

Smoke and Tobacco Free Campus Initiative

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uwm.edu/smokefree

Background

Sports Business

Home of Milwaukee Admirals, Panthers and Wave goes smoke-free outdoors

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UW-Milwaukee Panther Arena in downtown Milwaukee

FILE PHOTO

IN THIS ARTICLE

Marty Brooks
 Person

Sports Business
 Industry

Vel R. Phillips Ave
 Person

More

By Rich Kirchen - Senior Reporter, Milwaukee Business Journal
 Dec 3, 2018, 3:29pm EST

Four months after the Milwaukee Bucks disclosed a no-smoking policy for areas outside their new arena, the owner of the nearby UW-Milwaukee Panther Arena, Miller High Life Theatre and Wisconsin Center convention hall is following suit.



Don't Let Your Butt Cause a Fire!

Impact of Smoking-caused Fires at UWM (2015 – 2018)



Number of Fires: **6**

Buildings Evacuated: **2**

Number of Classes Cancelled: **150**

2,500+ Students, Faculty, & Staff Displaced

Remediation Costs to UWM: **\$16,457**

Smoke Free Campus

POWERFUL

About Signage Quit Resources Educational Materials Maps

FAQ

- + What tobacco products are included in this policy?
- + Why are e-cigarettes and smokeless tobacco products included?
- + Why did UWM adopt this policy?

is policy?

l to all UWM campuses?

JWM's residence halls?

car on campus?

S49 Smoking Policy

UWM is committed to maintaining a safe campus environment and to ensuring that it acts to the extent possible to shield its students and employees from harm. To mitigate the established health risks associated with the use of tobacco products and exposure to secondhand smoke, UWM prohibits smoking and the use of tobacco on all campus property.

Definitions:

- Smoking means the use of any variety of lighted pipe, cigar, cigarette or other smoking equipment, including electronic delivery devices, whether filled with tobacco or any other type of materials.
- Tobacco means any tobacco product, including those which are smokeless, chewable, spit, spitless, dissolvable, or inhaled.

Authority:

- Wisconsin Statutes §§ 36.11 and 101.123 *Rossie v. State Department of Revenue*, 395 N.W.2d 801 (Wis. App. 1986) Wis. Admin. Code sec.18.08 (9)(b) “Postings and Signage” and 18.08 (11)(a-b) “Smoking”, Wis. Stat, sec. 287.81 UWM Administration 2009 Wisconsin Act 12 (Statewide Smoking Ban)

Exemptions:

- From time to time, UWM may exempt employees or students from this policy under unique, limited circumstances (e.g., if smoking is required as part of an artistic performance or if smoking may be required in a laboratory by a research project). Persons seeking such an exemption should contact the Provost’s office for approval.
- This policy does not apply to products that (i) have been approved by the United States Food and Drug Administration for medical and therapeutic purposes and (ii) are used in a manner that is consistent with such purposes.

Campus Communication

- Chancellor email notification
- Smoke Free Website
 - FAQs, maps, signs, contact form
- uwm.edu/news Story
- Benefits fair flyer
- Orientation/Admissions planning
- Purchasing boilerplate
- HR boilerplate
- Semester memo
- Building chairs meeting
- Governance groups
- MCTS notification
- Neighborhood Relations
- Implementation team

Temporary and Permanent Signage

- Temporary signage
 - Print from website
 - Yard signs
- Permanent signage in progress
- Building signage changes

Architecture & Urban Planning
Building Hours

Monday-Thursday
7:00 am-9:00 pm

Friday
7:00 am-7:00 pm

Saturday / Sunday
10:00 am-6:00 pm



UWM is a
tobacco and smoke-free campus
INCLUDING ELECTRONIC DELIVERY DEVICES

Thank you for your cooperation

Building Hours
When Classes Are Not In Session

Monday-Friday 7:00 am- 6:00 pm	Saturday/Sunday Closed	Legal Holidays Closed
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UWM

**IS A TOBACCO- AND
SMOKE-FREE
CAMPUS**

INCLUDING ELECTRONIC DELIVERY DEVICES

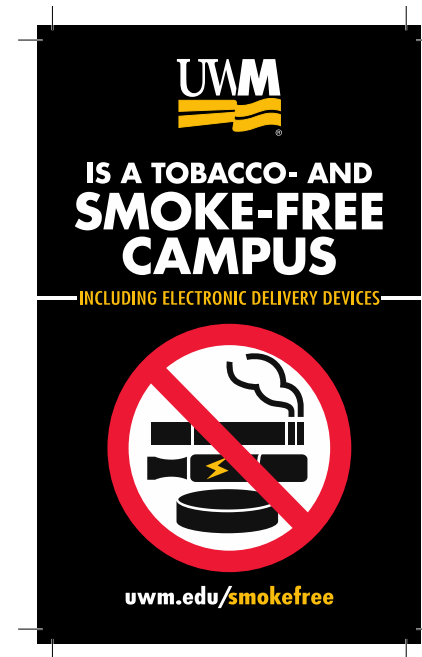


For more information on the policy visit:
uwm.edu/smokefree

Policy Engagement Strategy

- Fostering a campus culture change
- Requires signage for enforcement
- Educational handouts
- Police, DOS and HR discussions in progress

“There will be an emphasis on education, particularly as the policy is rolled out across our campus community. However, repeat offenders found using tobacco products on campus will be more likely cited or face other disciplinary processes through their employer or the dean’s office.” -FAQs



Community Engagement Strategy

- Prevention
- Education
- Resources
- Training

Options to approach someone who is smoking/vaping on campus

Grant Partners

- American Cancer Society/CVS Health Foundation
- SPARK Grant / American Lung Association

Questions?

Smoke Free Campus

POWERFUL IDEAS | PROVEN RESULTS |

About

Signage

Quit Resources

Educational Materials

Maps

FAQ

Contact



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The campus smoking policy was reviewed by shared governance and was passed to make the campus smoke free and ban tobacco. The Physical Environment Committee initiated a review and moved them through campus governance groups.

The no-smoking policy was approved by the Chancellor in June 2018. The more comprehensive Smoke and Tobacco Free Campus Policy was approved in October 2018.

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