

**The University of Wisconsin-Milwaukee**  
**Graduate Faculty Committee**  
**Minutes**

Monday, May 11, 2015, 3:00 p.m.

**Union 240**

**I. CALL TO ORDER**

Kristene Surerus called the meeting to order at 3:04 p.m.

**II. ROLL CALL**

Members Present

Mary Jo Baisch, Miren Boehm, Ann Cook, Sarah Davies Cordova, Marija Gajdardziska-Josifovska (*ex officio*), Craig Guilbault, Laretta Henderson, Seyed Hosseini, Hemant Jain, Jerry Kaster, Laura Otto-Salaj, Gabriel Rei-Doval, Aaron Schutz, Mark Schwartz, Mark Srite, Kristene Surerus (Chair), Greg Thomson, Jon Welstead,

Members Absent

Barbara Bales, Sukanya Banerjee, Naira Campbell-Kyureghyan, Tracey Heatherington (*ex officio*), Hamid Ouali, Patricia Richards, Kathryn Zalewski

Guests

Lori Ahrenhoerster, Spencer Huang, Zilber School of Public Health; Jenna Jazna, Vicky Everson, Kathleen Koch and Cindy Marifke, Graduate School

**III. ANNOUNCEMENTS**

There were no announcements.

**IV. REPORTS**

1. Report from the Dean of the Graduate School

Marija Gajdardziska-Josifovska stated she met with graduate students and was able to report to them that the budget for the Chancellor's Fellowship and the Advanced Opportunity Program (AOP) Fellowship have remained uncut. The remaining 10% of the Distinguished Graduate Student Fellowships (DGSF) and Distinguished Dissertation Fellowships (DDF) have also been awarded. Another meeting with graduate students is planned for May 22, 2015 to report on the budget and graduate education.

The proposal to increase graduate assistantship amounts has been presented to APBC and CEMAT. An amount of \$250,000 has been set aside for one year to increase the

non-doctoral and doctoral categories. Implementation will have to be discussed in the fall.

The university is planning to create a small working group to study graduate assistantships. The group would investigate how to make them more competitive, the cost to departments, the cost of benefits, etc. Meetings could be held during the summer (with current members) or during the fall (and include new members).

2. Chair's Report

Kristene Surerus reported the English Language Proficiency proposal is with the GCC. It will go to GFC in the fall.

**V. AUTOMATIC CONSENT**

The following items were approved as distributed:

- Minutes: April 20, 2015.
- Program Change, Master of Nursing, GFC Doc. No. 1361
- Program Change, Master of Public Health, GFC Doc. No. 1362
- Program Change, Public Health PhD, GFC Doc. No. 1363

**VI. GENERAL DISCUSSION**

Kristene Surerus asked for volunteers for the graduate assistantship working group. Craig Guilbault could work on it during the summer and Aaron Schutz could work on it in the fall. Mark Schwartz said he would talk to the UC about it during the summer.

Marija Gajdardziska-Josifovska stated that graduate tuition should be a topic for the GFC to discuss/investigate next year. Specifically, how graduate tuition for professional programs (differential tuition) is set. Should each professional program perform a market analysis and then propose tuition rates or should the Graduate School be included in the process?

In the late 1990s, the first professional tuition rates were established in the Health Sciences (for Professional Therapy and Speech Communication). A formula was used (1.2 times the tuition rate). Business also established a professional tuition rate, but the program is no longer offered.

Mark Schwartz remarked that since we are afforded so few opportunities to change tuition based on the market, the governing process should look at it and address the issues.

## Graduate Faculty Committee Minutes

May 11, 2015

p. 3

Kristene Surerus asked if the GFC should establish a policy for deciding differential tuition.

Mark Schwartz replied the GFC should see how many programs use differential tuition. Once that is determined, the committee could decide how to manage it.

Hemant Jain stated professional schools actually perform a market analysis. He believes tuition should be based on the results and GFC should look at it. A market analysis should be completed by UWM programs, and not at the university level.

Seyed Hosseini believes that market analyses should be initiated at the department, school/college, and university levels. If a program is not responsive to the market, the university should develop needed programs. He doesn't want other institutions in Wisconsin to take advantage of missed opportunities. Market analyses could also be a part of program reviews.

Aaron Schutz recommended that the university should hire someone to facilitate a market analysis. He believes that spending a small amount of money could have large benefits.

Hemant Jain commented there could be a market analysis group in the Graduate School. A standing group or strategy program group could look at the data.

Craig Guilbault inquired if a market analysis could investigate the advantages of recruiting full-paying international graduate students and if/how it would benefit a department. He believes the money generated should go to the department because of the amount of work involved.

Mark Schwartz asked if the budget model could be made more responsive.

Marija Gajdardziska-Josifovska summarized there is opportunity to engage market analyses for current and future programs. The Graduate School will continue to work with the current data to tease out enrollment information. Enrollment and tuition will be important topics for next year.

### **VII. ADJOURNMENT**

The meeting adjourned at 3:40 p.m.

Respectfully submitted,

Cindy Marifke, Graduate School