

UW-Milwaukee Strategic Plan 2020

Advancing UWM as a Top-Tier
Research University:
A Plan for Student Success, Research
Growth, and Community Impact



Strategic Planning by the numbers

200+

participating faculty,
staff & community
members

24 months

of work on plan
(Nov 2012 –
Nov 2014)

21 drafts
of the plan

17 teams

Steering, Core,
Functional &
Thematic

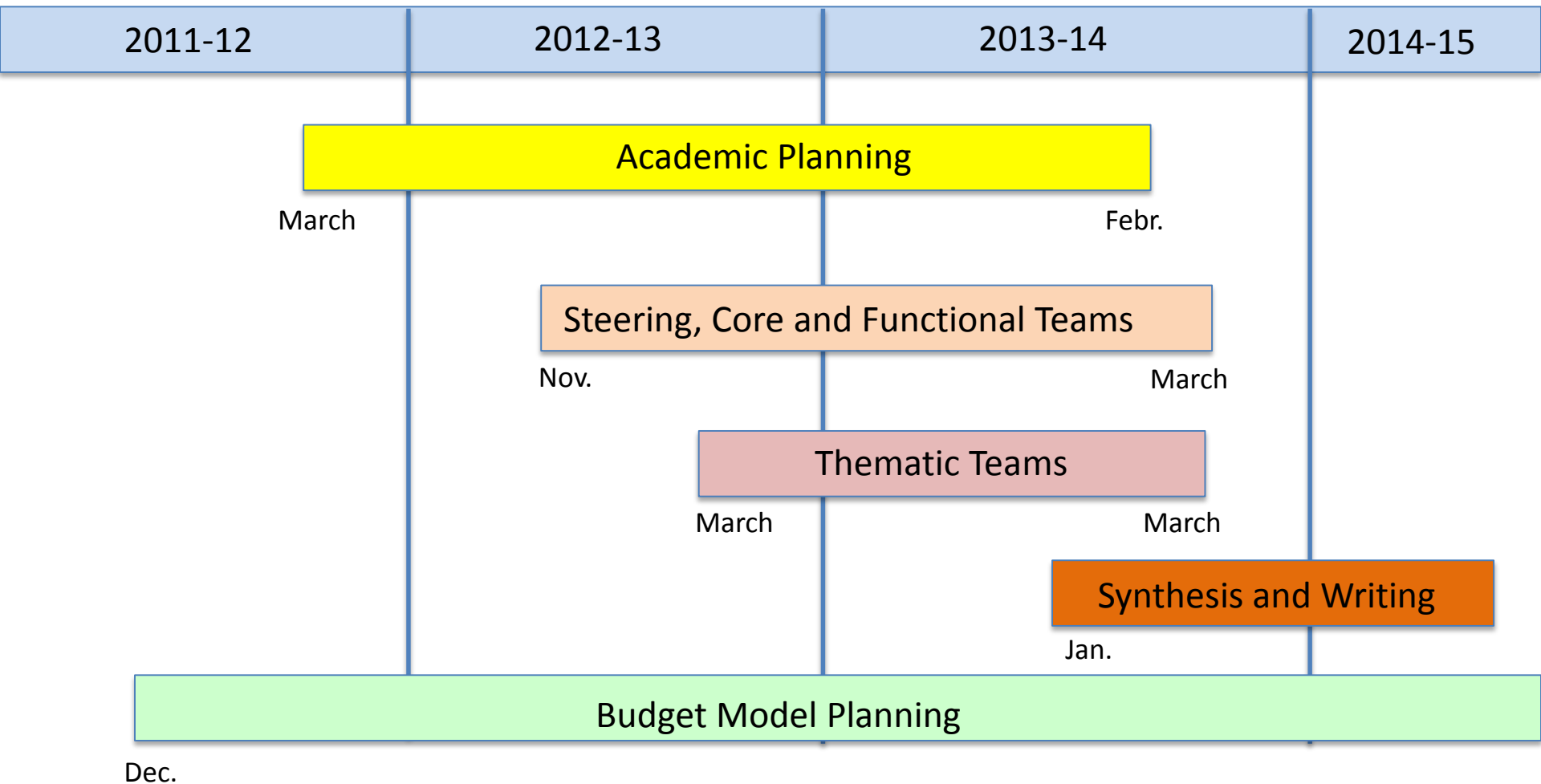
11

Open
Forums

14

School & College
Academic Plans

Strategic Planning Timeline



Overall Structure of Plan

- Strategic Plan is a Framework for Making Decisions: Flexible “Living” Document
- Four Strategic Goals
- Initiatives
 - Actions and Investments
 - Specific Outcomes
 - Assessment
- Implementation
 - Development of Initiatives
 - Integration into Campus Budget

