

# ALCOHOLIC BEVERAGES, GUIDELINES FOR SERVICE

No: S-5

Date: ~~July 2018~~~~September 2014~~  
September 1997--Rev (7)  
(Original, April 1980)

**Authority:**

Wis. Admin. Code § UWS 18.09  
Board of Regents Policy Document 9-1  
UWM Administration

**Initiator:**

~~Vice Chancellor for Senior~~ Student Affairs Officer

**Responsible Party:**

~~Vice Chancellor for Senior~~ Student Affairs Officer

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It is the policy of the University of Wisconsin - Milwaukee to ensure adequate controls over the use of alcoholic beverages on all UWM premises, which includes buildings and lands owned or controlled by UWM. The university will not tolerate the illegal use of alcoholic beverages on such premises. The purpose of the policy is to discourage the abuse of alcohol and to promote responsible behavior within the campus community.

1. The use or possession of alcoholic beverages is prohibited on all university premises, except in areas specifically designated by the chancellor. Within areas so designated, the consumption of alcohol may occur at suitable times and under decorous conditions in conference, meetings, events or dining facilities subject to the restrictions below.
2. Age eligibility checking is required whenever alcoholic beverages are served on campus. Normally, alcoholic beverages should be served from a location that is separated from those areas that are accessible to underage persons.
3. Providers must deny service to those individuals who appear to be drinking in excess.
4. Non-alcoholic beverages, food, and/or snacks must be available at all events and in Restaurant Operations locations when alcohol is served.
5. Alcoholic beverages, or certificates for the same, may not be provided as awards, prizes or promotions.
6. UWM Restaurant Operations is responsible for all servicesales of alcoholic beverages at UWM except those at the Hefter Center and the Plankinton Building, which may be handled by the DOCEX food and beverage contractor or at the Zelazo Center for the

Performing Arts, [Arts Center, or the Jan Serr Studio \(in the Kenilworth Building\)](#), which may be handled by the Peck School of the Arts food and beverage contractors. [Alcohol may not be brought to campus to be served at any UWM event, whether formal or informal, by any individual, department or organization other than the entities listed in this paragraph.](#)

7. Alcoholic beverages may be served in designated Restaurant Operations locations and in certain campus areas that have been approved in advance. Those campus areas are specified in Appendix A. These locations are subject to yearly review by the secretary of the university, the [senior associate vice chancellor for student affairs officer](#), provost, vice chancellor for development, and vice chancellor for finance and administrative affairs.

Student residents who are of legal drinking age may only possess or consume alcoholic beverages in student rooms in the residence halls as permitted by the applicable residence halls contract/handbook.

8. Other campus areas may be designated on a per-event basis provided the appropriate deans or division heads, for space allotted to their units, have approved them. The approving authority will assume direct responsibility for the event and for ensuring that it is held under decorous conditions and that the staff who are involved are aware of and are following the above guidelines. The chancellor's office shall be notified at least a week prior to the event that such authorization has been given.
9. Only the chancellor may grant exceptions to this policy.

APPENDIX A: CAMPUS AREAS APPROVED FOR THE SERVICE OF ALCOHOLIC  
BEVERAGES SUBJECT TO THE TERMS OF S-5

American Geographic Society Collection Room  
Cambridge Commons Residence Hall  
Chapman Hall  
Chancellor's Residence  
Edith S. Hefter Conference Center  
Fine Arts Gallery  
Golda Meir Library Conference Center  
Greene Hall  
Helene Zelazo Center for the Performing Arts  
[Jan Serr Studio \(Kenilworth Building\)](#)  
Purin Hall  
RiverView Residence [Hall](#)  
Sandburg Complex  
UWM Student Union

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