

University Relations Committee

Tuesday, November 20, 2018; 11:30 a.m.012:30 p.m.

Chapman 211, Regents Room

AGENDA

- 1) Open meeting, approval of September 11, 2018 minutes (Chair, committee)
- 2) Illinois and Fox Valley recruitment efforts (Mary Baylor, Tina Keller, Tom Luljak)
- 3) Future areas of review (Committee)
 - a. Marketing and student recruitment plan for two-year colleges
 - b. Budget update and update on marketing & recruitment plan for two-year campuses