Campus Goals from UWM's 2014 Draft Strategic Plan

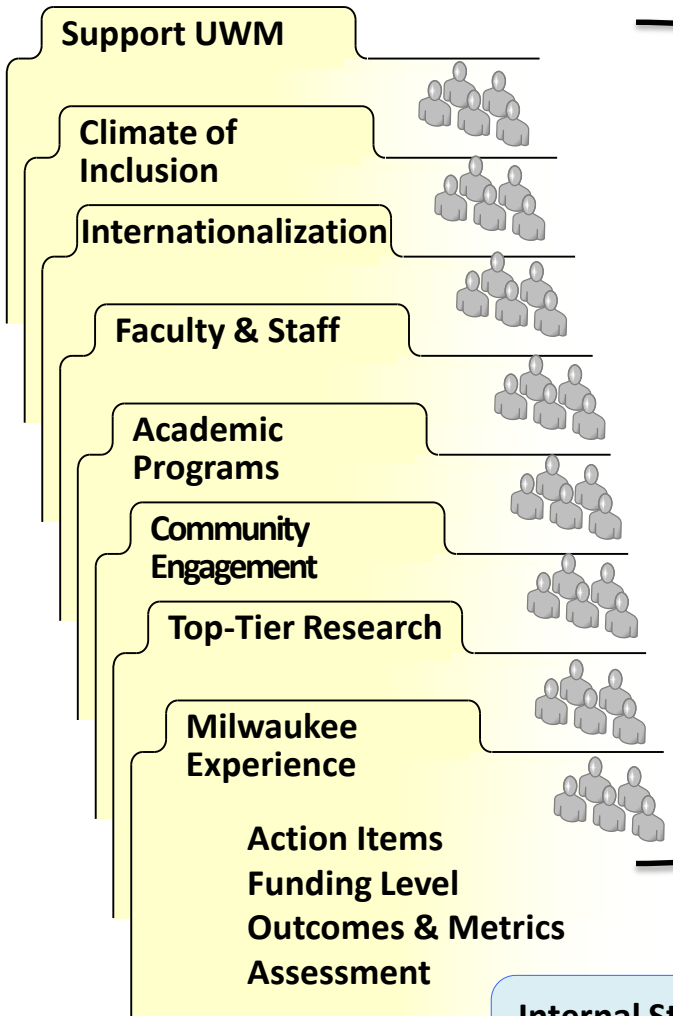
- To graduate **highly skilled individuals** at all degree levels, from undergraduate to doctoral.
- To generate **discoveries and scholarly outcomes** that are recognized within the global research community and that impact society, locally to globally.
- To deepen our **positive impact in the city and region** through community and business partnerships.
- To foster a **culture that embraces innovation, creativity and diverse perspectives** within an **inclusive environment** for all faculty, staff and students.

Strategic Plan Initiatives

- Milwaukee Experience
- Top-Tier Research
- Community Engagement
- Academic Programs
- Faculty and Staff
- Internationalization
- Climate of Inclusion
- Support UWM

Implementation

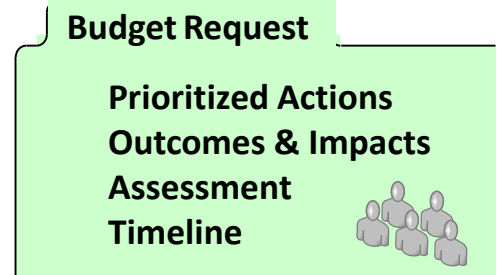
Initiative Implementation Teams



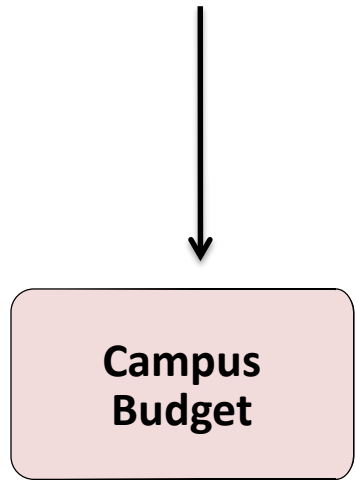
Internal Stakeholders
External Stakeholders
Resources
Opportunities

Critical Needs
Unique Strengths
Impacts

Coordinating Team



UWM Budget
UW-System Budget
Budget Flexibility



Linking the Strategic Plan to other Campus Initiatives

- Academic Plans
 - School and College Priorities
- Budget Model
 - Flexibility
 - Link Implementation to Budget
- Resource Base
 - Enrollment
 - Efficiencies
 - Targeted Resource Support