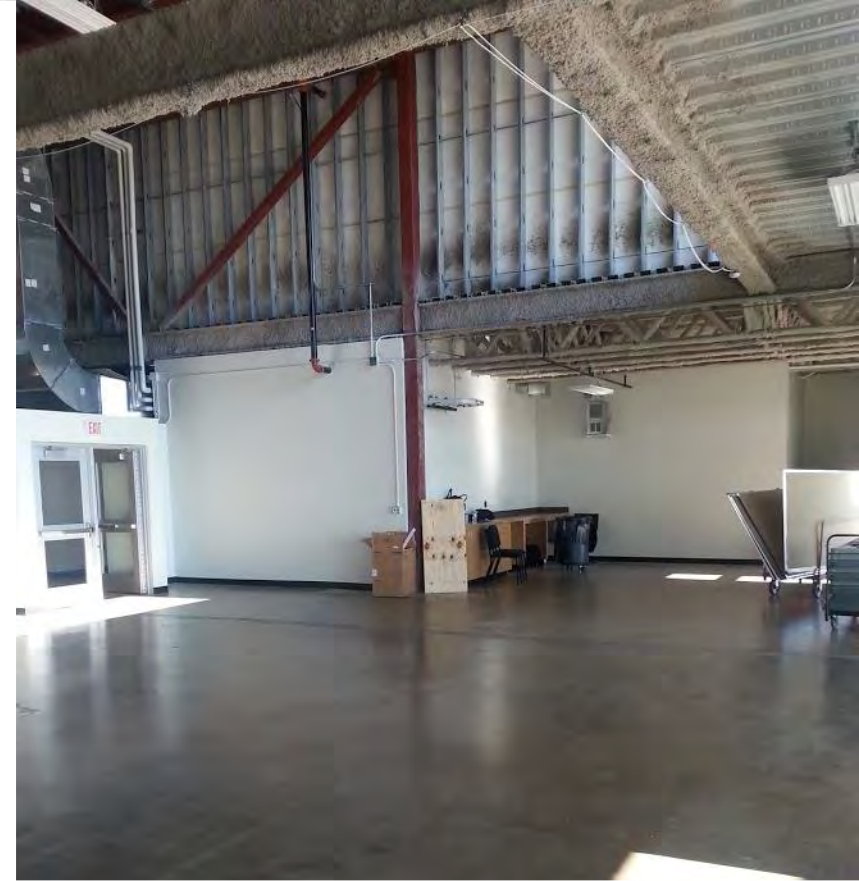
- Kenilworth Square East
- “Shell Space” created in 2007
  - on 6<sup>th</sup> floor
  - (\$1M PSOA Investment in 2007)



# Donor Background & Gift

- Donor Details
  - Jan Serr is an alumnus of UWM and PSOA
  - John Shannon is the Chair of PSOA's Campaign Committee
- Gift Details
  - \$800k Gift for Build-out
  - \$200k Operating Fund
  - Revenue generation as part of the business model





# Pre-Construction



# Pre-Construction Productions

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## Panoramic Views







Inviting the Street  
"In"





Chic, Urban  
Event Space





# Theater in the Round

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# Smoke and Tobacco Free Campus Initiative

Keri Duce, External Relations

Mike Priem, Campus Planning & Management



# S49 Smoking Policy

UWM is committed to maintaining a safe campus environment and to ensuring that it acts to the extent possible to shield its students and employees from harm. To mitigate the established health risks associated with the use of tobacco products and exposure to secondhand smoke, UWM prohibits smoking and the use of tobacco on all campus property.

## **Definitions:**

- Smoking means the use of any variety of lighted pipe, cigar, cigarette or other smoking equipment, including electronic delivery devices, whether filled with tobacco or any other type of materials.
- Tobacco means any tobacco product, including those which are smokeless, chewable, spit, spitless, dissolvable, or inhaled.

## **Authority:**

- Wisconsin Statutes §§ 36.11 and 101.123 *Rossie v. State Department of Revenue*, 395 N.W.2d 801 (Wis. App. 1986) Wis. Admin. Code sec.18.08 (9)(b) "Postings and Signage" and 18.08 (11)(a-b) "Smoking", Wis. Stat, sec. 287.81 UWM Administration 2009 Wisconsin Act 12 (Statewide Smoking Ban)

## **Exemptions:**

- From time to time, UWM may exempt employees or students from this policy under unique, limited circumstances (e.g., if smoking is required as part of an artistic performance or if smoking may be required in a laboratory by a research project). Persons seeking such an exemption should contact the Provost's office for approval.
- This policy does not apply to products that (i) have been approved by the United States Food and Drug Administration for medical and therapeutic purposes and (ii) are used in a manner that is consistent with such purposes.



# Campus Communication

- Chancellor email notification
- Website – [uwm.edu/smokefree](http://uwm.edu/smokefree)
  - FAQs, maps, contact form
- Great American Smoke Out tabling
- [uwm.edu/news](http://uwm.edu/news) story
- Signage (next slide)
- Purchasing boilerplate
- HR boilerplate
- Semester memo
- Orientation/Admissions
- MCTS notification
- Benefits fair flyer
- Enforcement
- Training
  - Student staff and HR

# Temporary and Permanent Signage

- Temporary signage (print from website)
  - Yard signs
- Permanent signage in progress
- Building signage changes
- Other ideas?

Architecture & Urban Planning  
Building Hours

Monday-Thursday  
7:00 am-9:00 pm

Friday  
7:00 am-7:00 pm

Saturday / Sunday  
10:00 am-6:00 pm

 UWM is a  
tobacco and smoke-free campus  
INCLUDING ELECTRONIC DELIVERY DEVICES  
Thank you for your cooperation

Building Hours  
When Classes Are Not In Session

Monday-Friday 7:00 am- 6:00 pm	Saturday/Sunday Closed	Legal Holidays Closed
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**UWM**

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SMOKE-FREE  
CAMPUS**

INCLUDING ELECTRONIC DELIVERY DEVICES



For more information on the policy visit:  
[uwm.edu/smokefree](http://uwm.edu/smokefree)



# Grants

- SPARK/American Lung Association
- American Cancer Society

## Don't Let Your Butt Cause a Fire!

Impact of Smoking-caused Fires at UWM (2015 – 2018)



Number of Fires: **6**

Buildings Evacuated: **2**

Number of Classes Cancelled: **150**

**2,500+** Students, Faculty, & Staff Displaced

Remediation Costs to UWM: **\$16,457**

# Questions?

## Smoke Free Campus

POWERFUL IDEAS | PROVEN RESULTS |



About

Signage

Quit Resources

Educational Materials

Maps

FAQ

Contact



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The campus smoking policy was reviewed by shared governance and was passed to make the campus smoke free and ban tobacco. The Physical Environment Committee initiated a review and moved them through campus governance groups.

The no-smoking policy was approved by the Chancellor in June 2018. The more comprehensive Smoke and Tobacco Free Campus Policy was approved in October 2018.

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