

**University of Wisconsin–Milwaukee
UNIVERSITY RELATIONS COMMITTEE
2017-18 Annual Report**

Members:

Name	Rank	Department
Cary Costello	FAC	Sociology
Robin Jens	AS	Nursing
Nan Kim	FAC	History
< >	FAC	
Colin Daly	AS	Student Success Center
Jacques du Plessis, Chair	FAC	Information Studies
Stephen Wetzell	FAC	Film
Ann Aschenbrenner	AS	Nursing
Devendra Misra	FAC	Elec Engr & Computer Sci
Virginia Stoffel	FAC	Occupational Sci & Tech
< >	--	Alum Assn Rep
Kevin O'Connor	Liaison	Neighborhood Relations
Tom Luljak	VC	University Relations
Christine Roberson	AS	Secretary of the University's Ofc
Cassia McMurphy	Student	
< >	Student	

< > Yet to be appointed

Charter:

Functions/ Responsibilities:

A4.0 University Relations Committee

- (1) **Membership.** Sixteen members as follows: four elected faculty members; three faculty members to be appointed by the Chancellor from a list to be submitted by the Nominations Committee; three members of the Academic Staff to be appointed by the Chancellor from a list submitted by the Academic Staff Committee; one representative of the UWM Alumni Association to be appointed from nominations submitted by the Alumni Board of Directors; two students; three members ex-officio shall be the Vice Chancellor for University Relations, Community and Governmental Relations liaison, and the Secretary of the University. No more than one faculty member shall be from a single school, college or academic division.

(Document 2169, 12/17/98; UWM Administration approval, 12/30/98)
(Editorial revision per Codification Committee, 4/26/02)

(2) Functions

- a) Advises the administration on policy matters relating to University Relations including public events, development, public information, alumni relations, government relations, and related areas of community relations.
- b) Reports to the Faculty Senate on any matters of concern in the areas of University Relations.
- c) Maintains liaison with the various schools, colleges and divisions to insure coordination of university relations programs and to provide a mechanism for enlisting the support and participation of the schools, colleges, and divisions in various university relations efforts.

(Document 1016, 3/17/77; UWM Administration approval, 3/30/77) (Editorially revised, 8/21/95)

Meetings:

The committee met four times during 2017-18 on the following dates:

- September 11, 2017
- November 20, 2017
- January 19, 2018
- April 30, 2018

Committee meetings focused on various projects being worked on in University Relations. Meeting topics included the Alumni Magazine, R1 Communications, the Research Magazine, Free Speech on campus (employees rights and roles), the UWM Home Page, Restructuring and branding of UW Colleges, and branding of academic programs.