

Goals Osher Lifelong Learning Institute at the University of Wisconsin – Milwaukee
Five-year goals in support of the 2017-2020 Strategic Plan

Our Vision

Every adult 50 and older has the opportunity to rediscover and re-engage life through socially active learning

Our Mission

Offer a diverse repertoire of socially interactive, engaging and intellectually stimulating learning experiences to adults over 50 in the community we serve

Exceptional Experiences	Engaged Members	Financially Sound	An Asset to Stakeholders	Adequate Volunteers
Formalize the overall evaluation process for individual programs	Formalize the overall evaluation process for all Osher Member experiences	Develop a 3-5 year income plan based on projected expenses, UWM salary subsidies and UWM in-kind services, Osher Funding expectations and fund raising opportunities	Raise positive awareness among the Institute's stakeholders	Build a culture of Volunteerism among members
Identify the learning interests of all Members	Maintain a balance between a growing membership base and a "quality" membership experience	Raise the current endowment to \$2 million	Promote a positive relationship with the University (internally and externally)	Quantify current and future volunteer needs
Ensure instructor "quality"	Develop a new approach to orientating Members	Establish and fund a second Endowment Fund (Endowment Fund II)	Promote the positive relationship with the Osher Foundation (internally and externally)	Institute volunteer recruitment, stewardship, leadership development and recognition program
Expand and diversify program offerings	Formalize outreach to prospective members	At least offset operating expenses	Demonstrate benefits that a robust and growing membership can and does provide to all stakeholders	Groom volunteers for Board and Committee leadership service
Engage partners to help prepare and host programs	Develop a focused renewal strategy		Recognize and thank stakeholders for their support	
Integrate learning and social opportunities	Expand and diversify communications with members			
	Encourage members to donate funds and to volunteer			