



10 YEARS
Women
LEADERS CONFERENCE

A DECADE OF EMPOWERMENT. A FUTURE OF POSSIBILITIES.

2019 WLC Sponsorship Opportunities	PRESENTING \$15,000	KEYNOTE \$10,000	TRACK \$7,500	REGISTRATION, BREAKFAST OR RECEPTION \$5,000	NETWORKING \$3,000
Number of attendees included	12	8	6	4	3
Discount on additional registrations	15%	15%	10%	10%	5%
Company logo on web, digital signage, social media, print materials and email campaigns (various deadlines apply)	✓	✓	✓	✓	✓
NEW Program book advertisement All ads must be submitted digitally as PDF files only. All files must be final, hi-res (300 dpi), CMYK or grayscale. Deadline January 4.	Full-page color 4.75 in. x 7.75 in.	1/2 page color 4.75 in. x 3.75 in.	1/4 page color 2.25 in. x 3.75 in.	1/4 page b&w 2.25 in. x 3.75 in.	
Logo on video screen prior to speaker's presentation	✓	✓	✓	✓	
Opportunity to purchase discounted registrations at Early Bird rate of \$375 until January 1. Attendee names must be submitted by February 1.	✓	✓	✓	✓	
Number of guests invited to Speakers Reception the night before the conference	4	2	1	1	
Exhibit table at the conference	✓	✓	✓		
Opportunity to introduce keynote speaker at the conference or moderate the Q & A	✓	✓			
Reserved table at the front of the main meeting room for morning and lunch keynotes	✓	✓			
Corporate message (up to 20 seconds) for digital signage loop during conference and included on social media posts	✓	✓			

March 1, 2019 at the Pfister Hotel

Each sponsorship package offers brand awareness and exposure for your company to over 500 professionals. If there is a marketing opportunity not listed you'd like to see, please let us know. We're happy to explore new ideas with you! For more information, contact Liza Longhini, Development Director, lizal@uwm.edu, 414-227-3252.