

**Academic Staff Document No. 72**

**10 April 2012**

**Endorsement of UW-Milwaukee Visions Statement**

*Background*

During summer 2011, Chancellor Lovell convened a small group of campus leaders to help him begin to: 1) define and describe the broad initiatives that will be undertaken at the onset of his administration to improve the working and learning environments on our campus, and 2) identify strategic directions needed to increase our academic quality, impact, and ranking.

One of the first tasks for the group was to draft a vision statement, shown below. This statement has been endorsed by the Faculty Senate (Fac. Doc. 2378, February 2012).

*UW-Milwaukee Vision Statement*

**“We will be a top-tier research university that is the best place to learn and work for students, faculty and staff, and that is a leading driver for sustainable prosperity.**

**We will accomplish this through a commitment to excellence, powerful ideas, community and global engagement, and collaborative partnerships.”**