



**School of
Continuing Education**

Women Leaders Conference

Schedule

Friday, March 3, 2023

8-8:30am - Registration/Networking

Sign on to the Women Leaders Conference on Webex app. Ensure your profile is set up and review your schedule for the day.

8:30-9:45am - Welcome and Keynote Presentation

The Power of We: Women Leaders Conference 2023

Breaking Through: My Journey to Being the First Female NFL Official

[Sarah Thomas](#), First Female NFL Referee

10-11:30am - The Power of YOU: Interactive Sessions

Choose Your Day ... Achieve Your Results: Thoughtfully Fit Strength

[Jill Mueller, Darcy Luoma Coaching & Consulting, LLC](#)

Do you ever look at your calendar and wonder: How on earth did that get on here? If so, you're not alone! It's easy to say "yes" to everyone else and lose track of what you need to be working on. This engaging master class will help you identify what's most important, so you can consciously choose where to spend your time to achieve the greatest results.

What if your day reflected your values, boundaries and priorities? In this master class, you'll learn strategies to spend less time feeling overwhelmed, spinning your wheels or simply moving from meeting to meeting. Leave with three concrete steps you can apply immediately to better manage your time to meet your goals.

In this session, you will:

- Learn three steps to schedule your day more intentionally.
- Identify habits that get in the way of achieving what you want each day.

- Implement strategies to improve your calendar management to be more aligned with your organization's goals and objectives.

Connect to and Reignite Your Passion and Potential as a Leader

[*Ann Manning, AMM Consulting*](#)

It's time to rediscover your mojo and light the flame to the true fire within.

In this experiential session, you'll assess the impact that the pandemic has had on you as a leader, taking time to reflect on your "before and after" story. What will you find has changed from what it was before?

You obtain clarity on your redefined "top leadership values," a compass that points to what drives, inspires and is most important to you as a leader.

Using these insights, you articulate your "leadership mission statement" ... a personalized vision that shines the light and guides you to reach your true potential as a leader.

Build Your Networking Confidence

[*Torsheika Maddox, Division of Diversity, Equity & Educational Achievement \(DDEEA\), University of Wisconsin-Madison*](#)

Building your networking confidence is commonly thought to be a trait someone is born with rather than a strategy one can learn. More than simply schmoozing a stranger, networking develops your relationships with your peers and colleagues for long-term success. In this interactive workshop, you learn about the basics of networking, a variety of techniques and strategies for meaningful networking, and how to play to your personal and professional strengths in the process. You also have a chance to practice!

11:30am-12:30pm -

Lunch/Networking/Announcements/Giveaways

12:45-2:15pm - Power Together: Interactive Sessions

Redefining Diversity to Accelerate DEI

[*Beth Ridley, Ridley Consulting Group*](#)

In the context of diversity, equity and inclusion (DEI) efforts, companies often focus on visible diversity – age, race, gender. While these primary dimensions of diversity are certainly important, achieving real success with DEI efforts requires adopting a broad definition of diversity that is inclusive of all aspects inherent in all of us – where you grew up, how you grew up, personality traits, leadership style orientations, strengths, educational background and so forth.

In this workshop, you will:

- Explore the many dimensions of diversity beyond visible diversity.

- Learn strategies to leverage hidden dimensions of diversity to positively impact DEI efforts.
- Obtain easy tips for using hidden diversity as a differentiator in achieving better outcomes in meetings.

Data on Women and Work

[*LaShonda Hill, GPHR, ABM Industries; Amy Warnock, Northwestern Mutual*](#)

In this session, we explore data about women and work and how to make the data meaningful to you and your organization. Join us as we discuss data from a sampling of current research on forces affecting women's careers and the impacts on different segments of the workforce. Then we will ask how data tells stories. How does understanding and communicating the data about women, work and the economy help you as you navigate your career and life choices? How can you use this information as a leader?

In this session, you will:

- Learn about current factors affecting women and work.
- Identify resources for finding data about women and work.
- Explore how this data tells stories.
- Use data when making decisions affecting your career, projects, employees or customers.

Disagreement or Dialogue? How to Create Possibilities Through Conversation and Avoid Negative Conflict

[*Lauren Pagenkopf, Laurus Consulting, LLC*](#)

Disagreements, disappointments and difficult situations ... we encounter them all the time, yet even when we know we need to address them we avoid, overthink or try to control the conversation. You may never love having uncomfortable conversations, but you can learn how to navigate the discomfort better than you think. When you approach the conversation with "we" in mind instead of "me," you can solve problems before they lead to ongoing conflict.

This session gives you the tools and techniques for having productive dialogues that preserve relationships and create possibilities, an invaluable skill in our personal and professional lives. Session takeaways include how to:

- Identify the pitfalls that can derail a conversation before it happens.
- Learn a simple process to demonstrate conversational receptiveness and stay in dialogue.
- Practice these techniques using your own difficult situation for a better outcome.

2:45-4pm - Sharing Power: Closing Remarks

Sharing Power – Closing Remarks and Panel Discussion

Advice from the C-suite:

[Susan Lovern, President and CEO, von Briesen & Roper](#), Moderator, [Ann Leinfelder Grove, President and CEO Wellpoint Care Network](#), [Dr. Eve Hall, President and CEO, Milwaukee Urban League](#), [Sobha Mulukutla, VP IT, Johnson Controls, Inc.](#), [Lynn Teo, Chief Marketing Officer, Northwestern Mutual](#), [Peggy Williams-Smith, CEO, Visit Milwaukee](#)

Join us for a closing plenary session featuring high-level executives sharing their stories and advice for aspiring leaders. Included will be the hardest lessons they learned as leaders, how to empower others and what top executives are looking for in employees today.

4-5pm - Networking and Reception
