

TRAIN THE TRAINER & MASTER TRAINER CERTIFICATES

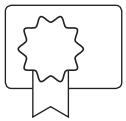


Who Should Attend

Training and development managers; managers and supervisors; new or experienced trainers; HR professionals; consultants; and anyone who wants to design a customized training program from the ground up.

Learning Outcomes

- Analyze corporate culture to align with training outcomes
- Identify the most effective approach to your training design
- Understand the fundamentals of adult learning methodologies
- Discover innovative ways to design training that accelerates the learning process
- Learn methods for conducting a needs assessment
- Develop a training evaluation strategy and expertly prepare the learning environment
- Optimize lecture and group discussion and handle challenging situations and learners



Certificate Requirements

Train the Trainer Certificate, complete 2 core courses within two years. Master Trainer Certificate, complete 3 core courses within two years. Face-to-face and online options available.

How to Start

Register for the certificate online at uwm.edu/sce/ttt-cert or call **800-222-3623**.

For More Information, Contact:

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Courses fill quickly. Register today!

About the Certificates

Train the Trainer

The Train the Trainer Certificate provides a comprehensive foundation in professional training using the ADDIE (Assess, Design, Development, Implement, Evaluate) model as a framework. The ADDIE model is widely accepted as an industry standard and best practice in instructional design and encourages consistent, efficient and effective training programs. Take units one and two for completion of certificate.

Master Trainer

The Master Trainer Certificate requires that you demonstrate your mastery of the entire training development and delivery process – from needs assessment to program construction, from creation of support materials to design of evaluation strategy. Take both units of Train the Trainer plus Master Trainer capstone project and presentation.

See website for complete list of courses included in certificates.

In Partnership With

