

DATA ANALYSIS CERTIFICATE

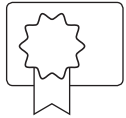


Who Should Attend

Individuals seeking a new career path in technology, informatics and data collection or those wanting to refine skills and knowledge in data analysis. An undergraduate degree or comparable experience with data is recommended.

Learning Outcomes

- Use your knowledge to make data-driven decisions
- Formulate strategic recommendations to answer questions through data analysis
- Design efficient and effective data displays to show data relationships
- Represent your data and findings in a visual way to give more meaning
- Make statistical inferences easy for others to understand and communicate



Certificate Requirements

Earn the certificate by completing 5 core courses and 2 elective courses.

How to Start

Start your certificate by selecting courses listed on the back of this page.
Register for courses online at uwm.edu/sce/data-cert or call **800-222-3623**.

For More Information, Contact:

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About the Certificate

Data is everywhere. The massive increase in the amount of data being collected is translating into new opportunities for teams to make data-informed decisions. Professionals who are comfortable working with data are invaluable to an organization's success. The Data Analysis Certificate provides skills and knowledge in the area of data analysis to empower individuals and teams.

Courses fill quickly. Register today!

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CORE COURSES	Spring 2019	Price
NEW Applied Data Analysis Workshop	3/18-3/19	\$845
NEW Data Ethics*	5/16	\$425
NEW Data Foundations <i>Recommended first course.</i>	2/4-2/5	\$845
NEW Understanding Data in Organizations*	5/20	\$425
NEW Using Predictive Analytics for Business	4/29-4/30	\$845
ELECTIVE COURSES – Choose at least 2 (Four days)	Spring 2019	Price
Improve Marketing Results Using Advanced Analytics Techniques*	3/1	\$349
Introduction to Digital Marketing Analytics*	2/1	\$349
NEW Introduction to R*	4/17	\$450
SQL – Introduction	4/8-4/10	\$724
SQL – Intermediate/Advanced Concepts	5/9-5/10	\$599

*Early bird prices are listed where applicable. Check website for early registration deadlines and late registration pricing. Courses may be taken without the pursuit of certificate. *One-day courses count as a .5 course toward certificate.*