

The University of Wisconsin-Milwaukee
Graduate Faculty Committee
Minutes

Monday, March 23, 2015, 3:00 p.m.

Union 280

I. CALL TO ORDER

Kristene Surerus called the meeting to order at 3:08 p.m.

II. ROLL CALL

Members Present

Barbara Bales, Ann Cook, Sarah Davies Cordova, Craig Guilbault, Tracey Heatherington (*ex officio*), Laretta Henderson, Seyed Hosseini, Jerry Kaster, Laura Otto-Salaj, Patricia Richards, Aaron Schutz, Kristene Surerus, Greg Thomson, Kathryn Zalewski

Members Absent

Mary Jo Baisch, Sukanya Banerjee, Miren Boehm, Naira Campbell-Kyureghyan, Marija Gajdardziska-Josifovska (*ex officio*), Hemant Jain, Hamid Ouali, Gabriel Rei-Doval, Mark Schwartz, Mark Srite, Jon Welstead

Guests

Erin Fox, Jenna Jazna, Pat Hayes, Vicky Everson, Kathleen Koch and Cindy Marifke, Graduate School

III. ANNOUNCEMENTS

Erin Fox gave an update on the data for the Chamber Music Certificate review. At the last GFC meeting, it was noted that the self-reported data from the Music Department (11 certificates completed) did not match the Graduate School's data (zero certificates completed). Jenna Jazna will work with the Music Department to verify the number of Chamber Music Certificates that have been awarded. The revised data will be reported at the next GFC meeting.

As the Certificate Specialist, Jenna Jazna will be verifying the certificate data that will be used in reviews.

IV. REPORTS

1. Report from the Associate Dean of the Graduate School

Tracey Heatherington reported on UWM Tuition Strategies for the 2015-2017 Biennium. Copies of the PowerPoint presentation were distributed. The report is a result of a request from Ray Cross for chancellors to review current nonresident and

graduate/professional program pricing and to consider what changes they would like to propose to reflect market and affordability concerns.

The 2015-17 UW-Milwaukee Tuition Proposal includes:

1. A resident graduate student tuition freeze for 2015-17.
2. A 2.5% increase of the 2015-16 tuition for nonresident undergraduate and graduate students based on market and affordability data and analysis.
3. The UWM Health Sciences Master's Programs (Communications Science and Disorders and Occupational Therapy) will increase the nonresident graduate tuition by 3% for 2015-16.
4. The UWM Business Master's Programs with previously established rates for resident and nonresident students will increase both rates by 5.5% based on a separate market and affordability analysis.
5. UWM seeks permission to plan changes to plateau from 12 to 13 credits for undergraduate and from 8 to 9 credits for graduate students starting with 2016-17.
6. UWM seeks permission to develop broader differentiation for specific programs starting with 2016-17.

Graduate tuition for UWM (\$11,687) is very close to UW-Madison's graduate tuition (\$11,865). It is felt that we should not surpass UW-Madison's tuition.

The Economic Implications of the 2015-17 UW-Milwaukee Tuition Proposal are:

1. The need to have strong market arguments to increase rates on resident graduate students, nonresident graduate students and nonresident undergraduate students.
2. Enrollment reduction is expected but hard to quantify in the current hyper-competitive market.
3. Increase of graduate tuition would generate additional tuition income and addition tuition costs for graduate assistant and fellow benefits that are unevenly distributed across schools/colleges.

The Political Implications of the 2015-17 UW-Milwaukee Tuition Proposal are:

1. If we do not increase tuition rates when given the opportunity, we can give an erroneous impression that we are able to absorb the \$40M campus budget cuts.
2. If we increase tuition, especially on resident students, we can appear unsympathetic to the plight of the (Wisconsin) students and parents.
3. If we increase tuition on resident graduate students only, we would treat them differently from their resident undergraduate peers, labeling researching at a doctoral university less worthy of state support than classroom teaching.

Tracey Heatherington said the Graduate School is looking for additional conversations and guidance in the future about tuition.

2. Chair's Report

Kristene Surerus reported the following:

- GFC membership is challenging, as evidenced by the fact that just over half of the members are in attendance at today's meeting. Elections are approaching and the UC may have to appoint members.
- The GFC may need to review the policy on committee and subcommittee membership because the Fellowship and Course and Curriculum Subcommittees may want to expand.
- The APBC is looking at the possibility of furloughs or retirements to save \$19M in the budget. The maximum furlough time is eight days per year for a maximum of two years.
- The UW System and the Board of Regents currently plans to retain the provisions of Chapter 36 regarding tenure and shared governance in the proposed public authority plan.

V. AUTOMATIC CONSENT

The following items were approved as distributed.

- Minutes: February 16, 2015.
- Certificate Change, Advanced Study in Teaching and Learning, GFC Doc. No. 1352
- Certificate Change, Investment Management, GFC Doc. No. 1353
- Program Change, Master of Science in Occupational Therapy, GFC Doc. No. 1354
- Program Change, Master of Sustainable Peacebuilding, GFC Doc. No. 1355
- Certificate Change, Applied Data Analysis Using SAS®, GFC Doc. No. 1356

VI. NEW BUSINESS

Curricular Area Changes

- Women's Studies (Change from WMNS (Center for Women's Studies) to WGS (Women's and Gender Studies)), Sarah Davies Cordova moved to approve. Motion passed.
- Civil Engineering (Change from Civil Engineering & Mechanics to Civil and Environmental Engineering), Barbara Bales moved to approve. Motion passed.

Certificate Policy Change

Bill Huxhold of the Geographic Information Systems Certificate stated he disagrees with the proposed language that requires the certificate director to be a member of the graduate faculty. He said the proposed change would be difficult for his certificate to uphold because of the large number of adjunct faculty involved in the Geographic Information Systems Certificate. The administrative duties required with the certificate

would eat into research time, so any graduate faculty involved with the certificate would not want to be the director.

Aaron Schutz suggested that the certificate advisory board or a faculty member could make larger curriculum decisions and an academic staff member could track certificate completion, etc.

Barbara Bales suggested that the certificate advisory board could be required to have faculty members and recommended that the director of the certificate be a faculty member. It is important to keep a level of standard around curriculum, research, etc.

Erin Fox reminded the committee that the Graduate School sets the minimum requirements and a program can adopt stricter requirements.

Pat Hayes stated the proposed certificate policy states, "Credits taken in completion of certificate requirements may not contribute more than 90% of the total credits needed to obtain either a master's or doctoral degree at UWM." She wanted to verify that 27 credits taken in residence in doctoral standing at UWM is still required (based on a 54-credit program).

Kristene Surerus summarized that the following changes will be made to the certificate policy and will be brought before the committee at the next meeting:

- It is recommended that the certificate director be a member of the graduate faculty.
- An advisory board is required if the certificate director does not have graduate faculty status.
- Clarifying language about the residency requirement at UWM will be added.

VII. GENERAL GOOD & WELFARE

No items were discussed.

VIII. ADJOURNMENT

The meeting adjourned at 4:45 p.m.

Respectfully submitted,

Cindy Marifke, Graduate School