



SCHOOL OF **CONTINUING EDUCATION**

NEWS RELEASE

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UWM Women Leaders Conference Celebrates 10 Years

MILWAUKEE (February 1, 2019) – UW-Milwaukee's School of Continuing Education is hosting the tenth annual Women Leaders Conference on Friday, March 1 from 8 a.m.-5 p.m. at The Pfister Hotel in downtown Milwaukee. Keynote speakers are Ferial Govashiri, chief of staff to Netflix chief content officer and former personal aide to President Barack Obama, and Robin Hauser, director and producer at Finish Line Features and director of the film "bias."

The Women Leaders Conference celebrates women who are pioneers in their fields and uncovers their proven methods for success. Attendees discover what inspires these accomplished women leaders and how to harness that energy to empower themselves.

"For ten years, UW-Milwaukee's Women Leaders Conference has inspired, engaged and energized professional women through talks, panels and discussions," said Nancy Nelson, Provost's Deputy for Continuing Education at UWM. "We are proud of how our conference has grown and evolved over the last decade. We continue to bring national speakers and local experts together to discuss current issues and demonstrate successful solutions to the personal and professional challenges faced by women."

In the opening keynote presentation, "From Politics to Business: First-Generation Success in America," Ferial Govashiri will be joined in conversation by Dr. Joan Prince, UWM vice chancellor of Global Inclusion and Engagement. Ms. Govashiri discusses her experiences as an immigrant who has found success in both the public and private sectors in the United States.

Robin Hauser hosts the luncheon keynote presentation, "How to Recognize and Resist Unconscious Bias in Our Lives." Ms. Hauser shares how to recognize and resist unconscious bias as she explores the science around implicit bias and its impact from sexual harassment to artificial intelligence.

In addition to inspirational keynote presentations, there are ample opportunities to network with colleagues while enjoying a variety of educational seminars and panel discussions in relevant areas, including Diversity and Inclusion, Innovation and Change, Leadership and Service, Managing Your Career, and Personal and Professional Wellness.

For conference and registration information, speaker biographies and images from last year's conference, visit uwm.edu/sce/womenleaders.

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About UWM's School of Continuing Education:

The UWM School of Continuing Education is the largest provider of professional development in southeastern Wisconsin, serving more than 15,000 participants each year and offering over 1,000 programs. As part of the University of Wisconsin-Milwaukee, which is recognized as one of the nation's top research universities, Continuing Education offers individual courses, certificate programs, events and conferences, as well as personal enrichment learning opportunities for all ages. Our full-service conference center, complete with classrooms, computer labs and on-site catering, is located in downtown Milwaukee.